FINANCIAL RESTRUCTURING DRIVEN BY SINGLE PRESENCE POLICY (SPP) (A CASE STUDY MERGER AT PT. BANK NIAGA TBK AND LIPPO BANK TBK)

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ABSTRACT

The issuance of Single Ownership Policy stated in PBI No. 8/16//PBI/2006 has an implication on the controlling shareholders in more than one bank. The shareholders are given three choices to make adjustment of their structure of ownership in order to match it with the single ownership policy. One of the choices available is merger. At one side, merger can increase its capital and minimize the number of existing banks. On the order side, merger can also result in monopoly that inflicts loss to the fair business competition.

The first objective of Financial Restructuring or Merger is to take measures that avert the impending insolvency and that ensure the sort-term survival of the business. This is the prerequisite for a sustainable restructuring process. The medium and long term goal of financial restructuring is reestablishment of a healthy and solid capital structure.

In Bank Niaga and Lippo Bank merger process was driven by Single Presence Policy which normatively obligates the controlling share holders of a bank to consolidate its share possession by divesting their share, merging or even forming a holding company.

One of the existing controlling share holder by far already got impacted by this policy is Khazanah National Berhad, a foreign investor from Malaysia, who used to control Bank Niaga and Lippo Bank. The SPP indicated its implementation in Indonesia, which

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foremost align with vision of Indonesian Banking Architecture which is to designate healthy, strong and dynamic national banking structure.

Keywords: financial restructuring, single presence policy, merger, Indonesian banking architecture.

BACKGROUND

Background

On July 18th 2008, the General Meeting of Extraordinary Shareholders (*Rapat Umum Pemegang Saham Luar Biasa* - RUPS-LB) which was held in Jakarta, had agreed on the new composition of CIMB Niaga Board of Directors and appointed Mr. Arwin Rasyid as the new President Director.

"We believe that CIMB is capable to become the leading general bank in Indonesia", said Dato Sri Nazir Razak, Chief Executive Officer of CIMB Group during the press conference. The General Meeting also appointed Dato as a Chairman. The General Meeting also appointed Dato as a Chairman.

PT. Bank Niaga Tbk and PT Bank Lippo Tbk finally merged on June 3rd 2008 with the new company name: PT. CIMB Niaga Tbk. Merger is a preferable option to comply with the Government's policy requirement about Single Presence Policy (SPP), which was regulated by Bank Indonesia. Single Presence Policy was announced in 2006 covering several policy options:

- To remove some or all of the stocks in one bank or more under the control of another interested party. Therefore, there will be only one shareholder in one bank (diversification or sale of shares).
- To set a Merger and Consolidation to control banks.
- To create a parent company in the banking sector (Bank Holding Company) through these options:
 - a Appoint one bank as a Holding Company to do the controlling.
 - b Create a new legal institution as a Bank Holding Company.

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³ Quote based on searching in www.kompas.com

Single Presence Policy is a policy adopted by Bank Indonesia to encourage merger and consolidation in order to establish banks with strong capital structure, healthy financial condition, and high competitive capability to run its intermediary function. However, in certain country this policy is not easy to be applied because of the complexity of political and social interest.

Background of Bank Niaga

Bank Niaga was established on 26 September 1955, and in October 2008 became the sixth largest bank in Indonesia by assets, and the second largest in terms of mortgage lending with 9-10% market share. The majority of the Bank's equity was held by Bumiputra-Commerce Holdings Berhad (BCHB) since 25 November 2002 and on 16 August 2007 was transferred to CIMB Group, a wholly owned subsidiary of BCHB. As the first local bank to introduce ATM services in 1987 and also an on-line banking system in 1991, Bank Niaga is well-regarded as one of the most innovative banks in Indonesia. With over 6,000 employees, Bank Niaga offers a comprehensive suite of conventional and Syariah banking products and services, from 256 branches in 48 cities in Indonesia.

Through its extensive branch office and ATM network, as well as its wide range of sophisticated electronic channels, Bank Niaga offers a highly personalized banking experience to its customers. Amongst its accolades, in 2007 Bank Niaga was ranked first for 'Performance Management and Training and Development' in The HR Excellence Award 2007 and awarded 'Best Bank' by the Investor Magazine. In 2006, the Bank was awarded 'The Most Consistent Bank in Service Excellence' by Marketing Research Indonesia. For five consecutive years, from 2003-2007, Bank Niaga was awarded The Best Annual Report in Private Financial Listed Companies category.

Background of Lippo Bank

Lippo Bank was established in March 1948. After a merger with PT Bank Umum Asia, Lippo Bank went public and was listed on the stock exchange in November 1989. The Government of Indonesia acquired a majority shareholding in Lippo Bank after the recapitalization program was executed on 28 May 1999. On 30 September 2005, having obtained approval from Bank Indonesia, Khazanah Nasional Berhad acquired majority ownership Lippo Bank.

Since then, Lippo Bank has moved quickly to design and carry out a new road-map. The road-map provides Lippo Bank with the tools to meet the rigorous of a world-class bank. As one of E-Banking services pioneers in Indonesia, in October 2008 Lippo Bank becomes a leading private bank in Indonesia, providing quality services and products. Staffed by almost 5,000 employees, it has 408 branches and offices and 741 ATMs across Indonesia. It provides services in more than 100 cities in Indonesia.

Background of Khazanah National Berhad

CIMB group or Khazanah National Berhad is Malaysia's second largest financial service provider and one of outside East Asia's leading universal banking group. Headquartered in Kuala Lumpur, its key regional offices are located in Singapore, Indonesia and Thailand. CIMB Group is own by Bumiputra-Commerce Holdings Bhd, which listed on Bursa Malaysia with a market capitalization of over US\$ 10 billion. The Group has over 24.000 employees located in 9 countries.

PROBLEM STATEMENT

These are some problems that this Case Study will try to provide the answers for.

- What is the fundamental driving factors in merging Bank Niaga and Bank Lippo.
- What are the pros and cons when deciding the merge between Bank Niaga dan Bank Lippo.
- Why Bank Niaga survive in this merger process, why not Lippo Bank?
- What are the lessons learned driven from the merger case bewteen Bank Niaga and Lippo Bank.
- Given the global financial crisis, what is the good model for bank merger.
- How much synergy produced from the merger process?
- Is the merger able to improve Bank Niaga performance level aftermerger?

• Compare the Merger Valuation CIMB Niaga with other banking merger in Indonesia.

LITERATURE REVIEW

Definition of Financial Restructuring and Merger

Definition of Financial Restructuring is a process geared at avoiding the liquidation of the Company. Usually it involves agreement by third parties to satisfy creditors claims under certain terms and conditions. Financial restructuring may also be carried out by concluding an agreement with all creditors of the Company under which creditors will be paid on somewhat different terms than those initially accepted by the Company when credit and loans were extended. This form of financial restructuring enables the Company to continue its operations and minimize creditors' losses.

Definition of merger is a combination of two existing firms. In the merger, the acquirer has all the assets and liabilities of the company which acquire. Statutory merger is a merger between two companies where the company aims to support the child or the parent company

Merge can interpreted as merge one company to another company. Merging is usually done with consent of both parties. This means that neither party was winning or losing, because of it is win-win, but it's the nature of mergers to ensure synergy.

Characteristic and Type Merger

Merger can differentiated into 3 types, there are : Horizontal Merger, Vertical Merger, and Conglomerate Merger

- Horizontal Merger
 - This type of merge can occur between companies engaged in similar businesses or have similar business (Line of business is same)
 - Example: Bank merger (Bank of Tokyo with Mitsubitshi Bank in Japan or Chemical Bank and Chase Manhattan Bank in United State of America).
- Vertical merger

This type of merger can occur as a result of a merger between two companies that their activities at different levels of the production process. In general, mergers of this type carried out by companies that intend to expansion.

• Conglomerate Merger

It is a merger between companies that not the nature of their business related to one another. Different from investment companies that are a combination of a portfolio of investments to reduce risk in an effort to obtain greater profitability.

Healthy for Bank

Based on the wisdom of government regulation, here are some factors that are typically used to measure productivity and efficiency of the Bank:

• Capitalization (Capital Adequacy Ratio)

$$CAR = \frac{Capital}{Risk Weighted Assets}$$

Asset Quality

• Profitability

$$ROA = \frac{Profit}{Total Assets}$$

$$ROE = \frac{Profit}{Total Equity}$$

• Liquidity

Synergy

Merger should give a positive value for the company. The performance of a company after a merger can be seen from the synergies that result. For example, company A merged with company B. Enterprise value of firm A is VA and corporate value of firm B is VB. Value of VA and VB can be obtained by assessing the price of

shares of the total shares outstanding. The difference between the value of the combined companies (VAB) and the total value of both companies before the merger results in synergy:

Synergy =
$$V_{AB} - (V_A + V_B)$$

Synergies from the merger may also be calculated with discounted cash flow model as follows:

Synergy =
$$\sum_{t=1}^{T} \frac{\Delta CF_t}{(1+r)_t}$$

Where:

• CF = the difference between cash flow at t merger date with the amount of

cash flow, cash flows two separate companies, or in addition to the merger date t

• r = risk adjusted discount rate or required rate of return on equity for target company

The Calculation for Incremental Calculation:

$$CV = \Delta Rev_t - \Delta Cost_t - \Delta Taxes_t - \Delta Capital Requirment_t$$

Where:

• ΔRev = Incremental Revenue from merger

• $\Delta Cost$ = Incremental Ccost from merger

• ΔTax = Incremental Tax from merger

• \(\Delta \text{Capital Requirment} \) = Incremental new investment required

in working

capital and fixed asset.

METHODOLOGY

Case Study Methodology

This case study is using the descriptive quantitative research methods where the research is done by reviewing and analyzing the problem logically arranged based on the relevant facts and theories. The results described systematically to solve the problem in this case study.

Data Collection Technique

Data used for this case study are as secondary data. Data obtained from literature, through textbooks, articles in magazines, scientific works, the bank's financial statements and other relevant data.

Data Analysis Methods

Based on the framework, this case study has been prepared using analysis financial Statement method:

- 1. Analysis the Financial Statement of PT. Bank Niaga Tbk.
- ➤ Business Analysis

Business analysis is basis to analyze the company's focus, customer structure, products and services, distribution networks and operations and technology.

> Performance Analysis

The analysis is conducted by looking at the financial statements, and then measures the performance of the banks through the relevant factors, namely:

Capitalizations : Capital Adequacy Ratio (CAR)
 Productive Assets : Non Performing Loan (NPL)

o Profitability : Return on Asset (ROA)

Return on Equity (ROE)

o Liquidity : Loan to Deposit Ratio (LDR)

Corporate Banking

Conduct corporate banking as an important division of the commercial banking and to study the credit appraisal models supporting the increased activities of corporate lending by banks.

- 2. Analysis the Financial Statement of PT. Bank Lippo Tbk.
- ➤ Business Analysis

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CASE ANALYSIS

Business Analysis Bank Niaga Business Focus

In general Retail Banking has recorded a successful year in 2007, Total loans increased 26% to IDR 41,75 trillion and represented 76% of total assets as December 2007 (2006 : 71%) and with an increase of 24,6% in profit compared to the previous year. On the strength, there's significant 23,7% growth in loans and 22,7% increasing in fee based income.

Non Performing Loans (NPL) increased by IDR 432 billion of 37%, year on year (2006 vs 2005 : -23%), which resulted in gross NPL ratio increasing from 3,47% to 3,79%, but it's still below industry average of 40,7%. The three large NPLs from corporate and business banking contributed almost 90% of NPL raising. However it has been covered by a significant provisioning made during the year which has reduced the net NPL ratio to 2,3% from the previous 2,51%. NPL coverage ratio increased substantially to 67,58% in 2007 from 60,07% in 2006.

Customer Structure

The biggest Customer structure of Bank Niaga is on Customer Credit, which increased by 26% in growth and maintained its market share and take place as the second largest mortgage provider institution in the country with market share of around 10%. Business loans

increased by 38%. Corporate banking business increased by 25% and manages funds over 26 trillion. Bank Niaga also continued the reorganization and focus on the 3 segments, they are:

- Middle and upper Class
- Residential Mortgage
- Medium Business

Products and Services

There are several product offered by Bank Niaga on Consumer banking and Commercial business:

- Consumer Banking
 - Products include funding (savings, term deposits, demand deposits), credit cards, debit cards, private banking, electronic banking services, banking, insurance, mortgage loans (mortgage) and motor vehicle loans, credit versatile, the trustee, the service product (deposit box, money orders, etc.)
- Commercial business
 The cover of business financing, such as corporate banking, business banking, small business and trade financing.

Distribution Network

In providing services to customers, Bank Niaga has a 256 branches spread all over Indonesia and has 469 ATMs and 6650 ATMs Bersama as well spread across Indonesia.

Operations and Technologies

In terms of technology, Bank Niaga is trying to keep up its reputation as an innovator in the maintenance and implementation of unique concept, which is coffee banking, as well as the further development of easy to use self-service terminals, where the Terminal is that customers can easily access and look at the various aspects and services offered by Bank Niaga.

Business Analysis Lippo Bank Business Focus

In 2007, Lippo Bank focus was on business growth and expansion, productivity and improvements in systems and processes. Increased day-to-day usage of the network was also a key factor in supporting

the growth of non interest income which increased by 20% and now makes up a healthy 31% of total income.

In the earlier years, the expansion of Lippo Bank's knowledge network was around the key regions and diverse sectors of the economy and the business involved. In addition to understanding key sector developments, attention to comprehend key sector developments, attention is given to maintaining detail to avoid concentration risk. The reduction in Gross non Performing Loans Ratio (NPL) from 2% in 2006 to 1,5% is an indicator of the quality Lippo Bank in Credit risk management. Lippo Bank's positions compare well to an average NPL of 4,6% for the entire banking sector.

Basically, the commercial banking segment of the business is more developed in Lippo Bank. Lippo Bank benefited because it has one of the most expensive funding structure of other banks. This allows the Bank Lippo to give competitive interest rate of debt for both prospective borrowers, which in turn generate revenue growth rate to increased credit expansion and credit quality will support. Revenues result from activities of banking transactions also increased from year to year because Lippo Bank occupies a strong position as a bank for payment and small commercial customers.

Since the end of 2007, Lippo Bank increasingly focus its activities on two pillars, which are, treasury and personal services. In banking consumer segment, Lippo Bank will use its advantages in terms of broad distribution network, a large client base and low-cost financing structure, to deliver innovative consumer loan products to penetrate the consumer banking market which rapidly grew in Indonesia. Although treasury, Bank Lippo will use significant commercial customer base to offer a wide range of products and services, expansion of treasury also bring opportunities for higher returns than managing excess liquidity.

Customer Structure

Lippo Bank in 2007, the structure divided into customers natural person services and the commercial banks, which includes large corporations, small and medium-sized enterprises. Consumer lending showed 25% of total loans increased by 57% to IDR 4.6 trillion. Total

auto lending increased 102% to IDR 1,6 trillion. In the commercial sector Lippo Bank boosted SME (UKM) loan by 44% to IDR 7,7 trillion, otherwise in corporate loan the loan growth rate accelerated by 57% to IDR 5,8 trillion. There are two categories represent 75% of the Bank's total loan activity while contributing to 45% of the total funding base.

Products and Services

These are the products offered by Bank Lippo in commercial business and consumer segments in the following way:

- Consumer Banking
 Include savings products, VIP Banking, Credit Cards, Electronic
 Notes International, Banssurance, Mortgage Loans (KPR) and
 Motor Vehicle Loans.
- Commercial business
 Includes Credit and Working Capital in various economic sectors.
 There is industry, commerce and public administration, business services, construction, transportation, social services, agriculture, mining, and others.

Distribution Network

At the end of 2007, Bank Lippo have distribution network of 399 of offices, service centres covering major industry, 150 Branch Offices, 243 Cash Offices and 4 points of payment spread over 87 cities in Indonesia. Lippo Bank also has 714 ATMs spread across 120 cities in Indonesia.

Operations and Technologies

In addition to using information technology and telecommunications to improve the efficiency. Bank Lippo promotes the concept of centralized operational centres which is carefully planned through creating six separate service centers throughout Indonesia. By the support of IT systems that are reliable, regional operational centres capable of various operating features and reliable communication, operational centres can handle various operational functions, including cleaning and maintenance large scale accounts, so that the scale efficiency can be create. In addition centralizing operations and lower cost savings are done by reducing premise maintenance and buildings for rent cost.

Bank Lippo continuously developed Banking Technology to evolve the capacity to improve the performance information and referral services, infrastructure, management, compliance and ease of access. Lippo Bank also continued to develop the application one to another with different suppliers of consumer services. Lippo Bank also developed an electronic network financing products supported by innovative technologies.

Analysis of Financial Performance Bank Niaga

Based on Annual Report 2007, Bank Niaga has net profit received increased by 31% to IDR 1.5 trillion. Bank Niaga has vision "To be the Premier Universal Bank Indonesia. In 2007, Bank Niaga has achieved good performance, proven to increase ratings in the banking industry, and become the sixth largest bank in terms of assets in Indonesia. The following is a Bank Niaga's financial statement data:

Table 1. Financial Indicator Bank Niaga, PT Tbk **PT. Bank Niaga Tbk**

(in billion)

Description	2004	2005	2006	2007
Asset	30.798	41.579	79.891	93.797
		35,01%	92,14%	17,41%
Liabilities	28.428	37.610	71.748	84.661
		32%	91%	18%
Equity	2.363	3.966	8.138	9.081
		68%	105%	12%
Net Income	660	546	1.154	1.508
		-17%	111%	31%

From the table above financial indicators, it can see that the value of the assets, liabilities and equity values of Bank Niaga increased continuously during 2004 - 2007, where the percentage also increased each year. The biggest increasing percentage in assets occurred in

2006, which is increased by 92% compared with 2005, an increase of IDR 38.312 billion (from IDR 41.579 billion in 2005 to IDR 79.891 billion in 2006).

Increasing in total assets financed with obligations, which values also increased, also the largest increasing occurred in 2006, which increased by 91% compared with 2005, an increase of IDR 34.138 billion (from IDR 37.610 billion in 2005 to IDR 71.748 billion).

Increasing amounts of assets and liabilities followed by a capital increase, with the largest percentage increasing also in 2006, is 105% compared with 2005, an IDR 4.172 billion increasing (from IDR 3.966 billion in 2005 to IDR 8.138 billion in 2006.). A significant capital increasing happened in 2006, Bank Niaga has many divest stock sales which resulted in increases in capital.

For net income value, there is an increasing during the years 2004 - 2007, despite a 17% decreasing in 2005 compared to 2004, which is from IDR 660 billion to IDR 547 billion. But it did not show declining performance because basically there was increasing in net operating profit in 2005 by 15% compared to 2004, which is from IDR 633 billion to IDR 727 billion. It shows better performance due to higher earnings from operations which showed continuous profit.

Lippo Bank

The following is a Bank Lippo's financial statement data:

Tabel 2. Financial Indicators Bank Lippo, PT Tbk **PT. Bank Lippo Tbk**

(in billion)

Description	2004	2005	2006	2007
Asset	27.832	29.116 4,61%	33.357 14,57%	38.962 16,80%
Liabilities	25.524	26.504 4%	30.006 13%	35.033 17%

Equity	2.308	2.611 13%	3.351 28%	3.878 16%
Net Income	892	412 -54%	506 23%	738 46%

From the table above financial indicators table above, it can be seen that assets, liabilities and equity values of Lippo Bank increased continuously during 2004 - 2007. The biggest increasing percentage in assets occurred in 2007, which is increased by 17% compared with 2006, an increase of IDR 5.606 billion (from IDR 33.357 billion in 2006 to IDR 38.962 billion). The growing Asset supported by customer deposit increasing.

Increasing in total assets financed with liabilities, which values also increased. With the largest percentage increasing in liabilities in 2007, by 17% with a value of IDR 5.027 billion (from IDR 30.006 billion in 2006 to IDR 35.033 billion in 2007.). Increasing amounts of assets and liabilities followed by a capital increasing, with the largest percentage increasing in equity occurred in 2006, ie by 28% or equal to IDR 740 billion (from IDR 2.611 billion in 2005 to IDR 3.351 billion in 2006)

In 2005, Lippo Bank suffered losses of IDR 480 billion and then increased dramatically in 2006 and 2007. The largest increasing occurred in 2007, by 46% or IDR 232 billion (from IDR 506 billion in 2006 to IDR 738 billion in 2007). Decreasing amount of net profit in the year 2005 because there is no transaction costs on sale of property losses taken IDR 112,3 billion. But mostly on the rise in 2005, operating profits at 48%, while net interest income increasing by 30.7% to IDR 1.222 billion compare with the year 2004. This increase caused by the increase in income interests by 18.7%, while interest expenses increased 6% due to the financing of profitability. Thus, in 2005, the Lippo Bank performance cannot be said decreasing, because clearly there is an increase in operating earnings more continuity.

Analysis of Financial Ratio Bank Niaga

Based on financial ratio analysis, it can be viewed as a whole Bank Niaga Bank has a good level of health with a strong capital structure to keep up its operations (good liquidity) and expansion the credit. Bank Niaga is able to meet the requirements of the Indonesian Banking Architecture (API) with capital more than IDR 100 billion. Bank Niaga even unable to meet the criteria for anchor banks. Bank Indonesia would done associate with merge in banking activities, namely:

• Bank Niaga has capacity to grow and develop properly, supported by a strong and stable capital and has the ability to absorb risks and support business activities. This reflected in the CAR in 2007's, 15,4% greater than the minimum 12%.

Table 3. CAR (%)

Description	2004	2005	2006	2007
Bank Lippo	19,90%	20,80%	23,50%	20,60%
Bank Niaga	10,29%	17,24%	16,65%	15,43%

 Bank Niaga also has ability to grow on an ongoing basis as reflected in good profitability. This reflected in the ratio Return on Assets (ROA) 1,61% and ratio Return on Equity (ROE) 16,61%

Table 4. ROA

Description	2004	2005	2006	2007
Bank Lippo	3,21%	1,42%	1,52%	1,89%
Bank Niaga	2,14%	1,32%	1,45%	1,61%

Table 5. ROE (%)

Description	2004	2005	2006	2007
Bank Lippo	38,68%	15,78%	15,12%	19,03%
Bank Niaga	27,94%	13,79%	14,19%	16,61%

• Bank Niaga also play a role in supporting the functions of banking intermediation to ease developing national economy, as reflected in growth of credit expansion, taking into account of the precautionary principle. Growth of credit expansion in real terms by more than 71,82% of the minimum criteria of 22% per year,

LDR treatment 77% more than the minimum criteria for 50% and Non Performing Loan (NPL) ratio at 2,71% below 5% (net).

Table 6. LDR(%)

Description	2004	2005	2006	2007
Bank Lippo	20%	30%	43%	59%
Bank Niaga	82%	83%	67%	77%

Table 7. NPL – Net (%)

Description	2005	2006	2007
Bank Lippo	1,35%	1,61%	0,76%
Bank Niaga	5,35%	2,62%	2,71%

Note: The differences NPL Gross and NPL Net, NPL gross is NPL compared the amount of debt in substandard, doubtful, and loss status, united with total debt distributed. While NPL Net only compares loss-status debt with total debt distributed. NPL Net only calculated loss-status debt. While NPL gross also calculated substandard and doubtful status debt, which in the future could be developed into loss-status.

Analysis of Financial Ratio Lippo Bank

The ratio which is used to measure performance bank is Capital Adequacy Ratio (CAR). CAR compares the capital provided by shareholders with capital should be provided by developing quality assets. Bank Lippo has a CAR which tend to increase every year. Values of CARs also tend higher with an average of 21,2%. Lippo Bank's CAR is positive with a value large enough to show that capital provided by shareholders is enough to support quality asset increasing. It shows that good performance of Lippo Bank and its ability to increase capital.

The ratio used to measure performance of productive assets is the ratio of Non Performing Loans (NPL). NPL describes the ratio between the productive assets (net) Net of allowance for losses to total loans. In 2007, Bank Lippo has a pretty good NPL, which is 0,76% (below 5%).

The ratio which is used to measure the profitability is Return on Assets (ROA) and Return On Equity (ROE). Profitability shows how much the company can give loans to others by measuring the profits

ratio from assets or equity. Based on calculations, Bank Lippo's ROA and ROE tend to increase and stable compared with Bank Niaga. In 2005 ROA and ROE Bank Lippo has declined, but it can't be said that Bank's activity is going down, because there is an increasing in Net profit and it is more sustainable.

The ratio used to measure performance of banking liquidity is the Loan to Deposit Ratio (LDR). LDR shows a comparison between the credit given to customers with the savings provided by the community. In other words LDR measures how much productive assets can cover the liabilities. Bank Lippo has a LDR with tendency to increase, the largest LDR value in 2007 was 59%, up 6% compared to 2006 by 43%. LDR increased values, which indicates that the Lippo Bank continues to carry out a very comprehensive credit policy. This shows better performance because Bank Lippo is more liquid with greater proportion of productive assets than liabilities.

Based on the ratio of Lippo Bank, it can be said that, generally Bank Lippo Bank has sustainability and good performance with a capital structure which is strong enough to sustain its credit and expansion operations. Bank Lippo is able to meet the criteria of Bank Indonesia as a bank with a good performance, which are:

- Has IDR 3.878 billion Capital in 2007, it is more than Rp. 100 billion.
- Has minimum Capital Adequacy Ratio of 20,6% in 2007 which is higher than at least 10% criteria.
- Has Corporate Governance with greatest rating.

Analysis of Financial Ratio Lippo Bank

Before merger, one thing to be noted is how to do target company assessment. Target company assessment can be profit oriented or in company assets. Some method which is generally used by assessment consultant companies are Capitalization of maintainable future earnings method and discounted cash flow method based on financial report projection also net asset, market value, and liquidation methods based on asset value. Target company assessment is an important thing to decide appropriateness of stock price to avoid too much higher or lower assessment and investment through overvalue or undervalue stock assessment.

Table 8. Bank Niaga's Indicators

PT Bank Niaga Tbk.	2007	2008F	2009F	2010F
Net Profit	1,508,386	8,709,709		
EPS	64.72	73	105	
Number of Shares	23,306	257,286	-	
Cost Of Capital	10.60%			
Valuation				
DCF		0.904159	0.817504	
DCV		16,916,555	-	16,916,555
Terminal Value			-	-
Total Value				16,916,555
Intrinsic Value				726
Market Value				640

According to the equation, there could be found stock price appropriateness of Bank Niaga is IDR. 640

Table 9. Lippo Bank's Indicators

PT Bank Lippo Tbk.	2007	2008F	2009F	2010F
Net Profit	21,351,338	310,955	448,921	
EPS	188.45	74.77	121.33	
Number of Shares	3,915	4,159	3,700	
Cost Of Capital	7%			
Valuation				
DCF		0.93245	0.86946	
DCV		289,948	390,317	680,265
Terminal Value			6,645,393	6,645,393
Total Value				7,325,659
Intrinsic Value				1,871
Market Value				1,010

According to the equation, there could be found stock price appropriateness of Lippo Bank is IDR. 1,010

Table 10. CIMB Niaga's Indicators

CIMB NIAGA	2007	2008F	2009F	2010F
Net Profit	25,068,037	1,038,694	1,269,863	
EPS	63	68	83	
Number of Shares	15,284	15,284	15,284	
Cost Of Capital	8%			
Valuation				
DCF		0.926102	0.857665	
DCV		961,937	1,089,116	2,051,053
Terminal Value			12,640,320	12,640,320
Total Value				14,691,373
Intrinsic Value				961
Market Value				

According to the equation, there could be found stock price appropriateness of CIMB Niaga is IDR. 961

- The Synergy Intrinsic Value (9,550,841)
- The Synergy Market Capitalization (8,041,396)

Table 11. Synergy

Total Value	7,011,088
Total Value	7,325,659
Total Value	14,691,373
Synergy	354,626

Value to the Firm of Bank Niaga is IDR 16,916,555 and value to the firm of Lippo Bank is IDR 7,325,659. Meanwhile, Value to the firm CIMB Niaga post-merger is IDR 14,691,373. According to calculation above, it can be seen there is an aggregate in form of synergy for IDR 354,626

Synergy calculation produced positive value shows that the merger produced better value to the firm. It signed that the company would be able to give positive growth in the future. By doing merger, Bank Niaga after merger could do business development through more expansive debt policy, also pressing company's operational cost.

Compare to Other Merger (ANK with Commonwealth)

Table 12. Details of ANK's Net Assets Received and Goodwill

Net assets	124,022	
Adjustment to fair value of net asset	34,959	+
Fair value of net assets	158,981	
Purchase price*)	321,159	-
Goodwill	162,178	

^{*)} Paid by cash of Rp 266,561 and issuance of 29,500 new shares in the Bank

Goodwill is being amortised over five years. Goodwill amortisation up to 31 December 2007 amounting to Rp 11,194 and was charged to the statement of income.

ANK's Shares

The Total of Shares : 157,711,000 shares

Tender offer price : 1.660 IDR

Aquisition of ANK : 266,652 in million IDR (in Commonwealth

financial statement 2007)

Table 13. Share ANK After Acquisition (July 2007)

Company	Shares	Percentage
PT Bank	157,711,000	83.00%
Commonwealth		
PT Giga Galaxy	9,686,700	5.00%
PT Murni Galaxy	9,686,700	5.00%

Commonwealth Performance After Acquisition

Table14. Balance Sheet Commonwealth

Neraca Balance Sheet	2003	2004	2005	2006	2007 ⁸	2008	2009
Total Aktiva Total Assets	1,975,890	2,359,196	5,446,156	4,868,661	6,354,640	11,623,771	11,350,753
Aktiva Produktif Total Earning Assets	1,898,505	2,233,768	4,924,178	4,514,740	5,578,673	10,586,136	10,159,359
Total Kredit <i>Total Loans</i> ⁹	26,805	205,458	992,240	1,747,314	3,141,944	4,748,290	4,766,246
Surat-surat Berharga Marketable Securities ⁹	1,206,710	952,045	2,693,587	1,661,548	1,123,244	3,340,873	3,311,834
Dana Pihak Ketiga Third Party Funds ¹	1,805,907	2,164,156	5,078,975	4,148,313	5,318,635	10,082,679	10,101,848
Giro Current Accounts	128,352	207,597	256,681	475,462	608,282	556,899	643,771
Tabungan Savings	277,745	90,385	145,586	590,877	900,521	1,992,777	1,561,932
Simpanan Berjangka Time Deposits	1,399,810	1,866,174	4,676,708	3,081,974	3,809,832	7,533,003	7,896,145
Pinjaman yang Diterima Borrowings ²	-	11,000	49,150	199,385	221,172	387,675	14,998
Modal Saham Shareholders Equity	143,273	149,653	227,918	420,475	649,349	888,769	982,078

Table 15. Income Statement Commonwealth

Laporan Laba Rugi Statement of Income	2003	2004	2005	2006	2007 ⁸	2008	2009
Pendapatan Bunga Bersih Net Interest Income	33,196	53,693	82,579	170,464	237,254	309,881	428,352
Pendapatan Operasional Lainnya Other Operational Income	27,339	36,289	76,529	62,607	222,513	268,238	285,126
Biaya Operasional Lainnya Other Operational Expenses	(57,170)	(75,373)	(142,394)	(214,121)	(375,199)	(503,206)	(589,611)
Biaya Penyisihan Kerugian Aktiva Produktif Provision for Losses on Earning Assets	(217)	(4,925)	(10,654)	(15,529)	(26,900)	(37,739)	(79,635)
Laba Operasional Besih Net Operating Income	3,148	9,684	6,060	3,421	57,668	37,174	44,232
Laba Sebelum Beban Pajak Penghasilan Badan Income Before Corporate Income Tax Expense	3,667	9,684	6,060	3,421	57,448	32,726	37,997
Laba Bersih Net Income	2,143	6,380	3,265	760	30,712	1,756	7,841

Table 16. Financial Ratios Commonwealth

Rasio Keuangan Financial Ratios	2003	2004	2005	2006	2007 ⁸	2008	2009
Rasio Laba Sebelum Pajak Terhadap Rata-rata Total Aset Return on Average Assets ³	0.20%	0.45%	0.16%	0.07%	1.03%	0.41%	0.39%
Rasio Laba Setelah Pajak Terhadap Rata-rata Ekuitas Return on Average Equity ⁴	1.51%	4.36%	1.73%	0.23%	5.74%	0.23%	0.84%
Marjin Pendapatan Bersih Net Interest Margin ⁵	1.75%	2.40%	1.68%	3.78%	4.25%	2.93%	4.22%
Rasio Kecukupan Modal Capital Adequacy Ratio (CAR) ⁶	85.52%	32.52%	17.20%	21.71%	15.39%	14.52%	16.32%
Rasio Kredit Terhadap Dana Pihak Ketiga Loan to Deposit Ratio (LDR)	1.48%	9.49%	19.54%	42.12%	59.07%	47.09%	47.18%
Rasio Non Performing Loan Non Performing Loan Ratio	Nil	Nil	0.03%	0.13%	0.56%	1.03%	1.40%

Table 17. Other Key Indicators Commonwealth

Indikator Utama Lainnya Others Key Indicator	2003	2004	2005	2006	20078	2008	2009
Jumlah Nasabah Number of Customer	8,815	19,269	106,604	204,072	299,044	430,504	449,520
Jumlah Cabang Number of Branches	6	8	15	21	47	56	74
Jumlah Karyawan Number of FTE	168	250	395	506	982	1,463	1,504
Kinerja Kualitas Pelayanan Keseluruhan Service Quality Overall Performance ⁷	75.84%	80.78%	81.76%	84.67%	89.41%	90.11%	90.70%

CONCLUSIONS AND RECOMMENDATION

Conclusion

Single Presence Policy from policy listed in PBI No.8/16/PBI/2006 enable stockholders controlling in more than one bank. Stockholders are given three options to adapt their ownership structure in order to adapt the Single Presence Policy (SPP). One of the provided options is merger. In one side, merger is able to raise capital and reduce the number of existing banks. In other side, merger can also cause monopoly, cause loss in health competition, which was described in Indonesian Banking Architecture (*Arsitektur Perbankan Indonesia* - API).

Merger and acquisition is part of strategy adopted by central bank to create competitive Indonesia banking industry in global market. The merger between Bank Niaga and Lippo Bank will form the fifth largest bank in Indonesia in terms of asset, by combining the strengths of both banks and competing and growing in the increasingly competitive Indonesian banking sector. For CIMB Group, the merger will strengthen its position as a leading South East Asian franchise and enhance its growth prospects and earnings complexion.

Khazanah Merger Team has agreed to choose Bank Niaga as surviving entity in this merger because they notice that Bank Niaga has a larger asset value compared to Lippo Bank. Otherwise, choosing Bank Lippo would take cost from Bank Niaga for funding. However, Bank Lippo has strength in retail market with lower interest level and higher performance in financial report of 2004-2007. Their company management had improved and it helps to gain investment, increases the efficiency and enables a long-term growth development. And also,

financial health of Lippo Bank has been maintained, especially because of prudent liability management.

The merging company's financial performance efficiency and proxy should according to the standard described in financial performance to decide the successful rate. This measurement can be seen from financial ratio such as: CAR, NPL, LDR, ROA, and ROE.

Bank Niaga has some improving assets, liabilities, equity, and net profit. Bank Niaga performance can also be viewed from banking financial ratio which shows better performance. Bank Niaga has excellent bank health measurement. Even it is able to meet Bank Indonesia criteria to be the anchor bank in consolidation process with CAR rate 15,4%, non performing loan rate 2,71%, Return on Assets rate 1,61%, rate 16,61% ROE and LDR rate is 77% in 2007. Bank Niaga Commerce also took the sixth place in banking sector in term of assets.

Lippo Bank also has improving assets, liabilities, equity, and net-profit. Lippo Bank performance can be viewed from various banking financial ratio which shows better performance in 2007, by CAR rate CAR 2,6%, NPL 0,76%, ROA rate 1,89%, ROE rate 19, 03%, and LDR rate 59%. From financial ratio analysis in 2007, Bank Lippo seems to have better performance than Bank Niaga and it also meet the Indonesian Banking Architecture (*Arsitektur Perbankan Indonesia* - API) with more than IDR 100 billion ownership.

As result of the merger, the bank offers its customer a complete portfolio of product and service. In addition, its customer can access for this facility, it has also developed by network expansion selling and distribution. On the other side, merger can be proved really useful in fighting market competition, as merger has the capability to generate economies of scale. These Economies of scale can help the banks in lowering their servicing cost and in this way can provide a competitive edge to them.

Recommendation

Based on research that has done, I suggestion that be given, as follows:

- Merger between Bank Niaga and Lippo Bank CIMB Niaga would be excellent thing for both owners. By creating two banks individually, it would create competition between them. From owner side, Commerce Asset Holdings Berhard, Malaysia, should do more in planning and fund source used for consolidation and merger. Also they should do analysis before selecting which bank to be survived in merger process. Don't just view volume in assets, company management also important. Lippo Bank has better corporate governance and comparing Bank Niaga business structure. Bank restructuring should move from stage to stage of recapitalization, stabilization, and rehabilitation and also restructuring operation.
- Merger between Bank Niaga and Lippo Bank make Synergy and it is positive value, It is sign that the company would be able to give positive growth in the future. By doing merger, Bank Niaga after merger could do business development through more expansive debt policy, also pressing company's operational cost.
- To develop performance after merger, CIMB Niaga assures the customer that merger is able to develop better performance. CIMB Niaga has innovated through product creation with high competitiveness to fulfill difference customer needs. Through Merger, CIMB Niaga should also expand business focus, customer structure, and branch and ATM expansion. Consolidation can also be used as symbolic trading to create cross-selling client between Bank Niaga and Lippo Bank.

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