Online Teaching during Covid-19: An Analysis of Teachers’ Strategies In Teaching English for Students of English Business Class

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Abstract: The purpose of this current study was to to Analysis and to know the teacher's strategy in online learning english during the Covid 19 pandemic. This study’s approach was descriptive qualitative on survey research to thirty students of english business class. Teacher’s strategies in online teaching can be seen from a variety of strategies used for example: 1) teacher strategies in explaining lessons. 2) the teacher's strategies of giving assignments. 3) teacher’s strategies in providing grades. Then when explaining the discussion online so that it can be understood, and the obstacles experienced by the teacher when carrying out online learning teaching and learning activities during the Covid 19 pandemic. The participants are the students of english business class Lesson.

Keywords: Online teaching, Strategy, Learning english

INTRODUCTION

The quality of education is one of the problems of education that must be an important highlight in the improvement of the education system, especially with regard to the quality of learning. From various existing conditions and potentials, efforts that can be made to improve the quality are developing student-oriented learning. Student-oriented learning can be done by building learning systems that allow students to have the ability to learn more interesting, interactive, and varied. Students must be able to have competencies that are useful for their future. Along with the development of technology and its supporting infrastructure, efforts to improve the quality of learning can be done through the use of such technology in a system known as online learning.

Education can become transformative when teacher and students synthesize information across subjects and experiences, critically weight significantly different perspective and incorporate various inquiries. Education is the process of transferring knowledge, values, method, skill and beliefs from one individual to another distance education. The advent of the internet was a catalyst for moving distance online education to the next level. During the last decade online education of various kinds, often called distance education has become a normal part of many university programs. Online teaching and learning is designed to reach the modern Learner. Online teaching is the process of educating others via the internet. Various method can be used such as one-on-one video call and webinars. We can start teaching from any location (home, coffee shop, co-working space) and enroll students from various background and geographical areas. Online teaching and learning refers to education that take place over the internet. Learning material learned is more varied, not only in verbal form, but also in more various forms, such as visual, audio, and motion. In general, online learning is very different from conventional learning. The internet has made online learning possible. More over, there have also been increases in demand for online learning from students from all walks of life.

Online learning is the newest and most popular form of distance education today. Within the past decade it has had a major impact on postsecondary education and the trend is only increasing. Online learning is education that takes place over the internet. It is often referred to as electronic learning among other terms. However, online learning is just one type of distance learning.

Online teaching offer exciting opportunities to expand the learning environment for diverse student population. Online teaching shares much with face to face teaching. But it also has unique set of skill and requirement. Online learning is a form of distance education, which has long been a part of the education system and it has become the largest sector of distance learning in recent years (Bartley & Golek, 2004; Evan & Haase, 2001). Online education can enhance the student learning experience by providing opportunities for cross-disciplinary, cross-cultural and/or cross-campus collaborations. This learning experience can occur at a local, national or international level, and can be enriched by increased interaction and engagement, peer feedback, and group work skills.

Online learning places more emphasis on the accuracy and foresight of students in receiving and processing information presented online. According to Bonk Curtis J (2002) implicitly stated in the Online Training in an Online World survey that the concept of online learning is the same as e-learning. According to The Report of the Commission on Technology and Adult Learning (2001) in Bonk Curtis J. (2002) defines e-learning as "instructional content or learning experiences delivered or enabled by electronic technology". Therefore, online learning requires...
students and instructors to communicate interactively by utilizing information and communication technology, such as computer media with the internet, telephone or fax, the use of this media depends on the structure of the learning material and the types of communication needed. Convenient access for students especially during this pandemic. The key to a successful implementation of online teaching and learning is taking students characteristics into account. Strategies that work for conventional may not be effective for adult learners with full-time jobs and family responsibilities. These students are mostly practically.

The strategy is about implementing ideas, planning, and implementing certain periods of time that are carried out in the class so that the class becomes organized. Teacher's strategies in online teaching can be seen from a variety of strategies used for example: 1) teacher strategies in explaining lessons. 2) the teacher's strategies of giving assignments. 3) teacher's strategies in providing grades. Here the researcher will explain the teacher's strategies in online teaching. With this we can know how the teacher's strategies in teaching online so students can understand and improve their mindset in understanding the lesson. With the passage of time very rapidly teaching and learning activities have now penetrated the world of technology where now teachers and students are required to be able to apply technology wisely in the learning process. The online learning program has begun to be implemented in all schools in Indonesia, this is due to the coronavirus pandemic or the COVID-19 virus that has hit several countries in the world, including Indonesia. Online learning using tablet or computer technology media is supported by the existence of the internet, online during the COVID-19 pandemic is now an alternative problem from the world of education, the concept is the same as learning in class except that learning to use electronics in the form of a computer or tablet and face to face online remotely via applications such as ZOOM, SKYPE, WEBEX, WHATSAPP and GOOGLE CLASSROOM. This strategy worked well during this pandemic especially for students in elementary level. Teachers are required to have a communication strategy with their students, a communication strategy is a planning in delivering messages through various elements of communication, formality, frequency, content and communication channels so that the message conveyed by the teacher can be accepted easily by the students.

For online teaching to be successful, it is recommended that the teacher should follow the following seven principles such as (1) encourage student participation (2) encourage student cooperation (3) encourage active learning (4) give prompt feedback (5) emphasize time on task (6) communicate high expectations (7) respect diverse talents and ways of learning.

There are some benefits of teaching and learning online. Some of the most important ones are its effectiveness in educating students, its use as professional development and the possibility of providing a world class education to anyone with broadband connection. There is the hope that online learning will be able to provide world class education to anyone, anywhere and anytime as long as they have access to internet. The Advantage of online learning is that it is a fun medium, which gives rise to students interest in online programs. Students who learn well will quickly understand computers or can quickly develop the required computer skills, by accessing the Web. Therefore, students can study anywhere at any time. The development of online learning began to be obvious when there was distance learning. Through distance learning, the government can overcome the problem of equal distribution of education for all individuals. Teaching and learning activities that were previously in the comfort zone are carried out in the classroom, because of the Covid-19 pandemic the educators need to conduct learning activities in each home which of course there are instructions about what activities are carried out, so that learning objectives are achieved. Of course this is for most teachers are very tiresome because of changes in the way they deliver material, design learning activities and prepare teaching materials. Then, the students must be able to study independently according to their level of education. In the implementation of Virtual Classroom there are various benefits obtained by students. IT-based learning encourages students to increase their knowledge and achievements in the use of the latest technology to achieve their language. In addition to increasing their knowledge, they can also increase the level of media use in their daily lives.

In addition, this online learning class implementation model requires students to interact and provide opinions in the forums provided. Through this forum students will receive a reply and so forth respond appropriately to a topic being discussed. Through this method, learning, critical and creative thinking can be effective. Through interactivity, a student will look for further information to fulfill his curiosity needs and develop new knowledge about a concept and understanding. Indirectly he can make students as individuals who are independent and sensitive to the learning they experience.

The online model emphasizes an interactive learning environment, designed to stimulate dialogue between instructor and students and among students themselves. The online process requires both instructor and students to take active roles. The instructor will often act as a facilitator, organizing activities that engage students directly rather than relying too heavily on lectures and memorization. Online education provides great opportunities and great challenges. Online learning allows students to pursue an internationally recognized degree without the need to attend class on campus. In a study that compare student learning outcome in English Business class course that students in the online format performed significantly worse on tests than the students in the traditional format even though...
they had better score for their english score. This difference was most pronounced for complex questions and least pronounced for basic questions. One possible explanation was the half on the online students reported to spend less than three hours per week and none claimed to spend more than seven hour per week. While half of student in time devoted to class or active resulting in differential outcomes were also found in another study (Hiltz et al.,2000).

Traditional classroom teaching focuses on a number elements including lecture, case studies, team projects and so forth. Traditional learning maybe more suitable for young children, teenagers and young adolescents who are yet to join the workforce. Traditional classroom is where a teacher moderates and regulates the flow of information and knowledge. Students are expected to continue of subject outside of school through homework exercises. A traditional classroom involves a standar curriculum delivered by a teacher in person. Standardized test are administered at regular intervals to test students.

Online and traditional classroom are no and can never yield the same experience. However, with the reality of Covid 19 pandemic, it is becoming increasingly evident that the online teaching and learning will form part of the new normal in education globally. As a teacher will need to improve on creativity, technical skills or knowledge, passionate and the ability to improves in order to create the right and conductive classroom online.

Figlio (2010) found modest evidence that the traditional format has a positive effect compared to the online format. This difference was more pronounce for lower achieving student. In short there is not a constant effect for the effectiveness of online learning relative to traditional learning.

In a traditional classroom, students can directly share their views and clarify their own queries with the teacher, thus getting their questions answered right away. Most of the time books and classroom notes are very useful for studying and passing exams. Understanding the Question & Answer pattern, and with suggestions provided by experienced teachers, students can find it more helpful to learn than when using generalized online notes and suggestions available on the internet. In traditional teaching is concerned with the teacher being the controller of the learning environment. Power and responsibility are held by the teacher and they play the role of instructor in the form of lectures and decision maker in regards to curriculum content and specific outcomes.

**FINDINGS AND DISCUSSIONS**

The results of this study are expected to provide a description that discusses the strategies of teachers in online teaching, so that teachers can make students understand and the learning process can continue even if not in the classroom. In addition, it is also expected to make a useful contribution to teachers in general regarding the absence of obstacles in conveying lessons to students because of the covid-19 epidemic problem that makes students have to learn from home. Then for further research, it can be used as a reference.

For individual instructors, there are a considerable number of available resources that can support the transition from the traditional format to online learning. The Handbook of Research on Educational Communications and Technology cover considerable ground on online education, ranging from the theoretical foundation, different types of technologies, instructional design approaches, instructional strategies and learning models (Jonassen & Driscoll, 2004). There are also practical resources that offer and provide innovative ideas to promote active learning online with ready-made adaptable activities, specific example of what can be done, case studies detailing actual teaching practices. Most intriguing project that combines the work from both prospective paths would be the creation of one or two online courses that leverage the factors that are most effective in improving learning outcomes individualize learning using adaptive learning software, and incorporate non-trivial best practices solving problems and task in variety learning. The goal would be to create an online course that maximizes student learning.

**CONCLUSION**

Online teaching and learning is relatively new. Based on the results of research that has been conducted with a qualitative descriptive method through data collection techniques in the form and interviews that have been conducted with teachers. The COVID-19 pandemic has a significant impact in the world of education, especially in the learning process carried out by teachers. The learning process carried out by the teacher has changed, usually learning is carried out directly into learning in a network (Online). This is seen from the teacher's strategy in explaining the Lesson using instructional videos made by the Teacher, the second via video calls with students and the third by directly call the students who do not have the WhatsApp application. Likewise, giving assignments and assessing teacher and students use the WhatsApp application because it is considered easier to access for both teachers and students at home. The Assessment process given by the teacher has the same system as usual learning. There are several supporting factors in online learning including mobile phones and stable internet network. These supporting factors are used by the teacher as much as possible in monitoring the development of students implementing online learning.
REFERENCES


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