

THE IMPACT OF IFRS ADOPTION ON EARNINGS MANAGEMENT IN BANKING COMPANIES IN INDONESIA STOCK EXCHANGE

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ABSTRACT

The issue of the IFRS adoption as a standard that can lead to a reduction of earnings management. The research aimed to give empirical evidence concerning the impact of the IFRS adoption on earnings management, and the test of the difference level of earnings management between before and after the IFRS adoption. The research scope focused on the implementation of IFRS adoption particularly in PSAK No. 50 and PSAK No. 55 (revised 2006) concerning financial instruments. The research objects were the banking companies listed in Indonesia Stock Exchange for 4 years (2008-2011), i.e. as many as 23 banks. Samples were taken by using the purposive sampling technique. The main variables in this research are IFRS and earnings management, and includes several control variable, among others are, size, financial leverage, market to book value and institutional investors. The data were analyzed using multiple regression analysis and different t-test analysis. The research result indicates that the IFRS adoption has not effect the decrease on the earnings management. Among the four control variables, the variable institutional investor is found not to have the effect on earnings management, whereas the other three variables have effect. The result of the different t-test analysis also indicates that statistically there is not significant difference on the level of the earnings management between before and after IFRS adoption. Thus, based on this study concluded that the adoption of IFRS still allow for the occurrence of earnings management.

Keywords: adoption of IFRS, earnings management, banking companies

INTRODUCTION

The banking sector is a sector that is quite susceptible to the occurrence of earnings management. The research shows that among the various sectors of existing businesses, earnings management is often found in the banking sector. Suprayitno cited in Haryono (2008) asserts that the adverse selection and moral hazard into reality that is very common in the world of banking. Macey et al. (2003) also noted differences between the characteristics of the banking industry with

other industries is that the bank is a business sector that is "not transparent" to allow the agency problem. In theory, the agency problem described in agency theory (Jensen et al., 1976) which states that if there is a separation between the owner as a principal and an agent manager to run the company will display the agency problem because each party will always try to maximize the function utility. In positive accounting theory and economic consequence theory also supports of earnings management and the description of one of the

association's policy or regulatory accounting rules. Sulistyanto (2008) argued that the existence of rules in accounting standards may constitute one of the tools that accommodate and facilitate corporate fraud. Companies can hide the fraud by using a variety of methods and procedures contained in the accounting standards, thus accounting standards as if to accommodate and allow companies to organize and manage the company's profit in accordance with the objectives to be achieved. Ayres cited in Rahmawati et al. (2001) also describes the factors that drive the action of earnings management other than the accrual management and implementation of accounting standard policy, a change in accounting standards could also encourage to earnings management.

Efforts to reduce earnings management is eventually seen as an attempt to correct the accounting standards. Improvements in accounting standards currently being an issue is the International Financial Reporting Standards (International Financial Reporting Standard or IFRS). Cai et al. (2008) reveals one of the issues of the International Accounting Standards Board (IASB) is an international standard that aims to remove many allowable accounting alternatives, and is expected to limit the managements' discretion to manipulate earnings, thereby improving earnings quality.

In Indonesia, the adoption of IFRS also began to receive attention and becomes an interesting thing. Revision by revision made to PSAK in adopting IFRS, two of the PSAK are PSAK No.50 (revised 2006) concerning the presentation and disclosure of financial instruments and PSAK No. 55 (revised 2006) concerning the recognition and measurement of financial instruments. Both the PSAK is effective from January 1, 2010. The implication of the both PSAK revised the IFRS adoption is in the banking sector by Caratri (2011), namely the loan loss provisioning or the allowance for impairment losses. According Caratri (2011), banks demanded more rigorous in determining the allowance for impairment losses with the implementation of PSAK No. 50 and PSAK No. 55 (revised 2006). Thus, both of the two PSAK implementation can avoid such gap, banks can not manage amount of the earnings. Transparency of financial reporting bank will also increase and reduce the chance of bank management do earnings management. This is also supported by research that has been done in examining the effect of IFRS on earnings management in both developed countries and developing countries, some of them were by Oriol et al. (2005), Ewert et al. (2005), Daske et al. (2006), Hung et al. (2007), Soderstrom et al. (2007), Barth et al. (2007) and Cai et al. (2008). There is also research that suggests the contrary that there is no decrease in the earnings management. This is taking by

determinant of other factors in addition to the adoption of IFRS that may affect earnings management, such as firm size, institutional ownership, economic conditions and market developments and regulatory (Ball et al., 2000 and 2003; Lin et al., 2006; Burgstahler et al., 2006; Ding et al., 2007; Soderstrom et al., 2007; Callao et al., 2010; Tsalavoutas, 2010, and Rudra, 2011). Some further research is also done by looking at the difference level of earnings management between before and after the IFRS adoption, such as Christensen (2008); Jeanjean et al. (2008); Callao et al. (2010), and Lippens (2010). These research also show the diversity in the research results.

Particularly in Indonesia, The research scope focused on the implementation of IFRS adoption particularly in PSAK No. 50 and PSAK No. 55 (revised 2006) concerning financial instrument on the earnings management in banking sector that is still a little to do, one of them by Anggraita (2012). This research refers to Rudra (2011) on 76 companies in the banking and financial sector of India. Previous research (Rudra, 2011) using the model of aggregate accruals approach Jones modification, while in this research using the model of specific accrual approach Beaver et al. (1996). Based on the description, the research hypothesis is formulated as follows: Is the adoption of IFRS affect the earnings management? Is there

a difference between the level of earnings management before and after IFRS adoption?

Thus, the aim of this study was to obtain empirical evidence about the effect of the adoption of IFRS on the earnings management. Then, also to obtain empirical evidence of earnings management level difference between before and after the adoption of IFRS.

THEORETICAL AND HYPOTHESES DEVELOPMENT

The background theory used the earnings management is agency theory. This theory explains the relevance of contracts agreements and conflicts of interest that can motivate earnings management that generally filed in two things about solving the agency problem between the principal and the agent, through *monitoring* and *bonding*. The *principal* can limit divergences from his interest by establishing appropriate incentives for the agent and by incurring monitoring costs designed to limit the aberrant activities of the agent. Principals will also pay the agent to expend resources (bonding costs) to guarantee that the agent will not take certain actions which would harm the principal or to ensure that the principal will be compensated if it is done. Term *monitoring* includes more than just measuring and observing the behavior of agents, but also include for control agent behavior, for example through budget

restrictions, compensation policies operating rules, etc. *Bonding costs* incurred to establish and adhere to a mechanism that ensures that the agent acting for the benefit of the principal, such as increasing dividend payments and total debt/financing. (Jensen et al., 1976)

Some other theories such as the positive accounting theory also supports the explanation of the effect of the bonus plan, the existence of debtequity and political costs that motivates on earnings management measures and the theory of economic consequences that support the explanation regulation or policy relevance of accounting rules on earnings management. The main purpose is to explain the positive accounting approach and predicts the standard choice by management to analyze the costs and benefits of certain financial disclosures related to various individuals and resource allocation in the economy (Belkaoui, 2001:108). Scott (1997:186) defines economic consequences as an accounting policy choices that can affect the value of the company.

Healy et al. (1998) stated that the definition of earnings management contain some aspects. First, earnings management interventions over financial reporting can be done with the use of judgment, such judgment required in estimating the amount of future economic events to be shown in the financial statements, such as the judgment in determining credit losses and impairment asset. Second, the manager has the option of

accounting methods, such as the choice in the method of depreciation or the cost method.

Healy (1985) also stated that the two approaches can be used to detect behavior management is done on earnings management through the control type of accruals and changes in accounting policies. Accrual is broadly defined as the portion of item receipt and expenditure (revenue and expenses) in the income statement, which is not presented by cash flow. Discretionary accruals are used as a proxy for total accruals can be calculated, which one of them through any changes in balance sheet accounts that are the subject accrual. Accrual policy can be detected through increased net accounts receivable. This increase is assumed to come from a decrease allowance receivables that result from the estimate. This is due to discretionary accruals management can flexibly control the amount of allowance for receivables accounts, or because of credit policies and records of receivables amounts at the beginning and the end of the year.

Anggarita (2012) describes the effect of PSAK No. 50 and PSAK No. 55 (Revised 2006) concerning financial instruments is the adoption of IFRS effect on the banking sector, especially related to the credit allowance for impairment losses (allowance for impairment). Previous calculations allowance for impairment under the provisions of Bank Indonesia Regulation (No. 7/2/PBI/2005 and

amendment No.8/2/PBI/2006, No. 9/6/PBI/2007, and No. 11/2/PBI/ 2009). In this rule set criteria for determining the credit quality (current, substandard, doubtful, and loss) and its percentage of reserves required for each credit quality classification, while based on the impact of of PSAK No. 50 and PSAK No. 55 (Revised 2006) gives more emphasis on objective evidence that the basis of the decline in value and also emphasize that the evaluation will be a reduction was made at each balance sheet date. The calculation of the estimated allowance for impairment that do require data on probability of default and historical loss of at least 3 years back and needed historical loss data had experienced financial assets with credit risk characteristics similar to the characteristics of the credit risk of the financial assets. In addition to an impact on the determination of the allowance for impairment (loan loss provision), the impact of PSAK No. 50 and PSAK No. 55 (Revised 2006) is also the treatment of certain investment securities related to the issue reclassification of financial instruments between tighter.

H1: adoption of IFRS negatively affect on earnings management

Other researchs also support the results of research on the differences in the level of earnings management before and after the IFRS adoption. Christensen et al. (2008) who found that there is a decrease in earnings management after the adoption of IFRS,

especially for companies that implement them voluntarily. Research results showed that there were significantly decreased after the adoption of accrual earnings management than before the implementasion of the adoption of IFRS voluntarily. Similarly, by Barth et al. (2007), Lippens (2010) and Jeanjean et al. (2008) also showed a difference in the level of earnings management before and after IFRS adoption.

H2: there are differences in the level of earnings management before and after the IFRS adoption.

MATERIALS AND METHODS

The location and design of the study

The research was conducted at the Indonesia Stock Exchange (IDX). Type of research is hypothesis testing to test the relationship of all the variables studied (causal research). Stages of testing the hypothesis in this research is divided into two parts: first, estimate the total accruals and discretionary accruals separate component of non-discretionary component of accruals. Then, do a regression component of discretionary accruals (a proxy for earnings management value) with the independent variable (IFRS) and several control variables. Secondly, done by testing the difference between the level of earnings management before and after the IFRS adoption.

Variables and measurement

This study uses three types of variables: independent, dependent and controlvariable. The independent variables used are IFRS. Measurement of this variable using a dummy variable, given the value of zero if the company has not applied IFRS and the value of one if it is to implement IFRS. The implementation of IFRS are referred to the adoption of IFRS in particular with respect to PSAK No. 50 (revised 2006) concerning the presentation and disclosure of financial instruments and PSAK No. 55 (revised 2006) concerning the recognition and measurement of financial instruments.

The dependent variable of this research is that earnings management that is proxied by discretionary accruals used the model of special accrual Beaver et al. (1996). Components of total accruals consist of the allowance for credit losses (allowances for loans losses) and the corresponding loan loss provisions in the rules of the allowance bank earning assets (PPAP) according to Bank Indonesia Regulation (PBI) No.7/2/PBI/2005 dated January 20, 2006, as amended by PBI.8/2/PBI/2007 and Letter of Bank Indonesia (BI) No.13/658/DPNP/DPNP in 2011. The components are loans charge-offs, loans outstanding, non performing assets, the difference in non-performing assets of the company, the allowance for company earning assets, provision loan losses, and equity of the company.

The control variables used are the firm size, financial leverage (D/E), market to book ratio (M/B) and institutional investors (II). Size is the logarithm of the company's market capitalization measured by the number of shares outstanding multiplied by the closing stock price at the end of year (Rudra, 2010 and Cheng et al., 2009). Financial leverage (D/E), calculated from the total liabilities divided by total equity (Rudra, 2010) Market to book ratio (M/B), calculated from the Market value of equity divided by the book value of equity (Rudra, 2010). Institutional investors (II), derived from the percentage of shares owned by institutional investors in the company (Balsam et al, 2002; Leuz et al., 2003; Siregar, 2006).

Population and sample data collection

Objects in the research were all banking companies that have go public, listed and have financial reporting at the Indonesia Stock Exchange (IDX) during the period 2008-2011 as many as 31 companies. Data obtained from the Indonesia Stock Exchange. The sampling technique used was purposive sampling with consideration of certain criteria. Based on these criteria, the number of samples that meet the criteria of the 23 companies. The collection of data used in the form of data files or secondary data obtained from the annual financial statements of listed companies on the Indonesia Stock Exchange and are available at (<http://www.idx.co.id/>) years 2008-2011.

Analysis of data

The study used two models, the first model to test the effect of the adoption of IFRS on earnings management through multiple regression analysis and the second model to test differences in the level of earnings management before and after IFRS adoption using different test t-test. Statistical analysis using SPSS. The results of analysis, descriptive statistics and hypothesis testing techniques.

RESULTS

Descriptive statistical analysis and test classical assumption

According to Table 1 the results of the descriptive statistics show that the average (mean) discretionary accruals for the banking firm 26.03 with a standard deviation of 2.37. Based on 92 sample observations in the study, the greatest value of discretionary accruals (maximum) is 30.15 and the smallest value of discretionary accruals (minimum) is 20.45.

Table 1. Descriptive Statistics

Description	N	Minimum	Maximum	Mean	Standard Deviation
IFRS	92	0,00	1,00	0.50	0,50274
LnSize	92	24,48	32,92	29,1963	2,09213
D/E	92	-31,53	15,92	8,5430	5,22180
M/B	92	-1,74	5,89	2,0112	1,25120
II	92	20,73	100,00	97,4009	12,82570
LnDA	92	20,45	30,15	26,0359	2,37344

The test results demonstrate the early classical assumptions are variables that do not meet either the classical assumption of normality test, autocorrelation, multicollinearity, and heteroscedasticity. Thus, by using data transformation in the form of the natural logarithm to obtain better test results and valid. The results of normality test (with one sample Kolmogorov-Smirnov test), multicollinearity and autocorrelation shown in Table 2. Kolmogorov-Smirnov significance value 0.610 is greater than the probability of significance (Asymp.Sig) $\alpha = 0.05$, we

conclude the data is normally distributed with the form of the natural logarithm. Variable tolerance value is below 0.10 and the value of the variance inflation factor (VIF) is above 10 ($VIF \geq 10$), it was concluded there was no multicollinearity among the variables in the model. Similarly, to detect the presence or absence of autocorrelation through the Durbin-Watson test (DW test). Durbin-Watson test results demonstrate the value of 1.219 (where the DW rate between -2 to +2), we can conclude there is no autocorrelation.

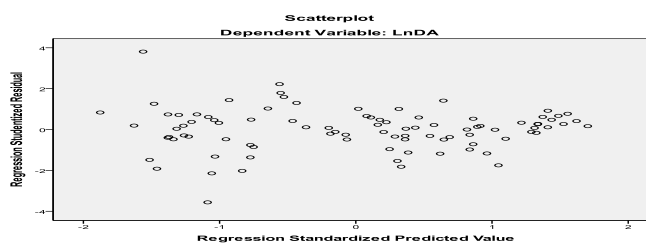
Tabel 2. Classical assumption test results

Description	Significance Value	Standard Significance
Test for normality(<i>kolmogorov-smirnov test</i>)	0,616	<i>Asymp. Sig. (2-tailed)</i> > 0,05
Autocorrelation test (<i>Durbin-Watson test</i>)	1,264	score DW between -2 to +2
Multicollinearitytest <i>Tolerance value</i>		
IFRS	0,938	<i>valuetolerance</i> ≤ 0,10
LnSIZE	0,596	<i>valuetolerance</i> ≤ 0,10
DE	0,798	<i>valuetolerance</i> ≤ 0,10
MB	0,612	<i>valuetolerance</i> ≤ 0,10
II	0,692	<i>valuetolerance</i> ≤ 0,10
<i>Variance Inflation Factor (VIF) value</i>		
IFRS	1,066	<i>value VIF</i> ≥ 10
LnSIZE	1,678	<i>value VIF</i> ≥ 10
DE	1,254	<i>value VIF</i> ≥ 10
MB	1,633	<i>value VIF</i> ≥ 10
II	1,445	<i>value VIF</i> ≥ 10

Heteroscedasticity test results can be seen in Figure 1 graph scatterplot. Based on the scatterplot graph it appears that the dots spread

randomly and scattered both above and below the 0 on the y-axis This shows that there is no heteroscedasticity in the model.

Figure 1. scatterplot grafic



Results of hypothesis testing

Based on the test results of t-statistic in Table 3 for testing the first hypothesis can be concluded that the independent variables that IFRS has a negative but not significant effect on earnings management. It can be seen from the results of the analysis the value of t-count for the variable IFRS amounted to 1.917 while the value of t-table at a rate of 5% for 1.988 significance. Comparing the calculated

of value of t-count obtained with the value of t-table show that the value of t-count is smaller than t-table (-t count > t-table). Then, the significance value obtained is 0.059 greater than 0.05. Variable institutional investors also showed no significant, where the value of a significance level of 0.103 (p > 0.05). This indicates that the variable is IFRS and institutional investors have no significant effect on the change (variance) of earnings

management. As for the three other control variables, has a significant positive effect on the earnings management variable size that shows the value of the significance level of 0.000 ($p < 0.05$) and a variable value of debt to

equity showed a significance level of 0.003 ($p < 0.05$). Variable market to book value shows a significant negative effect on earnings management with value significance level of 0.000 ($p < 0.05$).

Tabel 3. The results of the statistical test

Variable	Coefficient value	tstatistic value	Significance value	Description.
(Constant)	-8,038	-4,977	0,000	
IFRS	-0,378	-1,917	0,059	rejected
LnSIZE	1,244	20,936	0,000	acceptable
DE	0,63	3,054	0,003	acceptable
MB	-0,570	-5,815	0,000	acceptable
II	-0,015	-1,647	0,103	rejected

Based on the results of different test t-test in Table 4, to test the second hypothesis showed the average value of discretionary accruals in the period before the adoption of IFRS amounted to 25.90 while the average value of discretionary accruals in the period after the adoption of IFRS amounted to 26.16. Then, the results show the value of t-statistic of

1.575 with a significance of 0.122. Significance probability value (sig 2-tailed) of 0.122 is greater than the significance level $\alpha = 0.05$, it can be concluded that although there are differences in the absolute value of discretionary accruals on average, there were no statistically significant differences.

Tabel 4. The results of different test t-test

Description	Paired Samples Statistics		
	Mean	Std. Deviation	Std. Error Mean
Pair 1 Before	25,9024	2,39088	0,35252
after	26,1694	2,37462	0,35012
	Paired Samples Test		
Pair 1 Before-After	-0,26704	1,14979	0,16953
t-statistic	1,575		
Sig. (2-tailed)	0,122		

DISCUSSION

This research shows that the adoption of IFRS did not significantly influence earnings management. With the application of IFRS does not indicate there is a decrease of earnings management. This research also included some control variables such as: size, financial leverage, market to book value and institutional investors. Among the four control variables, the institutional investors are found not to be significant, while the other three significant variables. Size and financial leverage shows a positive effect on earnings management. Market to book value indicates a negative effect on earnings management. The results of the different test analysis conducted also show that statistically there is no difference in the level of earnings management significantly between before and after the adoption of IFRS.

The first hypothesis testing showed that there was no significant effect of IFRS on the value of the variable accrual discretionary banks observed. Regression coefficient of variable IFRS shows a negative relationship between IFRS discretionary accrual value, where the greater the value of the variable IFRS, the value discretionary accrual will be smaller, and vice versa. However, because the statistics show that this variable is not significant then the first hypothesis which states that the adoption of IFRS negatively affect earnings management can not be

accepted. The results of this study are consistent with results of previous studies (Rudra, 2011) which did not find a decrease to earnings management.

When viewed from the component value of Non-Performing Assets (NPA) were found in this research there is a decline in value after IFRS adoption than before the adoption of IFRS. This is in line with research Anggraita (2012) who also found a decrease in earnings management, particularly in components allowance for impairment losses as a component in the calculation of earnings management proxy. However, note that the components of Non Performing Assets (NPA) or component of impairment losses (allowance for impairment) is only one part of all the components of total accruals can be calculated. There are still other accrual components as well, such as loans charge-offs, loans outstanding, and others. It can be an alternative option for the management of conduct earnings management. Myer (1990), Betty et al. (1995), and Collins et al. (1995) cited in Anggraita (2012) found evidence that management does earnings management to meet the capital adequacy using the loans charge-offs.

Whardani (2009) revealed that the adoption of IFRS international accounting standards ensures high-quality reporting, because it is made according to international standards that are supported by the IASB as a standard setter competent world-class, but on

the other hand, the adoption of IFRS will not necessarily be able to accommodate the special characteristics of a countries. This happens because the IASB as a standard setter of IFRS has members who are mostly developed countries. Therefore, IFRS may not be entirely appropriate when implemented in a country that has different characteristics with the developed countries, so that the adoption of IFRS should be tailored to the characteristics of a country in order to accommodate the process of harmonization of the different characteristics of the country. Inconsistency in the application of IFRS adoption is a country with characteristics that can lead to failure to achieve the purpose of the creation of this standard, the one as simplifiers accounting policy alternatives are allowed and expected to limit the consideration of policy management to manipulation earnings (earnings management) so as to improve the quality of profit. Therefore, in order to be an effective application of the adoption of IFRS and in accordance with the goals and positively impact financial reporting it is necessary to take into consideration the different characteristics, in terms of both the company and the country at large. As in the approach of positive accounting theory that the standard choice by management, by analyzing the costs and benefits of certain financial disclosures related to various individuals and resource allocation in the economy. In this case, the

analysis can be related to the environment in a country such as the characteristics of the company, the system of law enforcement, and market conditions, in addition to the applicable standards.

Research was also conducted using different test t-test with paired samples test analyzes indicate that there are differences in the absolute value of the average, where the average value of discretionary accruals in the period after the adoption of IFRS is greater than the average value of discretionary accruals before adoption of IFRS. However, this difference was not statistically significant. This finding is not in accordance with the expectations of the research that there is a decrease in earnings management after IFRS adoption.

Anggraita (2012) revealed that the implementation of PSAK No. 50 and PSAK No. 55 (revised 2006) may increase the likelihood of earnings management through the management does allowance for impairment. This is because of the prohibition of reclassification of financial instruments between strict lead reduction in space for management to perform income smoothing through a reclassification between groups of instruments. Although the calculation of allowance for impairment under PSAK No. 50 and PSAK No. 55(revised 2006) over more rigorous and objective than previous GAAP, however, contain elements of judgmentis

higher, thus increasing the likelihood of earnings management to do management. Beatty et al. (1999) also found that managers use discretion to set the time of the realization of gains and losses from securities owned. Because the gains or losses from financial instruments is an alternative tool to perform earnings management than through the allowance for impairment.

CONCLUSIONS AND RECOMMENDATIONS

Based on the findings in this study that specifically examined the banking sector, the result that the adoption of IFRS did not significantly influence earnings management. With the application of IFRS does not indicate there is a decrease of earnings management. The results of the different test analysis conducted also show that statistically there is no difference in the level of earnings management significantly between before and after the adoption of IFRS. This finding is not in accordance with the expectations of the research that there is a decrease in earnings management after IFRS adoption. It can be concluded that the standard adjustment by adopting IFRS in particular, PSAK No.50 (revised 2006) concerning the presentation and disclosure of financial instruments and PSAK No. 55 (revised 2006) concerning the recognition and measurement of financial instruments yet still allow for the occurrence of

earnings management. The difference in the characteristics of a company or the country in general may also lead to the implementation of IFRS adoption is not effective. The state of corporate forms, state forms, economic conditions and market developments may be other considerations that indicate the practice of discretionary accruals actually increased since the period of implementation. IFRS may not be entirely appropriate when implemented in a country that has different characteristics. Another factor that can also be considered through the findings of this study is the timing of the standard. The adoption of IFRS is still new force in Indonesia, the possibility has not been fully and effectively implemented as a whole so it is still possible for the occurrence of earnings management.

Thus, it is advisable for practitioners, such as Bank Indonesia and Bapepam to consider the characteristics of the bank in setting policy regarding financial reporting, particularly with regard to financial instruments that banks are a crucial part of the banking sector in order to run more effectively. Similarly, for the IAI, the results of this study can be used as consideration related to the formulation of accounting standards to the adoption of IFRS standard.

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