THE INFLUENCE OF ORGANIZATIONAL CULTURE AND ORGANIZATIONAL COMMITMENT TO EMPLOYEE PERFORMANCE THROUGH JOB SATISFACTION AT PT. SEOILINDO PRIMATAMA BEKASI

Buchori Nahar  
Student Master of Management  
Universitas Krisnadwipayana  
Campus Unkris Jatiwaringin  
PO BOX 7774/Jat CM Jakarta 1307  
Indonesia  

Harry Indratjahyo  
Lecturer  
Universitas Krisnadwipayana  
Campus Unkris Jatiwaringin  
PO BOX 7774/Jat CM Jakarta 1307  
Indonesia  

Guswandi  
Lecturer  
Universitas Krisnadwipayana  
Campus Unkris Jatiwaringin  
PO BOX 7774/Jat CM Jakarta 1307  
Indonesia

ABSTRACT

This study aims to: 1) To find out and analyze the influence of organizational culture and organizational commitment to job satisfaction, 2) To know and analyze the influence of organizational culture and organizational commitment on employee performance, 3) To find out and analyze the effect of job satisfaction on employee performance, 4) To find out and analyze the influence of organizational culture and organizational commitment to employee performance through job satisfaction of PT. Seoilindo Primatama Bekasi. The study was conducted at PT. Seoilindo Primatama Bekasi with 73 research samples. The sampling technique uses saturated samples. The data analysis method uses descriptive analysis and quantitative analysis with path analysis.

The results showed that: 1) there is an influence of organizational culture and organizational commitment to job satisfaction, 2) there is an influence of organizational culture and organizational commitment to employee performance, 3) there is an influence of job satisfaction on employee performance, and 4) there is no influence of organizational culture and commitment organization of employee performance through job satisfaction PT. Seoilindo Primatama Bekasi. This means that the direct effect is greater than the indirect effect, the variable job satisfaction cannot mediate between organizational commitment and job satisfaction on employee performance at PT. Seoilindo Primatama Bekasi.

Keywords: Organizational Culture, Organizational Commitment, Job Satisfaction and Employee Performance

Introduction

Employee performance is a measure set by the company, or in other words the target set by the company for individual employees in a company. The company's performance will be maximally achieved by distributing all the targets to be achieved in each of the subsections that exist in the organizational structure of a company. This condition is also experienced by PT. Seoilindo Primatama Bekasi as a fabrication company with

Correspondence Author: * Buchori Nahar, buchori@gmail.com.
superior plastic straw products. PT. Seoilindo Primatama Bekasi, which was founded in 1989, has unquestioned operational hours among its competitors. However, this condition is not believed to be the superiority of PT. Seoilindo Primatama Bekasi, which in recent years has decreased in production which tends to decline every year. This phenomenon occurs due to many factors, such as the difficulty of importing quality plastic pellets to the human resources who have not been able to utilize the facilities and technology used by the company. If we look further, the use of machines and technology used is expected to help companies streamline operational costs by reducing working hours and employee usage. However, on the other hand, the conditions that occur are the use of high technology which is unable to support the achievement of the targets set by the company. One of the causes is that the target of each employee has not been achieved, operationally achieving the performance of each employee will encourage the achievement of company performance or it can be said that the better the performance produced by each employee, the better the company's productivity.

Employee performance appraisal is a routine activity carried out by the company with a predetermined time. The results of the performance appraisal can be used as the basis for the size of the company in providing compensation or remuneration for employees. Compensation for employees is an important factor for the achievement of employee performance where everyone has a motive or desire to work, namely to be able to meet the needs of life and to increase their welfare. Compensation has an important role for employees which can be seen from the provisions in the provision of compensation for both employees regulated in government regulations and followed up by company regulations. However, many factors have become unsuccessful in providing compensation for employees, such as fairness and fairness, this mismatch generally arises from the employee's side, which lies in the high expectations the company has for remuneration provided.

A company that is growing rapidly has a good organizational culture that is carried out by employees, company management, and stakeholders that take place continuously. The implementation of a good organizational culture following the wishes of employees and management will have an impact on company development.

Organizational culture is a value held by organizational members who will become enthusiastic in developing the organization. Waridin and Masrukhin (2006) state that organizational culture is a value system that is obtained and developed by the organization and the habit patterns and basic philosophy of its founders, which are formed into rules that are used as guidelines in thinking and acting in achieving organizational goals.

Kusmono (2005) states that organizational culture affects employee performance, especially employees in the production division. The unit of analysis is production employees in the wood processing industry sub-sector in East Java. Other results also state that motivation has an effect on performance by 0.003 and organizational culture has an effect on performance. The results of this study can be used by future researchers as research material in the field of organizational behavior science or similar sciences.

Literature Review

Employee Performance

The definition of performance according to Siswanto (2002: 235) states that performance is the result of work in quality and quantity achieved by a person in carrying out the tasks and jobs assigned to him. Rivai (2005: 309) says that performance is a real behavior that is displayed by each person as a work achievement that is produced by employees according to their role in the company. The results of the work or activities of an employee in quality and quantity in an organization to achieve goals in carrying out the tasks and work assigned to him.

Performance measurement according to Dharma (2003: 355) which is quoted from saying that almost all ways of measuring performance consider the following:

1. Quantity, namely the amount that must be completed or achieved.
2. Quality, namely the quality that must be produced (whether good or not). The qualitative measurement of output reflects the measurement or level of satisfaction, namely how well it is completed
3. Punctuality, that is, according to the planned time.

Meanwhile, according to Mathis (2006: 78) which is an indicator in measuring employee performance or achievement as follows:

a. Work quantity, namely the volume of work produced under normal conditions.
b. Quality of work, which can be in the form of neatness, accuracy, and linkage of results without neglecting the volume of work.
c. Time utilization, namely the use of the working period adjusted to the policy of the company or government institution.
d. Cooperation, namely the ability to handle relationships with other people at work.

Organizational Culture

Robbins (2001) states that organizational culture is a system of shared meaning within an organization that determines at a higher level of how employees act. Organizational culture is a value system that is believed by all members of the organization and is studied and applied and developed on an ongoing basis that functions as a whole system. Robbins (2001) states organizational culture studies to a system of shared meaning held by members that distinguish the organization from other organizations. This system of shared meaning is, on closer analysis, a set of key characteristics that the organization value. Furthermore, Robbins (2001) argues that: "Organizational culture as the dominant values disseminated in the organization becomes the work philosophy of employees which becomes a guide for organizational policies in managing employees and customers."
Organizational culture as a series of values and norms that control organizational members interact with others and with suppliers, consumers, and others outside the organization. Organizational culture consists of end states that the organization strives to achieve (terminal values) and models encouraging organizational behavior (instrumental values). Ideally, instrumental value helps the organization reach its terminal goals. Different organizations have different cultures because they process different instrumental and terminal value arrangements.

Organizational culture has a broad meaning. According to Dessler (2008), organizational culture is a characteristic of the values, traditions, and behavior of employees in the company. According to Luthans (2000), organizational culture is the norms and values that direct the behavior of organizational members. Each member will behave following the prevailing culture to be accepted by the environment.

Schein in Luthan (2000) defines organizational culture as a pattern of basic assumptions that are found, created, or developed by a particular group with the intention that organizations learn to overcome or cope with problems that arise as a result of external adaptation and internal integration that has been running, good enough so that it needs to be taught to new members as the correct way to understand, think and feel pleased with these problems. Denison and Misra (1995) formulated indicators of organizational culture as follows: (1) mission, (2) consistency, (3) adaptability, and (4) involvement.

Organizational Commitment

According to Robbins and Judge (2008: 100) organizational commitment is a condition in which employee sides with a particular organization and its goals and desires to maintain membership in that organization. Thus, high job involvement means taking sides with an individual's particular job, while high organizational commitment means siding with the organization that recruits that individual.

Meanwhile, according to Moorhead and Griffin (2013: 73) organizational commitment is an attitude that reflects the extent to which an individual knows and is tied to the organization. A highly committed individual is likely to see himself as a true member of the organization. Meanwhile, according to Kreitner and Kinicki (2015: 165) that organizational commitment reflects the level at which a person recognizes an organization and is bound to its goals.

It can be concluded that organizational commitment is the psychological state of an individual that is related to strong belief, belief, and acceptance of the goals and values of the organization, a strong willingness to work for the organization, and the extent to which he wants to be a member of the organization.

Robbins and Judge (2008: 101) state that there are three separate dimensions of organizational commitment:

1. Affective commitment is an emotional feeling for an organization and a belief in its values. For example, a Petco employee may have an active commitment to his company because of his involvement with animals.

2. Sustainable commitment is the perceived economic value of staying in an organization when compared to leaving the organization. An employee may commit to an employer because he is highly paid and they believe that resigning from the company will destroy his family.

3. Normative commitment is an obligation to survive in the organization for moral and ethical reasons. For example, an employee spearheading a new initiative might stick with an employer because he feels he is leaving someone in difficult circumstances when he leaves.

Job Satisfaction

Job satisfaction is the level of pleasure that a person feels for his role or job in the organization. The level of individual satisfaction that they are rewarded in kind from various aspects of the job situation of the organization where they work. So job satisfaction concerns the psychological individual in the organization, which is caused by the state he feels from his environment.

Handoko (2004: 193-194) suggests that job satisfaction is a pleasant or unpleasant emotional state with employees seeing their work. The time/duration of completion is a reflection of a person's feelings about his job. This can be seen from the positive attitude of employees towards work and everything in their environment.

The level of job satisfaction is one of the factors that influence work performance because that ultimately affects organizational effectiveness. And also employee job satisfaction is not enough to only be given incentives but employees also need motivation, recognition from their superiors for their work results, work situations that are not monotonous and there are opportunities to take initiative and be creative. Resources consisting of human resources, facilities, and infrastructure as well as financing determine the success of an organization to carry out its duties or operate properly in achieving its goals. The important aspect that supports success is none other than the availability of adequate resources. In line with this, Notoatmojo (2012) argues that: the development of a nation requires basic assets called resources, both natural resources and human resources.

Thoha (2013: 98) states that the model developed by Weisbord, namely: goals, structure, rewards, work procedures, relationships, and leadership will affect organizational effectiveness if efforts are not made to develop the organization. Umar (2008) states that job satisfaction is a person's feeling and assessment of his job, especially regarding his working conditions, concerning whether the job can meet the expectations of his needs and wants.

Research Methods

Object of Research

The research was conducted on employees of PT. Seoilindo Primatama Bekasi

Research Design
This study uses an explanatory analysis approach. This means that each variable presented in the hypothesis will be observed through testing the causal relationship of the independent variable to the dependent variable. The relationship between variables can be described in the form of a path analysis diagram as follows:

![Path Analysis Diagram](image)

**Figure 1. Overall Path Analysis**

**Population and Sample**

The population is a generalization area consisting of objects/subjects that have certain quantities and characteristics set by the researcher for the study and then draw conclusions (Sugiyono, 2005). The sample is a part of the population to represent the entire population (Surakhmad, 1990).

The sample used in this study is the number of employees of the company as many as 275 people. The number of samples was taken with the formula Slovin = $\frac{275}{1 + 275 \times 0.12} = 73$ people. This sampling uses simple random sampling.

**Data Analysis**

The stages of data processing in this study are the classic assumption test with regression such as linearity test, heteroscedasticity test, normality test, multicollinearity, and autocorrelation test as well as search for descriptive statistics, namely the average value, median mode, standard deviation, and range.

**Research Result**

1. **Analysis of the Influence of Organizational Culture and Organizational Commitment to Job Satisfaction**

The results of the regression analysis of the influence of organizational culture and organizational commitment on job satisfaction can be seen in the table below:

<table>
<thead>
<tr>
<th>Table 1. Simultaneous Test Results for Organizational Culture and Organizational Commitment to Job Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model Summary</strong></td>
</tr>
<tr>
<td>Model</td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>a. Predictors: (Constant), X2, X1</td>
</tr>
<tr>
<td>b. Dependent Variable: X3</td>
</tr>
</tbody>
</table>

Source: Primary data processed, 2020

Table 1, shows the R2 (R Square) value of 0.525. The value of R2 is used in calculating the value of the e1 coefficient. The coefficient e1 is a variant of job satisfaction that is not explained by organizational culture and organizational commitment. Magnitude: The coefficient of e1 = 0.689

<table>
<thead>
<tr>
<th>Table 2. Job Satisfaction Regression Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model</strong></td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>X1</td>
</tr>
<tr>
<td>X2</td>
</tr>
</tbody>
</table>

Source: Primary data processed, 2020
Based on Table 2, it can be seen that the regression equation is as follows:

\[ X_3 = b_1X_1 + b_2X_2 + e_1 \]
\[ X_3 = 0.278X_1 + 0.472X_2 + 0.689e_1 \] ........................................ (1)

The equation shows that:
- Every time there is an increase in 1 organizational culture, an increase in job satisfaction will be followed by 0.278.
- Every time there is an increase in 1 unit of organizational commitment, an increase in job satisfaction will be followed by 0.472.

So from equation (1) it can be seen that if the organizational culture then job satisfaction will increase. Likewise, with increased organizational commitment, job satisfaction will increase.

Based on equations (1) and (2), a path analysis model is obtained as follows:

\[ Y = 0.235X_1 + 0.133X_2 + 0.766X_3 + 0.542e_2 \] ........................................ (2)

The equation shows that:
- Every time there is an increase in 1 unit of organizational commitment, an increase in job satisfaction will be followed by 0.472.

**Figure 2. Substructure Equations 1**

2. **Analysis of the Influence of Organizational Culture, Organizational Commitment and Job Satisfaction on Employee Performance**

The results of the regression analysis of the influence of organizational culture, organizational commitment and job satisfaction on employee performance can be seen in Table 3 below:

<table>
<thead>
<tr>
<th>Model</th>
<th>R</th>
<th>R Square</th>
<th>Adjusted R Square</th>
<th>Std. Error of the Estimate</th>
<th>Durbin-Watson</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>.841^a</td>
<td>.706</td>
<td>.694</td>
<td>1.83701</td>
<td>2.004</td>
</tr>
</tbody>
</table>

a. Predictors: (Constant), X3, X1, X2
b. Dependent Variable: Y

Table 3 shows the R2 (R Square) value of 0.706. The value of R2 is used in calculating the value of the e2 coefficient. The coefficient e2 is a variant of employee performance that is not explained by organizational culture, organizational commitment and job satisfaction. Magnitude: The coefficient of e2 = 0.542

**Table 4. Employee Performance Regression Analysis**

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>.605</td>
<td>1.249</td>
<td>.484</td>
<td>.001</td>
</tr>
<tr>
<td>X1</td>
<td>.279</td>
<td>.154</td>
<td>.235</td>
<td>1.814</td>
</tr>
<tr>
<td>X2</td>
<td>.203</td>
<td>.205</td>
<td>.133</td>
<td>.993</td>
</tr>
<tr>
<td>X3</td>
<td>.837</td>
<td>.103</td>
<td>.766</td>
<td>8.094</td>
</tr>
</tbody>
</table>

Source: Primary data processed, 2020

Based on Table 4, it can be seen that the regression equation is as follows:

\[ Y = 0.235X_1 + 0.133X_2 + 0.766X_3 + 0.542e_2 \] ......... (2)

The equation shows that:
a. Every time there is an increase in 1 unit of organizational culture, an increase in employee performance will be followed by 0.235.
b. Every time there is an increase of 1 unit of organizational commitment, an increase in employee performance will be followed by 0.133.
c. Every time there is an increase in 1 unit of job satisfaction, an increase in employee performance will be followed by 0.766.

So that from equation (2) it can be seen that if the organizational culture then employee performance will increase. If organizational commitment increases, employee performance will also increase. Likewise, if job satisfaction increases, employee performance will also increase.

Hypothesis Test

1. The Influence of Organizational Culture and Organizational Commitment on Job Satisfaction

To find out this, it is necessary to use the t-test. The following is a test of each variable:

Table 5. T-test results. The Effect of Organizational Culture and Organizational Commitment on Job Satisfaction

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
</tr>
<tr>
<td>1</td>
<td>(Constant)</td>
<td>6.538</td>
</tr>
<tr>
<td>X1</td>
<td>.303</td>
<td>.174</td>
</tr>
<tr>
<td>X2</td>
<td>.658</td>
<td>.223</td>
</tr>
</tbody>
</table>

Source: Primary data processed, 2020

From Table 5, it is found that the t-count value of the organizational culture variable is 1.739, while the t-table value is 1.993 and the t-count value of the organizational commitment variable is 2.951, while the t-table value is 1.993. Thus t-count > t-table (1.739 > 1.993) and (2.951 > 1.993), thus H0 is rejected and H1 is accepted at the real level. This concludes that organizational culture and organizational commitment affect job satisfaction. Thus the first hypothesis is tested and proven. Based on the results of the path analysis shows that organizational culture and organizational commitment have an impact on increasing job satisfaction of employees of PT. Seoilindo Primatama Bekasi. The results of the study are in line with the results of previous studies conducted by Fadel Yamin (2017),
Through Job Satisfaction

3. The Effect of Job Satisfaction on Employee Performance

To test the effect of job satisfaction on employee performance, a t-test is used. The following are the results of the t-test:

Table 7. The Effect of Job Satisfaction on Employee Performance

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>(Constant)</td>
<td>1.023</td>
<td>1.237</td>
<td>.827</td>
</tr>
<tr>
<td>X3</td>
<td>.909</td>
<td>.072</td>
<td>.832</td>
<td>12.617</td>
</tr>
</tbody>
</table>

Source: Primary data processed, 2020

The t-test results for the job satisfaction variable obtained the t-count value of 12.617 and the t-table value of 1.993. This means that H0 is rejected and H1 is accepted. Thus, the third hypothesis is tested and proven. Based on the results of the path analysis shows that job satisfaction has an impact on improving the performance of employees of PT. Seoilindo Primatama Bekasi. The results of the study are in line with the results of previous research conducted by Wagiman S and Himawan Arif Sutanto (2018), Prasiska Ramadyaning Utami, E. Maria Kristine Sitohang (2019), Stefanie Inggried Gorap, Siti Haerani, and Wardhani Hakim (2018).

4. The Influence of Organizational Culture and Organizational Commitment on Employee Performance Through Job Satisfaction

X1 → X3 → Y = (ρx1x3) x (ρyx3) = 0.278 x 0.766 = 0.213
X2 → X3 → Y = (ρx2x3) x (ρyx3) = 0.472 x 0.766 = 0.362

In the organizational culture variable, the indirect effect value is obtained from the path coefficient value ρx3x1 multiplied by the path coefficient value ρyx3. The multiplication result shows that the value of the indirect effect coefficient is smaller than the value of the direct effect coefficient. In the organizational commitment variable, the indirect effect value is obtained from the path coefficient value ρx3x2 multiplied by the path coefficient value ρyx3. The multiplication result shows that the value of the indirect effect coefficient is smaller than the value of the direct effect coefficient.

Correspondence Author: * Buchori Nahar, buchori@gmail.com.

**Total Effect**

- The influence of organizational culture on employee performance through job satisfaction
  \[ X_1 \rightarrow X_3 \rightarrow Y = \rho_{yx1} + \{(\rho_{x3x1}) \times (\rho_{yx3})\} = 0.278 + 0.766 = 1.044 \]
- The influence of organizational commitment on employee performance through job satisfaction
  \[ X_2 \rightarrow X_3 \rightarrow Y = \rho_{yx2} + \{(\rho_{x3x2}) \times (\rho_{yx3})\} = 0.472 + 0.766 = 1.238 \]
- The total influence arising from an organizational culture on employee performance through job satisfaction is 1.044.
- The total influence arising from an organizational commitment on employee performance through job satisfaction is 1.238.
- The total influence that arises from work organizational commitment to employee performance through job satisfaction is 1.238.
- The influence of organizational culture on employee performance : \( X_1 \rightarrow Y = \rho_{yx1} = 0.235 \)
- The total influence arising from an organizational culture on employee performance is 0.235
- The influence of organizational commitment on employee performance : \( X_2 \rightarrow Y = \rho_{yx2} = 0.133 \)
- The total influence arising from an organizational commitment to employee performance is 0.133
- Effect of job satisfaction on employee performance : \( X_3 \rightarrow Y = \rho_{yx3} = 0.766 \)
- The total effect of job satisfaction on employee performance is 0.766.
- The effect of residual coefficient variables on job satisfaction: The coefficient of e1 = 0.689
- The effect of residual coefficient variables on employee performance: The coefficient of e2 = 0.542

### Conclusions and Recommendations

**Conclusion**

a. Based on the results of the path analysis shows that the organizational culture and organizational commitment to the job satisfaction of employees of PT. Seoilindo Primatama Bekasi has an impact on increasing job satisfaction.

b. Based on the results of the path analysis shows that organizational culture has an impact on improving employee performance.

c. Based on the results of the path analysis, it shows that job satisfaction has an impact on improving employee performance.

d. Based on the results of the path analysis, it shows that organizational culture and organizational commitment to employee performance through job satisfaction have no impact on improving employee performance.

**Recommendations**

This research is expected to be useful for PT. Seoilindo Primatama Bekasi in improving company development by considering:

a. The results of this study are expected to be used as a contribution of thought to, by paying attention to organizational culture variables, especially for the consistency indicator which gives the lowest value to the formation of organizational culture variables, namely using which employees must be able to adapt to the culture applied by the organization.

b. The results of this study are expected to be used as a thoughtful contribution to PT. Seoilindo Primatama Bekasi, taking into account the variables of organizational commitment, especially for indicators of affective commitment, continuance commitment, a normative commitment which gives the lowest score for the formation of organizational commitment variables, namely affective commitment, sustainable commitment, and normative commitment. Namely that the employees of PT. Seoilindo Primatama Bekasi must have a good emotional feeling towards the organization, must have the belief that joining to work in the organization is appropriate, and must believe that the organization will provide benefits in the future.

c. The results of this study are expected to be used as a thoughtful contribution to PT. Seoilindo Primatama Bekasi, by paying attention to job satisfaction variables, especially for indicators of enjoying their work, which gives the lowest value for job satisfaction variables, namely by the company giving employees to enjoy their work so that they can devote their time to work following applicable regulations and have a sense of belonging.

d. The results of this study are expected to be used as a contribution of thought for PT. Seoilindo Primatama Bekasi, by paying attention to employee performance variables, especially for cooperation indicators that give the lowest score for employee performance variables, namely by way of employees working together with leaders in achieving common goals, eliminating the fear of leadership, if there are problems in deliberation with management.

Correspondence Author : * Buchori Nahar, buchori@gmail.com,
References


Correspondence Author : * Buchori Nahar, buchori@gmail.com.*

Siswanto, (2005), Pengantar Manajemen, Jakarta, Bumi Aksara.


Winarno Surakhmad, (1990), Pengantar penelitian Ilmiah, Tarsito, Bandung.