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Nominative field of concept war in bbc news article «Ukraine in maps: tracking the war with Russia»

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WAR is a concept that is quite common in media texts and on television. We can observe how often the same concepts appear in different contexts. War can be interpreted in different ways. Many researchers give different explanations of the concept of WAR.

War is generally defined as violent conflict between states or nations.

Nations go to war for a variety of reasons. It has been argued that a nation will go to war if the benefits of war are deemed to outweigh the disadvantages, and if there is a sense that there is not another mutually agreeable solution [1]. Von Clausewitz defined war as "an act of violence intended to compel our opponents to fulfil our will", and elsewhere he emphasised the continuity of violence with other political methods: "War is nothing but a continuation of political intercourse, with a mixture of other means." Social media disseminate information about military conflicts rapidly and reflect a wide range of perspectives on these events[2].

The media can influence public opinion on war through disinformation, shaping diverse views and approaches to military conflicts.

Social networks allow users to exchange opinions, analyze information and share their own experiences of military events, which adds diversity to the concept of war presented in the media.

War, in the context of a media object, can be seen as a conflict between nations or groups that is accompanied by military action and can have a significant impact on society,

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economy and politics. However, there is now a concept of euphemizing the concept of "war". It is often avoided or replaced by other words.

In the small piece of information, we can find variations of the concept WAR. In the article "Ukraine in maps: Tracking the war with Russia"

In the article BBC, we can outline the first seme "fighting". Which is used in the sentence: "*Fighting* has been raging in Ukraine for two years since Russia's invasion, with Moscow's forces making an apparent breakthrough this week after months of virtual stalemate"[3]. There is a representation of another seme is "forces": "Ukrainian *forces* have withdrawn from the eastern town of Avdiivka in Russia's biggest victory since the fall of Bakhmut in May last year"[3].

Also we can see the seme "attack" of concept "War" in this sentence "Since last October, Moscow has launched wave after wave of attacks towards the town"[3].

The seme "*the front line*": "Bakhmut remains a key flash point along *the front line* along with the areas around Robotyne and Krynyky further south".

To be in the front line means to be in the most important or dangerous position.

"Ukraine's President Volodymyr Zelensky said the decision to withdraw was taken to save *soldiers' lives* and blamed faltering Western *weapons supplies*" represents two semes "soldiers' lives" and "weapons supplies". "weapons supplies" is equipment in military supply-chain management.

"Russia's *invasion* began with dozens of missile strikes on cities all over Ukraine before dawn on 24 February 2022"[3]. The seme "Invasion" is an occasion when an army or country uses force to enter and take control of another country. In the phrase "*Battle for Bakhmut*" we can outline the seme "*battle*"[3].

In conclusion, the concept of war is complex and has been viewed differently by scholars over time. Examining news sources provides further insight into the concept of war, highlighting key semes such as "fighting", "forces", "attack", "battle", "the front line", which help to contextualize and understand contemporary conflicts. These semes encapsulate the various aspects of warfare, from military strategies to the human cost and logistical challenges faced by armed forces.

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References:

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