

PENGARUH PROFITABILITAS, LIKUIDITAS, DAN SOLVABILITAS TERHADAP KESEMPATAN INVESTASI

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis: (1) Pengaruh profitabilitas terhadap kesempatan investasi. (2) Pengaruh likuiditas terhadap kesempatan investasi (3) Pengaruh solvabilitas terhadap kesempatan investasi. Tipe penelitian ini merupakan penelitian kausalitas. Populasi dari penelitian ini adalah seluruh perusahaan manufaktur sektor industri barang konsumsi yang terdaftar di Bursa Efek Indonesia (BEI) periode 2008-2012. Metode *sampling* yang digunakan adalah metode *purposive sampling*. Didapatkan sampel sebanyak 13 perusahaan sektor industri barang konsumsi yang terdaftar di BEI selama periode 2008-2012. Teknik analisis yang digunakan adalah regresi berganda dan korelasi yang diaplikasikan dengan SPSS 20. Hasil dari penelitian ini adalah: (1) Profitabilitas berpengaruh signifikan positif terhadap kesempatan investasi. (2) Likuiditas berpengaruh signifikan negatif terhadap kesempatan investasi. (3) Solvabilitas berpengaruh signifikan negatif terhadap kesempatan investasi.

Kata kunci : Profitabilitas, Likuiditas, Solvabilitas, dan Kesempatan Investasi.

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INFLUENCE OF PROFITABILITY, LIQUIDITY, AND SOLVABILITY TO INVESTMENT OPPORTUNITY

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ABSTRACT

The aim of this research is to analyze: (1) Influence of profitability to investment opportunity. (2) Influence of liquidity to investment opportunity. (3) Influence of solvability to investment opportunity. This research type is research of causality. Population of this research is all manufacturing companies in consumer goods industry sector listed in Indonesia Stock Exchange (IDX) during 2008-2012 period. Sampling method that used is purposive sampling method. Obtained sample of 13 companies in consumer goods industry sector listed in IDX during 2008-2012 period. Analysis technique that used is multiple regression and correlation were applied with SPSS 20. The results of this research are: (1) Profitability has positive significant effect to investment opportunity. (2) Liquidity has negative significant effect to investment opportunity. (3) Solvability has negative significant effect to investment opportunity.

Key words: Profitability, Liquidity, Solvability, and Investment Opportunity.

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