

TWITTERATURE: A TEXTUAL ANALYSIS OF THE COMPILATION OF IDEAS OR THE DISCONNECTION OF IT

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Abstract: *Delivering ideas in a form of paragraphs, there are certain rules to follow for it to be accepted and easily understood by the targeted readers. However, with the rise of social media and the internet, there must be also changes in the world of language and literature. Some rules do not apply in this type of media, especially on Twitter. In 2006 Twivortiare, a novel consisting of a tweet compilation by Ika Natassa was released. This book is widely accepted by readers. In a text structure and text signal, this is very unusual. Using critical textual analysis the author finds out how ideas are being delivered in this type of literary work, whether it is disconnected or compiled. Through this analysis it is concluded that as long as the ideas are intact and can be understood by readers, twitterature is considered a literary work.*

Keywords: *Twitterature, Cyber literature, Textual analysis, Twitter*

INTRODUCTION

Ideas are the results of thoughts, suggestions, desires, and hopes that will be conveyed by the author to the reader or listener (Muchlisin, 2015). The Official Indonesian Dictionary also defines ideas as the result of thoughts. Every writer or speaker will start the conversation, or write any sentence with an idea in mind and later develop

it as a complete result so that the information will reach the reader or listener clearly.

Writing lessons that we receive since elementary school or high school also request us to form an idea to be developed later. Also on other occasions, we are asked to find the main idea in writing, be it in the form of a short paragraph or a complete article. So from this, we can conclude

that in an article, the main idea is an important point.

What can be referred to as written texts are real written words, such as fiction books, non-fiction books, articles, poems, and even jargons that we can find on the roadsides. However, with the advancement of technology and science in the 20th century, there are other ways of writing that we can find. It could be online articles, blogs, e-books, and other non-physical readings. One other source of writing that is very popular is social media, more specifically with the author's theme, Twitter.

Twitter is an online social networking and microblogging service that allows its users to send and read text-based messages of up to 140 characters, known as tweets. The delivery method is also simple and can be enjoyed by all people. Both writers and readers have many choices because this medium was created for everyone.

However, with the limitations set by the creators of Twitter themselves, writers must be more creative in abbreviating words so that their ideas can be summarized in one

tweet. Not infrequently the use of unknown abbreviations is inserted with the assumption that everyone will understand the Twitter user's tweets.

Twitter since its emergence in 2006 has become a medium for sharing daily stories, quotes from favorite books and also as a promotional medium. With the increasing number of Twitter users, the more business opportunities that many business people take advantage of in introducing their business to the wider community.

Twitter users are also evolving from business people to celebrities as a medium they use to stay close to their fans. Starting from sharing the latest photos to their daily stories which fans consider quite important news. This celebrity class includes public figures to writers. Some public figures not only share trivia things about themselves but also motivational words that are often saved and retweeted by their followers. Motivational words, funny ramblings, and knowledge conveyed in a creative way make many people interested in following this public figure.

Some well-known influencers on Twitter such as Asma Nadia

(Twitografi Asma Nadia), Fira Basuki (140 Characters), Ika Natassa (Twivortiare 1 & 2), Alexander Aciman & Emmet Rensin (Twitterature; The World's Greatest Books Retold Through Twitter), have published their collection of tweets into a book. This phenomenon is so interesting that there is even a project that produces a recipe book filled with tweets from users who want their short recipes to be published in this short recipe book, this tweet is called twecipe. The resulting book is titled Tweet Pie; The World's Shortest Recipe Book. Not even a few original chefs contributed their recipes to this book.

The author would like to focus on Ika Natassa who is a successful metropop writer in Indonesia who produced two tweet collection books entitled Twivortiare and Twivortiare 2. These two fiction books are a sequel to her novel Divortiare.

Coherently, Twivortiare appeared when Ika Natassa created a Twitter account for the main character of Divortiare's novel, Alexandra. There, Ika seemed to make a continuation of the Divortiare story which was left with an open ending.

Readers who found this account became curious and asked Ika to publish a book from this collection of tweets. This book also became so popular that some critics called it one of the results of the Twitterature phenomenon or specifically Twitter-literature.

The question that the author asks and will try to answer later is whether this book can really be called a literary work. Because in real terms, literature develops with the times and no longer follows a rigid structure, for example the structure of ancient rhymes. However, there are still some aspects that cannot be ignored in literary writing, such as plot, setting, and other intrinsic elements.

REVIEW OF RELATED LITERATURE

Related Theory

According to Renne Wellek and Austin Warren (p. 11, 1989) in the nature of literature, which states that one of the limitations of "literature" is something written or printed, Twitter is clearly a medium that produces sentences that are "written". ", so that he can enter into the literary category. And when the collection of tweets

results in the book being printed, it can be concluded that it has fulfilled at least one characteristic of a literary work.

Hess (2006) concludes that text structures are the organizational structures used within paragraphs or longer texts, appropriate to genre and purpose. Hess also provides examples of text structures that include: sequence/process, description, time order/chronology, proposition/support, compare/contrast, problem/solution, cause/effect, inductive/deductive, and investigation. In this analysis, however, the author will use the sequence/process of text structure and the chronological order provided by the book written by Ika Natassa in *Twivortiare*.

Understanding the text structure have several benefits for its readers as introduced by Dickson, Simmons, and Kame'enui (1995) who stated that the benefits of text structure instruction for reading comprehension have strong empirical support. Research also supports the causal relationship between text structure instruction and improvement in composition skills.

METHODOLOGY OF STUDY

. This analysis descriptive research will apply Hess (2006) text structure critique in analyzing the compiled data. Compiling the data in a form of text will use the documentation method where the author will compile selected tweets in the book in chronological order and analyze them.

RESULT AND DISCUSSION

The first hypothesis from the researcher on how well the book is received by the audiences is because of the hook on the first book storyline, *Divortiare*. The book tells the story of two human beings who both have good careers. Alexandra Rhea, the female lead character in the book, is a successful banker whose figure is described as perfect physically; beautiful, smart, not afraid to take risks. She met a near-perfect cardiac surgeon named Beno Wicaksono at a Jazz concert.

The combination of their very different personalities does not stop them from taking steps forward to the level of marriage. However, after two years they chose to divorce because Beno had left Alex too often in

carrying out his duties as a doctor who was desperately needed at the hospital.

After the book ended, many readers were disappointed with the hanging ending or what could be called the open ending. Many complained to the author on Ika's Twitter and expressed their frustration. So one day Ika, the writer, on a whim, created a Twitter account using the name Alexandra and began to shrink all thoughts that Alex had about the typical female character's style. Bold, smart, and bold. Makes the reader wonder if maybe Alexandra is a real human being, which Ika refuses.

The collection of tweets, which tells of Beno and Alex's relationship after the divorce, was recorded by Ika. The tweets were about their relationship again after the divorce, where they both felt more mature and tried to try again. Where their conflict still revolves around courtship issues, and fights, until finally, they remarry for the second time.

But the problems didn't stop there, they were still fighting with small conflicts that were scattered untidily here and there. Time management issues, trust, and so on. Finally the problem is when they do

not have children. If readers don't know this character from previous books, the author believes they will quickly get bored. This hereditary problem continued to carry over until they finally tried to get medical help and finally Alex and Beno got good news.

Returning to the first paragraph where the author mentions the problem of ideas, this Twivortiare novel does not address a definite main idea in each page. Overall, the author also does not find one main idea that makes the author feel the need to remember the essence of this book. It's just that personally the author enjoys the reading process because the author has known the characters that appear in it which have been described by Ika in the previous novel.

However, many criticisms and reviews from other readers who have not read the Divortiare novel feel that they are not connected to this tweet collection novel. They revealed that the writing inside did not indicate a clear location, plot and time. Even the conflicts that are presented are too scattered with resolutions that don't allow the reader to follow the story well.

The effect of the main idea here is clearly very important to see how the reader is not focused on the story in Twivortiare. The majority of readers need a book that from start to finish presents a major problem that has at least an acceptable resolution.

According to the author, a collection of tweets is not a collection of ideas, but a disconnected idea. And it's also not an idea that the end of the chapter has an explanation. As the pages change, so do the ideas, so that readers have difficulty remembering the book's content in the process of reading the novel collection of tweets.

On the other hand, the consistency of moving problems in Twivortiare is too free to follow for readers who are just getting to know the characters in the novel. This freedom does not provide any limitations so the reader should try to follow this arbitrary move as carefully as possible so as not to get lost, or even so as not to get bored.

Therefore, according to the author, a collection of tweets can be called a literary work because literature always develops according to the times. It is written and clearly understandable. Also in literature, this

collection of tweets fulfills one of the needs of literature, which is that it can be understood and not just word of mouth.

However, the drawback of Twitterature is that it cannot stand alone as a literary work. This is because he does not have one complete idea that is able to tell all the stories that the reader can immediately understand. Twivortiare can be accepted because readers already know the characters in the author's previous books. Where the author provides the background, narration and also the setting in the book.

If there is a writer who makes a complete story only from a collection of tweets without any introduction first, the author feels that the work will be difficult to enjoy due to the limitations of the medium in telling stories and narrating. Writing or work still needs an intrinsic element that attracts readers to the world provided by the author.

This tweet collection book, is a different story if it is a collection of motivational books or good quotes from the author. Because the context provided from the start is clear and has the main idea that can be seen from

the start, namely to motivate. This book if in this field can be called an interesting and significant work because before reading, the reader already knows what he is going to read. But this work doesn't always work for a work of fiction that is supposed to take the reader into the world the author created.

So the author concludes that the tweet collection book is a book of ideas that were cut off because the author himself enjoyed reading Ika Natassa's book but did not remember the contents of the book. However, the book can still be categorized as a literary work because it is in written form.

CONCLUSION AND SUGGESTION

Conclusions

Twitterature as a phenomenon is not going to be the first or last Internet phenomenon in regards to language and literature. Even with its irregularity, twitterature still can be considered a literary work because of its chronological order especially in Ika Natassa's work *Twivortiare*. Even when the ideas are disconnected, the context is not gone and the reader still

can comprehend what the author means.

Suggestion

Future research can focus on other cyber literary works that also has the potential in teaching a foreign language as well as provide entertainment to a wide audience.

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