

PENERAPAN SISTEM *MILK-RUN* TERHADAP PENGIRIMAN PART DARI SUPPLIER PADA KEGIATAN *EKSTERNAL* LOGISTIK PT. ASTRA DAIHATSU MOTOR PLANT SUNTER

Topan Sayfulloh¹

ABSTRAK

Pengiriman dengan pendekatan *Milk-run* dilakukan untuk membawa barang dari satu lokasi ke beberapa tempat penerimaan, atau membawa barang dari beberapa lokasi menuju satu tempat penerimaan, dengan bantuan pihak ketiga yaitu *Logistics Partner (LP)*. Penjadwalan pengiriman secara *Milk-run* lebih rumit daripada penjadwalan pengiriman secara langsung. Keputusan yang diambil harus berkaitan dengan kuantitas pengiriman yang terdiri dari beberapa produk, volume produk, berkaitan dengan frekuensi pengiriman, dan yang paling penting adalah penentuan rute dan urutan pengambilan dan pengiriman.

Konsep *Milk-Run* adalah salah satu metode pengiriman part dari *supplier* ke PT. Astra Daihatsu Motor Plant Sunter dalam kegiatan eksternal logistik. Pada konsep ini, *part* yang seharusnya dikirimkan secara langsung oleh *supplier* ke PT. Astra Daihatsu Motor Plant Sunter, tidak lagi dikirimkan secara langsung, namun dijemput oleh PT. Astra Daihatsu Motor Plant Sunter ke *supplier-supplier* yang bersangkutan. *Supplier* yang dipilih adalah *supplier* yang volume (m^3) pengirimannya relative kecil dan berlokasi pada suatu area tertentu.

Kata Kunci : Milk-Run, Volume, Part, Supplier, Logistik Partner

¹Mahasiswa Program Studi Manajemen Universitas Bakrie

MILK-RUN SYSTEM IMPLEMENTATION OF PART OF THE SUPPLIER OF DELIVERY TO EXTERNAL LOGISTICS PT. ASTRA DAIHATSU MOTOR PLANT SUNTER

Topan Sayfulloh²

ABSTRACT

Shipping with Milk-run approaches made to carry goods from one location to some place acceptance, or carry goods from one location to the reception venue, with the help of a third party, namely Logistics Partner (LP). Scheduling delivery of Milk-run more complicated than scheduling deliveries directly. The decision taken should be related to the quantity of shipments consisting of several products, product volume, related to the frequency of delivery, and the most important is the determination and order taking and delivery.

Milk-Run concept is one method of delivery of parts from suppliers to PT. Astra Daihatsu Motor Plant Sunter in external logistics activities. In this concept, the part which should be sent directly by the supplier to the PT. Astra Daihatsu Motor Plant Sunter, no longer shipped directly, but was picked up by PT. Astra Daihatsu Motor Plant Sunter to the suppliers concerned. Selected supplier is a supplier which volume (m³) and a relatively small shipments located in a particular area.

Keywords : Milk-Run, Volume, Part, Supplier, Logistics Partner

²Student of Bakrie University, Management Major