

RURAL HOUSEHOLD FOOD SECURITY IN KUDUS CENTRAL JAVA

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ABSTRACT

Evidence of previous studies indicated that food security is a common problem in most areas of the world. This study aims to determine the proportion of food consumption expenditure on total of rural household expenditure, rural household food security conditions, and factors influencing food security of rural households in Kudus District. To estimate the factors influencing food security, a series of models is created. Pooled least square regression is used to estimate the factors. This study indicate that the average proportion of food expenditure on total household expenditure is 56.4%. Food vulnerability is the highest category of food security conditions of rural household in Kudus District which reached an average level of energy consumption is 113,42% with food expenditure proportion equal to 73,15%. Based on analysis there are eight factors from ten factors used by researchers have influenced household food security in terms of energy consumption, while there are seven factors that affecting food security seen from household protein consumption. The analysis of the factors influencing food security in rural household in Kudus District shows that side jobs have two contradictory impacts reviewed from energy and protein consumption. This research also finds out that eggs real price does not have any influence toward rural household food security in Kudus District.

Keywords Proportion of expenditure, Energy and protein consumption, Rural household, Food security

INTRODUCTION

Food security is a condition of sufficient food from the national level up to individual level that is reflected in the availability of adequate food of both quantity and quality, safe, diverse, nutritious, equitable, affordable and not contrary to the religion and culture of the community so that people can live healthily, actively and productively in a sustainable way (Vuong, *et. al.* 2015). Food security is divided into four levels, i.e. national food security, regional security, household or family food security, and individual food security. The proportion of food expenditure and energy consumption are important indicators in determining household food

security. Having a good national food security condition does not guarantee resilience at the regional level, even households or individual level. This is because each household has different food availability and food accents which will influence the nutritional value that can be absorbed by each individual in each family. Three pillars under-pinning food security i.e. food availability, food accessibility, and food utilization. Food availability means nutrition status (Gani, A. and Biman, C. P., 2007, World Bank, 2001, and Khan, *et. al.*, 2012).

. Food insecurity is increasing in the world where 925 million people are undernourished. Among of those people, about 900 million people are living in

developing countries (FAO, 2010). More than 70% of these people live in rural areas and depend, directly or indirectly, on agriculture for their living (Bashir, M.K., Steven, S., and Ram, P., 2012). Rural areas are characterized by typical living conditions, life styles, and cultural patterns (Perpar, A., 2006). The people living in urban areas have significantly different characteristics than those in rural areas.

Food has an important role in achieving food security. On the other hand, the rise in food prices causes inflation in an area. Kudus District is one of the top six areas with high inflation rate in Central Java. In 2017, the rate of inflation in Kudus District has reached 4.17% where the main factor contributing to inflation is the food sector. Majority of people in Kudus District live in rural areas. Some rural communities have livelihood as breeders and farmers (Wisadirana, 2004). Income is one important factor influencing the pattern of household consumption. The higher revenues indicate increased purchasing power and increased accessibility to good quality food. This is in line with Bennet's law stated that "the share of carbohydrate food expenditure will decrease and the

price per unit of calories will increase if household incomes increase (Simatupang, P., 1997). Other factors influencing household consumption patterns are the availability and good distribution of different types of food, good knowledge of nutrition and health issues, and the level of economic growth in the region.

Level of consumption is one of the indicators to see the achievement of food security. Widyakarya Nasional Pangan dan Gizi VIII (Widyakarya National Food and Nutrition VIII) (WNPG) in 2004 suggested that the consumption of energy and protein of Indonesia population is 2.000 kcal/capita/day and 52 gram/capita/day. (WNPG) is a forum that held periodically every four years focused on issues of science and technology development and related solutions of food and nutrition. WNPG was organized by Lembaga Ilmu Pengetahuan Indonesia (Indonesian Institute of Sciences) (LIPI) since 1968. In order to know the energy and protein consumption of Kudus District population, it can be seen from agro-ecological characteristics which are divided into 2 regions namely, agricultural area and industrial area.

Table 1: Levels of Energy and Protein Consumption According to Agro-ecological Characteristics

Agro-ecological Characteristics	Energy Consumption (kcal/capita/day)	Protein Consumption (gram/capita/day)
Agricultural areas	1.940,9	58,2
Industrial areas	1.768,9	48,1
Average	1.854,9	52,6

Source: Dinas Ketahanan Pangan Kabupaten Kudus (Food Security Department of Kudus District), 2017

Energy and protein consumption of agricultural areas are higher than in industrial areas. This is due to the agricultural area of Kudus District has a better diversity of food consumption than the industrial area. Based on the level of energy consumption, the average value is still lower than the value of the energy adequacy standard set by WNPG VIII 2004. Whereas in term of protein consumption, the people of Kudus District has reached the established standard i.e. 52 gram/capita/ day. The main purpose of this study is to analyse the determinants of food security at the district level, especially rural households in Kudus District.

MATERIALS AND METHODS

Research design and sample

Multistage sampling technique was used to select respondents for this study. Kudus District has 9 sub-district and 123 villages so the respondent was selected using judgement sampling approach, households which is living in rural areas with certain characteristics were chosen to be respondents. this gave

a total of 50 respondents, who were used as sample size for the study.

Method of data collection

Primary data and secondary data was used to collect data for the study through the use of structural interview schedule which was administered to equal number of household (50) out of which all of the respondents were used for the study. Data were collected over period of one month by the authors and variables such as qualitative and quantitative data pertaining to the social, demographic and economic aspects of the district were gathered. This research also explores information about age of household head, sex of household head, the number of family member, education level of household head, household assets, side jobs, remittance, total income, food expenditure, real price of rice and eggs.

Statistical analysis:

The proportion of food expenditure toward total expenditure is the comparison or ratio of the expenditure amount for household food to the household expenditure.

$$PF = \frac{Pp}{TP} \times 100\%$$

Legends:

PF = Food expenditure proportion (%)

Pp = Food expenditure (rupiah)

TP = Total rural household expenditure (rupiah)

In order to determine the value of household food security, some experts

use different indicators. One of the indicators is energy consumption (kcal) classified with food expenditure. There are four food security criteria which are food secure, vulnerable, questionable, and food insecure (Maxwell, et al., 2000).

Table 2: Food Security Measurement: Food Expenditure Segment and Energy Consumption

Household Energy Consumption	Expenditure Segment	
	Low (<60% total expenditure)	High (≥60% total expenditure)
Adequate (>80% kecukupan energi)	1. Secure	2. Vulnerable
Lack (≤80% kecukupan energi)	3. Questionable	4. Insecure

Adopted from Maxwell, et. al. (2000)

Pooled Least Square analysis method is applied to analyse the data. The factors influencing rural household food security are age of household head, sex of household head, the number of family member, education level of household head, household asset, side jobs, remittance, income, food expenditure, rice real price, and eggs real price. Energy consumption and protein consumption are used as the dependant variable. Here is the equation that can be formulated from those factors:

$$Y_{1,2} = \alpha + \beta_1 X_1 + \beta_2 D_1 + \beta_3 X_2 + \beta_4 X_3 + \beta_5 X_4 + \beta_6 D_2 + \beta_7 X_5 + \beta_8 D_3 + \beta_9 X_6 + \beta_{10} X_7 + e \dots$$

Legends:

Y₁ = Total household energy consumption (kcal)

Y₂ = Total household protein consumption (gram)

α = Interception

β₁- β₁₀ = Coefficient

X₁ = Age of household head (years)

D₁ = Sex of household head Dummy, 1 = Male

0 = Female

X₂ = The number of family member

X₃ = Education level of household head

X₄ = Household asset (rupiah)

D₂ = Side jobs Dummy, 1 = Yes
0 = Not

X₅ = Remittance (rupiah)

D₃ = Income (rupiah) Dummy, 1 = High Income
0 = Low Income

X₆ = Food expenditure (rupiah)

X₇ = Rice real price (rupiah)

X₈ = Egg real price (rupiah)

e = Error

RESULT AND DISCUSSION

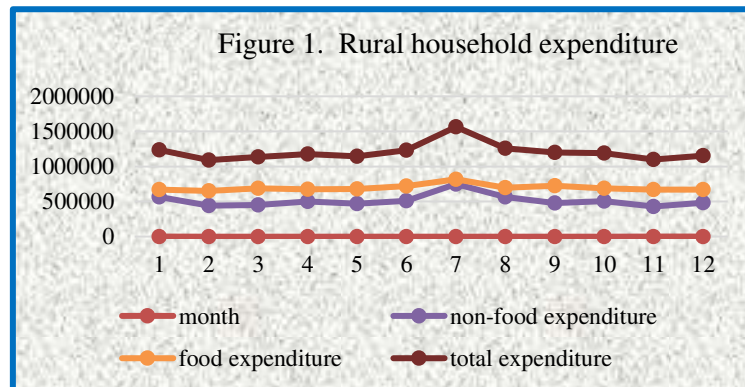
Characteristics of rural households in this study included the age of household head, education level of household head and the number of family members. In this study the sample amounted to 50 households, residing in the rural Kudus District. The characteristics of households samples in rural areas can be seen in Table 3.

Table 3: Characteristics of rural household sample in Kudus District

Variable	Average and Description
Age of household head	47.22 (included in the productive age category)
Level education of household head	8 (elementary school category)
Household size	5 (included in the number of middle families category)

Source: Household Survey, 2017

Figure 1 presented data of food expenditure, non-food expenditure and total monthly expenditure of rural households samples in Kudus District.



Source: Household Survey, 2017

Table 4 shows the analysis result of the factors influencing food security reviewed from the energy and protein consumption. Based on the analysis result, it is found that from the 10 factors used by the researcher, there are two factors that do not influence the rural household food security in Kudus District

they are, age of household head and education level. Meanwhile, if it is reviewed from the protein consumption, it is shown that from those 10 factors used by the researcher, there are 3 factors not influencing the rural household food security in Kudus District they are side job, remittance, and eggs real price.

Table 4: Estimation result of energy consumption in Kudus district

Variable	Energy		Protein	
	Coefficient	Standard Error	Coefficient	Standard Error
Age of household head	6.75463	4.155531	-0.3202684*	0.1791319
Sex of household head	992.8697***	125.6275	25.10071***	3.748099
The number of family member	590.9588***	32.92007	13.60465***	1.050081
Level education of household head	65.84435	42.35382	7.584265*	4.231206
Household asset	3.14e-07**	1.26e-07	2.22e-08***	2.74e-09
Side job	-512.3612***	112.8351	4.448538	3.516202
Remittance	0.0003913*	0.0002274	9.97e-06	7.04e-06
Income	-295.8088***	108.4611	23.92512***	3.64529
Food expenditure	0.0012377***	0.0001321	0.0000849***	4.17e-06
Rice real price / eggs real price	-0.2930936***	0.1130179	0.0201425	0.1255266
Constanta	4519.579	757.889	48.73264	18.5389
Number of Observation	600		600	
F-value	78.27***		93.37***	
R ²	0.5706		0.6132	

*significance on level 10%; ** significance on level 5%; *** significance on level 1%

Total expenditure is classified into two which are food expenditure and non-food expenditure (Verma, 2011). The amount of average total expenditure in this research is 1,251,027.891 rupiahs. Based on the research result, it can be seen that the food expenditure is 706,507.058 rupiahs or parallel to 56.4% from the total expenditure and for the non-food expenditure is 544,520.833 or 43.6%. It can be concluded that the proportion for food expenditure is higher than the proportion for the non-food expenditure, where the food expenditure takes more portion of the household expenditure, it means that the respondent's household prioritizes to fulfil their household food needs. This issue shows that the welfare and fulfilment of the household food consumption needs are still low. The higher the food expenditure proportion, the lower the fulfilment level of household food consumption need level will be (Kartika, 2005 and Sekhampu, 2012)

Food security covers 3 aspects which are availability, consumption, and distribution. Availability can be interpreted as the food availability which is enough for all the people whether it is seen from the quantity, quality, safety, and affordability. Consumption means there is an ability for each household to

access sufficient food for each of its members so that they can live healthily. Distribution deals with the food availability for each people's class. In this research, food security is seen from the indicators of food expenditure proportion and energy also protein consumption spread compared to the suggested consumption based on the age and sex.

The secure category distribution of level energy adequacy has reached 107.94% with the food expenditure proportion is 47.88%; the vulnerable one of level energy adequacy has reached 113.42% with the food expenditure proportion is 73.15%; the questionable one of level energy adequacy has reached 69.43% with the food expenditure proportion of 46.51%; while the insecure one has an average of 69.62% with the food expenditure proportion of 79.77%. The distribution is almost even because the respondents chosen have various job, so that it will influence the average income and the food stuffs bought by the respondents' household.

The variable of household head's age is significantly negative to the protein consumption, while it is not significant to the energy consumption. The age of household head variable has significant negative influence towards work productivity level, meaning that the

higher one's age the lower his/her work productivity will be. As one's age increases it will lower one's creativity and usability (Pandapotan, 2013). Sex of household head influences rural household food security positively reviewed from the energy or protein consumption aspect. The result of the research shows 24% respondent households have female as the head of household and 76% have male as the head of the household. Sex influences household food security positively, households having male as the head will tend to be food secure compared to those of female (Abdullah, *at. al.*, 2017; Felker-Kantor and Wood, 2012; Zakari, *at. al.* 2014)..

Positive influences are shown by the number of family member variable towards rural household food security in Kudus District. The number of family member allows the number of family member working, so that it may raise food security (Olayemi, 2012). The research result shows that most family members are in productive age so that their existence can help to increase the household's income and security. The number of family member is the main determiner of food security (Amaza, *et al.* 2006). In this research, it is found that most family members are in productive age, so that their existence can increase

family's income which will influence food quality and quantity consumed by that household. Reviewed from the protein consumption aspect, the household head's education level positively influences the food security. The effect of education towards food security are based on the rural population, human capital theory states that human capital is the main determiner of production and then the success chance of work and income (Mutisya, *et al.*, 2016). These theories prove that education as proxy of human capital, are related to productivity and efficiency. The level of education will have implications in the food quality that can be seen from its nutrition level, so that food diversity and nutrition adequacy of that household can be fulfilled.

Significant value differences are indicated from household asset variable reviewed from energy consumption or protein consumption and they both have positive influences on rural household food security in Kudus District. The lower the productive asset possession is, the higher food insecurity will it have, the productive asset possession tends to be directed on the household income level, if the income is low, the purchasing power will be low too (Sari and Bambang, 2009). Household assets that can generate

income will raise the probability for food security of rural household in Kudus District. Side job variable influences negatively toward rural household food security reviewed from energy consumption. Having many jobs, inflexible working hour, and overnight work will influence the time limitation to choose and prepare healthy food (Devine, *et. al.*, 2003). Thus, even if rural household income increases the increase in rural household food security of Kudus District is not guaranteed. Different results shown by the analysis result factors influencing rural household food security in Kudus District reviewed from protein consumption. The energy supply will be needed even more by the body compared to protein. Energy will help body to do a series of activities done in side jobs. One of the important nutrition aspects for workers is worker's energy supply. Energy supply inappropriate with the energy need of a worker will make that worker get tired faster (Tasmi, *et al.*, 2015).

Remittance becomes an important thing in income source and external finance for many people in developing countries and economic sources that promises a development (Jebran, *et al.*, 2016). In this research there are some family members who wander from their hometown, then send some of their salary

for the remaining members who stay at home. Remittance variable positively influences rural household food security in Kudus District. Households receiving remittance money will reach food security, while those not receiving remittance money will experience a lack in food security (Abdullah, *et. al.*, 2017).

Different influences shown by total income variable reviewed from the energy consumption has negative influence while reviewed from protein consumption it has positive influence. Reviewed from energy consumption the consistent analysis result with Engel Law stating that the higher one's income the lower the proportion for food expenditure. In the other hand, reviewed from protein consumption explaining that income factor is one of the important factors in deciding household consumption pattern (Sinaga, *et., al.*, 2013). Higher income shows a higher purchasing power as well as the accessibility toward a better food quality. In this research the average of total household income is higher than the minimum regional salary settled. Household that having high income will try to fulfil quality demand, so that rice consumption will be lowered and will move on expensive foods like meat or fast food (Purwantini, and Ariani, 2006).

Food expenditure segment is suitable for food security indicator because it has a strong relationship with various food security measurement which is consumption level and food diversity (Ilham, and Bonar, 2007). According to that reference, food expenditure variable is put into analysis model. Reviewed from energy and protein consumption, it has positive influence toward rural household food security of Kudus District. Food expenditure segment will show food diversity existing in a household, the more various the food consumed in a household, the higher the food security in that household will be.

Real rice price variable influences rural household food security in Kudus District negatively. The increase in rice price will impact on the rice availability to fulfil customers' need. Food fulfilment with enough availability condition is an important aspect to form a good food security for a household (Santi, and Andrias, 2005). The major main food of Kudus people is rice, so that rice availability in the market will influence the food security of rural households. Real eggs price variable does not have any influence toward rural household food security in Kudus District reviewed from protein consumption. Eggs are the type of food without close substitution, so that its price change will relatively not

influence its demand. It happens because the customers will still buy eggs or in other words the demand of eggs is inelastic (Mankiw, and Taylor, 2006). Besides that, the average total income of rural households is higher than regional minimum salary (UMR) settled in Kudus District, so that if there is an increase of eggs price, the demand of it in the market will not decrease significantly.

CONCLUSION

The analysis of the factors influencing food security in rural household in Kudus District shows that side jobs have two contradictory impacts reviewed from energy and protein consumption. Someone having many jobs, inflexible working hours, and overtime work will influence the time limitation to choose and prepare healthy food. Thus, even though the rural household income increases, the increase in food security will not be guaranteed. The energy supply will be needed compared to protein. Energy will help our body to do a series of activities done in side jobs. This research also finds out that eggs real price does not have any influence toward rural household food security in Kudus District. Eggs are the type of food without close substitution, so that its price change will relatively not influence its demand. It happens because the customers will still buy eggs or in other words the demand of eggs is inelastic.

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