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Speech Acts: Force Behind Words

Agus Hidayat

IAIN Raden Intan Lampung Email: hidayatagus_88@yahoo.com

Abstract. Speech act is a part of pragmatics where there are certain aims beyond the words or phrases when a speaker says something. Speech acts are acts that refer to the action performed by produced utterances. People can perform an action by saying something. Through speech acts, the speaker can convey physical action merely through words and phrases. The conveyed utterances are paramount to the actions performed. In regard to the English as a foreign language, there are things to consider. It is easy for the speakers or listeners to determine the intended meaning of utterances if they are spoken in the mother tongue. Factors such as idiomatic expressions and cultural norms are not function as barriers to determine the intended meaning.

Keywords: *pragmatics, speech acts, norms and idiomatic expressions*

A. DEFINITION OF SPEECH ACTS

Communication has always been a necessity in human life. Through communication, the trade of thought among people, which directly contributes to the development of the quality of life itself, can be performed. The ability to percept utterances in communication can determine the actions followed. Communication can be conveyed through verbal and nonverbal communication. Buck (2002) states that there are two types of communication, they are verbal and nonverbal communication. Verbal communication is the way of communicating messages by using words as elements. Nonverbal communication is the way of communicating messages by using gesture, body movements, eye contact, facial expression, or general appearances as the elements.

Pragmatics is a study which belief is what is communicated is more than what is said. The utterances that the speakers produce in communication contain deeper sense than the actual meaning of the words or phrases themselves. Yule (1996:3) states that pragmatics has consequently more to do with the analysis of what people mean by their utterances than what the words or phrases in those utterances might mean by themselves. Pragmatics also strongly related with context or situation when something is being said, thus it is very important for the speakers to focus on the context. Leech (983: 6) also states that pragmatics is the study of meaning which is related to the speech situations. In accordance to Leech statement, Yule (1996) argues that pragmatics should also consider aspects of context such as who people are talking to, when, where, and under what circumstances that will determine the way they say and what they want to say.

Yule (1996:3) states that there are four areas which pragmatics is concerned with:

- 1. Pragmatics is the study of speaker meaning.
- 2. Pragmatics is the study of contextual meaning.
- 3. Pragmatics is the study of how to get more communicated than it is said.
- 4. Pragmatics is the study of the expression of relative distance.

In the broad sense, through pragmatics we must be able to grasp the message of the utterances by being aware that the words or phrases contain deeper meaning than literal meaning of what is spoken. In line with this, Richard and Schmidt (2002) argue that pragmatics is the study of the use of language in communication related to sentences and the context and situations in which they are used.

In the scope of pragmatics, there are some factors that should be considered. These factors establish the very definition of pragmatics itself. The factors are Implicature, Speech Acts, Presupposition, Context, Adjacency Pairs, and Deixis and Distance.

English Education: Jurnal Tadris Bahasa Inggris, 9 (1), 20016, p-ISSN 2086-6003

Speech act, a variety of verbal communication and also a subdivision of pragmatics,

often takes place in verbal and nonverbal communication. Yule (1996) states that

speech acts are a study of how the speakers and hearers use language. Bach (1979)

explains that an action in verbal communication has message in itself, so the

communication is not only about language but also with action. In conclusion

speech act is the utterance that occurs and act refers to an action.

There are certain aims beyond the words or phrases when a speaker says something.

Austin (in Tsui, 1994: 4) explains that speech acts are acts that refer to the action

performed by produced utterances. In line with this, Yule (1996: 47) states that

speech acts is action which is performed via utterances. Stating the same idea,

Birner (2013) also says that uttering something means doing something. Here,

people can perform an action by saying something. Through speech acts, the

speaker can convey physical action merely through words and phrases. The

conveyed utterances are paramount to the actions performed.

B. TYPES OF SPEECH ACTS

There are three types of acts in the speech acts, they are locutionary, illocutionary,

and perlocutionary.

a. Locutionary

Locutionary speech act is roughly equivalent to uttering certain utterance with

certain sense and reference, which again is roughly equivalent to meaning in

traditional sense (Austin, 1962: 108). In line with this, Cutting (2002: 16) states that

locutionary is what is said. also proposed by Yule (1996) who states that

locutionary act is the act of producing meaningful utterances.

The example of the locutionary speech act can be seen in the following sentences:

1. It's so dark in this room.

2. The box is heavy.

English Education: Jurnal Tadris Bahasa Inggris, 9 (1), 20016, p-ISSN 2086-6003

The above two sentences represent the actual condition. The first sentence refers to

the lighting of the room and the second sentence refers to the weight of the box.

b. Illocutionary

The illocutionary act is performed via the communicative force of an utterance,

such as promising, apologizing, offering (Yule, 1996:48). This act is also called the

act of doing something in saying something. The most significant level of action in

a speech act is the illocutionary act because the force, which has been desired by

the speakers, determines this act.

Illocutionary act can be the real description of interaction condition. For example:

1. It's so dark in this room.

2. The box is heavy.

Based on the examples above, the first sentence shows a request to switch the light

on and the second sentence shows a request to lift up the box.

c. Perlocutionary

Hufford and Heasley (1983:250) states that perlocutionary act is the act that is

carried out by a speaker when making an utterance causes in certain effect on the

hearer and others. Perlocutionary act is also the act offering someone.

Perlocutionary act refers to the effect the utterance has on the thoughts or actions

of the other person. A perlocutionary act is specific to the circumstances of

issuance, and is therefore not conventionally achieved just by uttering that

particular utterance, and includes all those effects, intended or unintended, often

indeterminate, that some particular utterance in a particular situation cause. For

example:

1. It is so dark in this room.

2. The box is heavy

Based on the example it can be inferred that the first sentence is uttered by someone

while switching the light on and the second sentence is done by someone while

lifting up the box.

C. CLASSIFICATION OF SPEECH ACTS

Speech acts can be classified into five categories as Searle in Levinson (1983: 240)

states that the classifications are representatives, directives, commissives,

expressive, and declarations.

a. Representatives

Representatives are speech acts that the utterances commit the speaker to the truth

of the expressed proposition. The utterances are produced based on the speaker's

observation of certain things then followed by stating the fact or opinion based on

the observation. When someone says "she's beautiful", the speaker can state the

sentence based on the fact or just give his or her own opinion about physical

condition of a person.

It also states what the speaker believes to be the case or not. Statements of fact,

assertions, conclusions, and descriptions are all examples of the speaker

representing the world as he or she believes it is. For example when someone says

"The earth is flat", it represents the speaker's assertions about the earth. The

speaker has opinion that the earth is flat.

Representatives speech act can be noted by some speech acts verb, such as: remind,

tell, assert, deny, correct, state, guess, predict, report, describe, inform, insist,

assure, agree, claim, beliefs, conclude.

b. Directives

Directives area speech acts that speaker uses to get someone else to do something.

These speech acts include requesting, questioning, command, orders, and

suggesting. For example, when someone says "Could you lend me a pencil,

please?" the utterance represents the speaker requests that the hearer to do

something which is to lend him a pencil.

c. Commissives

Commissives are speech acts that the utterances commit the speaker to some future

course of action, these include promising, threatening, offering, refusal, pledges.

For example when someone says "I'll be back", represents the speaker's promise

that he/she will be back.

d. Expressives

Expressives are speech acts that the utterances express a psychological state. These

speech acts include thanking, apologizing, welcoming, and congratulating. For

example, when someone says "don't be shy, my home is your home." The utterance

represents the speaker's expression that he/she welcomes someone.

e. Declarations

Declarations are speech acts that the utterances effect immediate changes in the

institutional state of affairs and which tend to rely on elaborate exta- linguistic

institutions. These speech acts include excommunicating, declaring war,

christening, firing from employment. For example "you are dead to me."

D. SPEECH ACT IN SECOND LANGUAGE

In the second language situation there are things to consider when it comes to

speech act. It is easy for the speakers or listeners to determine the intended meaning

of utterances if they are spoken in the mother tongue. Factors such as idiomatic

expressions and cultural norms are not function as barriers to determine the

English Education: Jurnal Tadris Bahasa Inggris, 9 (1), 20016, p-ISSN 2086-6003

intended meaning. When it comes to foreign language, those factors could

hindrance someone's ability to truly understand the meaning of utterances. It is hard

to perform speech acts in a second language because learners may not know the

idiomatic expressions or cultural norms in the second language or they may transfer

their first language rules and conventions into the second language, assuming that

such rules are universal.

Because the natural tendency for language learners is to fall back on what they know

to be appropriate in their first language, it is important that these learners understand

exactly what they do in that first language in order to be able to recognize what is

transferable to other languages. Something that works in English might not transfer

in meaning when translated into the second language. For example, the following

remark as uttered by a native English speaker could easily be misinterpreted by a

native Chinese hearer:

Sarah: "I couldn't agree with you more."

Cheng: "Hmmm...." (Thinking: "She couldn't agree with me? I thought she

liked my idea!") (CARLA).

In order to grasp the messages of utterances, one needs to factor in the context when

the words are uttered. Hymes (1974) proposed the SPEAKING model of speech

analysis. According to Hymes, in order to speak a language correctly, one does not

only need to learn its vocabulary and grammar, but also the context in which words

are used. In the speaking model aspects of the linguistic situation are considered

and applied to various components of a discourse sample or a communicated

message.

SPEAKING model of speech analysis (Hymes, 1974):

- 1. **S Setting and Scene -** The setting refers to the time and place while scene describes the environment of the situation or type of activity. (classroom, bar, coffee shop, morning, friendly conversation)
- 2. **P Participants -** This refers to who is involved in the speech including the speaker and the audience, inter-viewer, caller, performer.
- 3. **E Ends -** The purpose and goals of the speech along with any outcomes, functions or effects of the speech.
- 4. **A Act Sequence** The order of events that took place during the speech including form and content.
- 5. **K Key** The overall key, tone, mood or manner of the speech. (serious, sarcastic, formal)
- 6. **I Instrumentalities** The form and style of the speech being given. Channel (verbal, nonverbal, face to face, telephone, SMS,) Code (emoticons, dialect or language variety)
- 7. **N Norms** Defines what is socially acceptable at the event, the rules that govern interaction and interpretation.
- 8. **G Genre** The type of speech that is being given. (greeting, joke, apology, lecture)

Based on the theory of SPEAKING, it is possible to determine the intended meaning of utterances by analyzing the factors mentioned. The perception of meaning of utterances can be different based on the context. The time, place, purpose, participant, tone, the media, rules, and type of speech determine the intended meaning of utterances.

E. SPEECH ACTS in ELT

In teaching the Speech Act in the classroom the teacher or instructor should consider several things, since English for Indonesian students is the foreign language. The barrier mentioned previously can be found in the classroom setting. When teaching the language expression such as giving advice could be

misinterpreted into something offensive. Someone could easily interpret advice-

giving acts as an act of criticism. When non-native speakers interact in a second

language, they tend to transfer L1 pragmatic rules into the L2 without realizing the

negative impact they may have (Blum-Kulka, 1983). In addition, even when advice

is warranted, non-native speakers of English with many different L1s tend to rely

on forms associated with direct advice, or softened advice, such as should, or had

better (Altman, 1990). Not only in advise-giving act, acts such as requests,

apologies, refusals, and compliments, have frequently been identified as

particularly problematic for EFL/ESL learners at all levels (Fujinomori, 2004).

There are three different levels of goals can be achieved in teaching speech acts in

the classroom depending on the amount of time available, and the depth of

understanding that teachers would like their students to develop. These goals

proposed by Fujimori (2004) are:

1. Conscious Rising,

2. Knowledge Building, and

3. Productive Development.

The goals of teaching speech acts in the classroom should be directed in rising

consciousness of the students that utterances in English as foreign language could

lead to misinterpretation. It is imperative to accurately understand the intended

meaning by analyzing the utterances. By understanding the norms and idiomatic

expressions of the first and second language the students could determine the

message of the utterances so that it could expand their knowledge resulting in the

ability to perform the speech act flawlessly.

F. RELATED RESEARCH

The intended meanings of utterances sometimes hide behind the words uttered. In

line with the assumption of speech acts itself that when people say something they

do something. As mentioned previously that speech acts have three division,

namely Locutionary, illocutionary, and perlocutionary. The utterances that people hear everyday almost always contain meaning that needs to be analyzed in order to grasp the real intended meaning. The ability to analyze the hidden meaning occasionally brings about different result. The utterances could be in the form of spoken words or even in the lyric of a song, speech, movie dialogue.

A research conducted by Isnaniah (2015) found out that Directive is the dominant type of illocutionary act used by Woody in movie *Toy story 3* (2013:38). It implies that directive has a great role in the movie. Woody mainly uses the statement of asking, advising, begging, forbidding, ordering, requesting, suggesting, recommending, demanding, insisting, and permitting. It means that Woody mainly used representative in communicating each other in the movie such as asking, ordering, commanding, requesting, suggesting, etc.

Here are some examples of utterances found in the Toy Story Movie Based on Isnaniah's research (2012: 38).

Table 1. The Sample of Speech Act Analysis on Woody's Utterances in Toy Story 3 Movie

No.	Utterances	Category
1	You got a date with justice, One-Eyed Bart!	Claiming
2	Sarge! You got it?!	Asserting
3	No! No, no, no! He was putting you in the attic!	Informing
4	He was <i>putting</i> you In the <i>attic</i>	Complaining
5	She loved you, Lotso	Arguing
6	Ride like the wind, Bullseye!	Requesting
7	Now let"s catch some criminals!	Recommending
8	Buzz make the call.	Ordering
9	Oh, come on! Slink? Gather everyone up!	Demanding
10	No! No one's getting thrown away!	Forbidding
11	No, no Wait! Wait! Wait!!!	Refusing
12	Don't worry. Andy's gonna take care of us. I	Promising
	guarantee it.	
13	Please don't be far! Please!	Hoping
14	We're all in this together.	Committing

15	Okay, fine! Perfect! I can't believe how selfish you	Regretting
	all are.	

G. CONCLUSION

The ability to understand the hidden message of utterance is really important to have. Some words or utterances could be misdirected into something unpleasant if we are not careful. By understanding Pragmatics and speech acts we can get clearer understanding of the utterances. In Indonesia, English serves as the foreign language. There are things that exist in English that do not exist in Indonesians such us certain idiomatic expressions. Those expressions are barriers that could hindrance someone to fully grasp the actual message of words or utterances. In the effort of raising the awareness of those barriers speech acts could be socialized in the classroom. In teaching certain expressions such as giving advice, complementing, and congratulating, the teacher should have these three goals in mind, namely: raising awareness, knowledge building, and productive development.

The goals of teaching speech acts in the classroom should be directed in rising consciousness of the students that utterances in English as foreign language could lead to misinterpretation. It is imperative to accurately understand the intended meaning by analyzing the utterances. By understanding the norms and idiomatic expressions of the first and second language the students could determine the message of the utterances so that it could expand their knowledge resulting in the ability to perform the speech act.

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