

The Efficacy of the Project "SLIGHTS In: Student Literacy on Legal, Ethical & Societal Issues Directing Towards Scientific Innovations"

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ABSTRACT

The primary purpose of this study was to put into practice the understanding of the intellectual property rights in order to demonstrate proper conduct and behavior online, combat digital divide, addiction, and bullying vis-a-vis human rights, and develop an original creation in the field of media and information. The study used purposive sampling method in gathering the data needed. A total of one hundred forty-seven (147) selected Grade 11 students from different strands were chosen as respondents. Measure of cognitive skills was collated using the quantitative approach which led to the development of original works in the field of technology. The study revealed that (1) identified issues and problems with regard to legal, ethical, and social issues on media and information leads the initiation of SLIGHTS In project; (2) cognitive and technical skills of the respondents were improved through the conduct of the symposium; and (3) respondents had developed infomercials and print ads using their original ideas without transgression or infringement of the existing intellectual property laws. The SLIGHTS In project was used to address the pressing problems confronting students as regards to the legal, ethical, and societal issues in the use of media and information technology. The conduct of this project paved way to wider perspective on responsible use of technology without infringing and encroaching the rights of others.

Keywords: ethical, information, intellectual property, legal, literacy, media