

# **THE USE OF CARTOON MOVIE IN IMPROVING STUDENTS SPEAKING ABILITY IN USING EXPRESSION OF ASKING FOR AND GIVING HELP**

A Pre Experimental Study on the Seventh Grade Students of SMP Negeri 6 Pontianak in Academic Year 2012/2013

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**Abstrak** : Penelitian ini terfokus pada penggunaan film kartun dalam menambah kemampuan berbicara siswa dalam menggunakan ekspresi meminta dan memberi pertolongan. Tujuan penelitian ini adalah untuk mengetahui keefektifan dari penggunaan film kartun dalam menambah kemampuan berbicara siswa dalam menggunakan ekspresi meminta dan memberi pertolongan terhadap siswa-siswi kelas VII SMPN 6 Pontianak pada tahun ajaran 2012/2013. Penelitian ini menggunakan pre-eksperimen studi dengan disain satu grup pre-test post-test. Populasi penelitian adalah seluruh siswa kelas VII tahun ajaran 2012/2013. Subjek penelitian ini terdiri atas 30 siswa dari kelas VIIG. Data penelitian didapatkan dengan menggunakan tes tertulis dan praktek dialog kemudian dianalisa menggunakan rumus ES (tingkat efektifitas). Hasil penelitian menunjukkan bahwa ukuran keefektifan dari perlakuan (ES) adalah 3,22 ( $ES > 0,80$ ). Berdasarkan kriteria tingkat efektifitas dikategorikan tinggi. Hasil ini menunjukkan bahwa penggunaan film kartun dalam menambah kemampuan berbicara siswa dalam menggunakan ekspresi meminta dan memberi pertolongan efektif terhadap siswa-siswi kelas VIIG SMPN 6 Pontianak pada tahun ajaran 2012/2013.

**Kata Kunci** : Media, Ekspresi meminta, memberi pertolongan .

**Abstract** : This research is focused on the use of cartoon movie in improving students speaking ability in using expression of asking for and giving help. The aim of this research is to know whether or not cartoon movie can improve the ability in using expression of asking for and giving to the seventh grade students of SMP Negeri 6 Pontianak in the academic year 2012/2013. It is a pre-experimental study where the form used is one group of pretest and posttest design. The population in this research was all the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013. It involved 30 students from class VIIG as the research subjects. The data were collected by written test and perform dialog and analyzed by

ES (Effect Size) formula. The finding show the effect size of treatment (ES) is 3,22. Since the value is higher than 0.80, the effect size of treatments (ES) is categorized as highly efective. It means that the use of cartoon movie in improving students speaking ability in using expression of asking for and giving help to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013 gave a significant effect to improve the students' achievement.

**Keywords: Media, Expression of asking, Giving help.**

Teaching and learning is a process or an activity of taking and giving knowledge and information. In this activity, there are two groups of people which are involved, they are teachers and students. Teaching is an activity where the teacher helps the students to give them knowledge or information. As Brown (2000: 7) says, "Teaching is any activity of the person to show or to help other how to do something in order to know and to understand the instruction given".

Furthermore, Brown (2000: 7) says," teaching is guiding and facilitating learning, enabling the learner to learn and setting the conditions for learning." It means in teaching, the teacher guides the students and setting out the condition that enables the students to know or understand to do something by giving or showing them an instruction.

While, learning according to Brown (2000: 7) is, "Acquiring or getting of knowledge of a subject or a skill by study, experiences, or instruction." It means that learning is an activity of the learner in acquiring knowledge by studying the lesson or material, their experiences, or instruction from the teacher. In teaching and learning process, a teacher gives lesson and the students learn from the given lesson.

Teaching is more than just giving information to the students. In teaching, the teacher interacts with the students, creates a good atmosphere among them, so that they feel interested on the lesson. A good atmosphere in teaching process can motivate the students to involve in their learning activity. Thus, the teacher is expected to be more creative and try the teacher's best to make the classroom lively in teaching learning process.

Teaching English in Junior High School includes four language skills. They are listening, speaking, reading and writing. Speaking is one of language skills that can be used as a means to express the writers' idea based on their thoughts and feelings. Speaking is an interactive process of constructing meaning that involves of producing, receiving and sharing information. Speaking ability is required to communicate with others in our daily lives. We share our thought and information transfer our knowledge then produce the words.

The main purpose of teaching speaking is the students are expected to be able to communicate accurately and appropriately in daily lives. As Clark (2007) states, "In speaking, the speaker express their thought and feeling in words, phrases and sentences following certain structure which regulates the meaning of sentence". The

students must be able to organize the ideas to construct the sentences, to use pronunciation, vocabularies, grammar and spelling well.

In the School Based Curriculum (KTSP), there are several text types that should be learned by the seventh grade of Junior High School students. One of them is the expression of asking for and giving help. Asking for and giving help is one of the expression that learned on seventh grade. The expression asking for and giving help is the expression used when somebody needs for help and wants to giving help. The aim of expression asking for giving help is basically to give information about how to said if somebody needs for help and wants to giving help in our daily lives. Students are expected to be able to use this expression in speaking.

Meanwhile, based on the interviewed that was done to the teacher, the researcher found out that the students of the seventh grade of SMP Negeri 6 Pontianak in academic year 2012/2013 still poor in constructing expression in speaking. They often difficult to produce words in dialog to communicate each other. As we know making dialog is very important in speaking. Making dialog is the conversation between the speakers. They get the information then respond it. Another problem that the writer found were students still made mistakes speaking features like pronunciation, fluency, comprehensibility and body languages.

Based on the observation of researcher in teaching and learning process, teacher taught the generic structure and the language features of speaking in using asking for and giving help expression from students' handbook. The teacher had provided model about the expression. After teacher gave the explanation and sample of the expression asking for and giving help and analyzed the speaking features in speaking, the teacher asked the students to make dialog then perform it. The teacher also provided some topics to provide them before they make dialog. Unfortunately, the students still did not know what they were going to write in making dialog. The researcher concluded that there were some aspects that the teacher did not do in teaching and learning process such as the use of media. The teacher just teach the material from students' handbook.

In teaching English, the teacher's creativity is very important. A verbal presentation all the time in the classroom will not be effective. Monotonous activities in teaching make students get bored and their attention will decrease. Therefore, any media is very helpful to support the teaching learning process. It can be used to enhance student interest and it will help to improve the retention of material given.

Media is a communication channel, which refers to anything that carries information from the source of information to the receiver of information, for instance text, images, video, television, and books (Sutrisno, 2011). Association of Education and Technology (AECT) of America cited in Sadiman et.al (2010: 6) defines the media as all of the vehicles used for channeling message or information. Furthermore, Briggs (1970) cited in Sadiman et.al (2010: 6) state that media is the physical means which is used to deliver the message and to stimulate the students to learn. From the definition above, it can be concluded that media can be used to

deliver the teaching materials in the classroom in order to make the teaching and learning process more effective.

The researcher believes that media provide variation in the teaching learning process so students pay more attention to the material given and stimulate them to learn. In this research, the researcher used Cartoon Movie as the media in teaching speaking in using the expression of asking for and giving help. Cartoon Movie is a kind of movie that series of drawing and tell a story or express a message either funny and serious and play in a television type screen. The researcher used Dora the Explorer Movie. This movie is one of the famous cartoon movie Which contain many things like interesting picture and colors, good story, enjoying sound, problem solving, dialogs, expressions, physical activity, counting number and new vocabulary.

Sadiman and Raharjo (2007:69) view, “ Movie is a motion pictures or film that produce to entertainment and tells a story.”. In addition, Asyhar (2011: 45) states, “Movie can interest students attention because contain of interest picture and familiar story.” It means that cartoon movie is the use of audio visual media types into an integrated application or presentation to deliver the material in teaching and learning process.

This media is complete visual media that can help to explain complicated topic in teaching and learning process. By combining text, pictures, sound and video in teaching descriptive text writing students are easier gain the ideas and information. The students can see the concrete sample from what will be displayed in the powerpoint, for instance a specific place, person, or thing. Thus, the students are able to see clearer description about what they have to make in dialog on the paper then perform it, therefore, they will make better dialog in speaking expression of asking for and giving help.

According to Gilbert (2009:6) “there are some key benefits of using cartoon movie, they are: 1)Clear and easy to understand. 2)Produce in pure English, the English words and sentences are full by the linguist experts and educators and choice of words to suit our students speaking study. 3)Contain of many dialogs and vocabulary with familiar story completed by nice pictures, colors, and sounds.4)Teachers do not need to talk a lot in explaining the teaching materials that are being presented. 5)The materials can be printed as needed. 6)Data can be stored in the form CD or flash, so it can be taken everywhere.”

Based on the explanations above, the researcher conducted a pre-experimental study at the seventh grade students of SMP Negeri 6 Pontianak. The researcher believed that Cartoon movie could make the process of teaching and learning in the classroom more enjoyable and interesting.

Can the use of cartoon movie improve the students speaking ability in using expression of asking for and giving help to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013?.

## METHOD

Since the purpose of this research was to know whether or not cartoon movie can improve the ability in using expression of asking for and giving help to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013, the researcher used pre-experimental study which was appropriate method to be used to solve the problem of this research. Cohen (2005:212) defines pre-experimental design to *One-Shot Case Study, One-Group Pretest-Posttest, and Intact-Group Comparison*". In this research, the researcher used *One-Group Pretest-Posttest*. Arikunto (1985:78) said that pre-experimental design is conducted by two observations. They are pre-test that given is before the treatment and post-test that is given after treatment. The form of the pre-experimental study which the writer applies can be seen as follows:

Table 1 The Form of the Pre-Experimental Study

Pre-test	Treatment	Post-test
X1	T	X2

Apply X1, it is pre-test which given before teaching or the treatment. The purpose is to know the students' basic acquisition in writing descriptive text before the treatments given. Next step is apply T, it is considered as treatment. The treatment is teaching descriptive text writing by using PowerPoint Presentation. The last step is apply X2, it is post-test that is given after treatment. The purpose is to know the students' achievement after the treatment given.

Marczyk (2005: 18) says that sample is a subset of the population. The population in this research was all the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013. There were 224 students from 6 classes with 30 students taken from class VII G as the sample of the research. In this research the data was collected by measurement techniques. The tool of data collecting was written and oral test.

The procedure of the use of cartoon movie in improving students speaking ability in using expression of asking for and giving as follows: 1) The teacher introduces and explains about the expression of asking for and giving help, its generic structure, and language features of speaking by using the expression asking for and giving help. It will be displayed through LCD projector. 2) The teacher exposes the students a movie. The movie contains the expression of asking for and giving help. 3) The students and teacher analyze the video together. Here, the teacher helps students to identify the generic structure and the language features of expression of asking for and giving help. 4) Teacher and students review the vocabulary which is used in descriptive text in the movie. 5) The teacher gave the explanation about speaking activities that will be done by the students. 6) The students were asked to work in pair, their task was making dialog with using the expression of asking for and giving help. 7) Finally, after they worked in pair, and perform the dialog in front of the class.

## FINDINGS AND DISCUSSION

Based on the result of the data analysis, the researcher presented the research findings related to the effectiveness of the use of cartoon movie in improving students speaking ability in using expression of asking for and giving help to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013. The findings as follows:

### 1. *The Students' Mean Score of Pretest*

The pretest was given before the treatment. The result of the pretest showed the result of the students' score before treatments. The pretest score ranged from 53 to 77. The total score of students' pretest was 1840. The students' meanscore of pretest was 61.33. The percentage of students' score in pretest:

Table 2 The Percentage of Students' Score in Pretest

No	Score Range	Number of Students	Percentage (%)
1	< 75	28	93%
2	≥ 75	2	7%

Since the standard of minimum score for English subject in this school is 68. It can be seen from the table above that there were only 2 from 30 students passed the pretest.

### 2. *The Students' mean score of Posttest*

The posttest was given after the pretest and the treatments. The posttest was also considered as the final evaluation of students' mastery of writing descriptive text after taught by using cartoon movie. The total score of students' posttest was 2317. The students' meanscore of posttest was 77.23. The percentage of students' score in posttest:

Table 3 The Percentage of Students' Score in Posttest

No	Score Range	Number of Students	Percentage (%)
1	< 75	11	37%
2	≥ 75	19	63%

It can be seen from the table above there were 19 students passed the posttest and 11 students did not pass it. To obtain the degree of effectiveness of the treatment in order to see how effective the use of cartoon movie in teaching speaking in using expression to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013, the researcher using the effect size formula.

Based on the statistical analysis on the effect of the treatment, the effect size of the treatment (ES) is 3.22. Since the value is higher than 0.80, the effect size of treatments (ES) is categorized as highly effective. It means that the use of cartoon movie in using expression of asking for and giving help to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013 gave a significant effect to improve the students' achievement.

Based on the data analysis, the researcher found the students' achievement in speaking in using expression of asking for and giving help was influenced by the teaching and learning process. It was shown by the result of posttest which was higher than pretest. Before the treatment was given, the mean score of pretest was 61.33. It had passed yet the standard of minimum score for English subject in this school. After they had been given the treatment, the mean score of posttest was 77.23. This finding showed that there was an improvement of students' score after giving the treatment. Cohen (2000:213) says that, "the research has been success if the researcher finds that posttest score indicates greater than pretest score". Based on the score of this research, it was indicated that the students' performance in posttest was better than in pretest. It mean that the treatment by using cartoon movie had effect to students' achievement in speaking in using expression of asking for and giving help.

In this research, the writer found the factors that caused and affected the result. First, cartoon movie is complete visual media that can help to explain complicated topic in teaching and learning process. By combining text, pictures, sound and video in teaching speaking expression of asking for and giving help, students are easier gain the ideas and information. The students can see the concrete sample from what will be displayed in the powerpoint, for instance a specific place, person, or thing. Thus, the students are able to see clearer description about what they have to speak. As the result the students get the ideas how to make dialog in speaking more clearly, therefore, they will make better dialog.

Second, this media also could be be used to attract students' attention by designing the material in colorful and attractive ways for instance by combining animation, picture, and video with sound. So the students interested in learning. It could also make the teacher easy to deliver and focus on the goal of teaching. As the result the students could comperhend how to make dialog with expression of asking for and giving help clearly. This media also could help to create comfortable atmosphere to reduce stress and boring situation in learning English because by using this media the teaching material from their textbook can be designed and presented as interesting as possible. It could make the process of teaching and learning in the classroom more enjoyable and interesting.

In conclusion, based on the research finding, the hypothesis of this research has been answered, the alternative hypothesis ( $H_a$ ) is accepted and the null hypothesis ( $H_o$ ) is rejected. Therefore, the use of cartoon movie in improving students speaking ability in using expression of asking for and giving help is highly effective to the seventh grade students of SMP Negeri 6 Pontianak in academic year 2012/2013.

## **CONCLUSION**

Based on the research finding, the researcher concluded that there was an improvement of students' score in posttest after applying cartoon movie as the media in teaching speaking in using expression of asking for and giving help. The result of the students' meanscore before and after the treatment is 61.33 and 77.23. The effect size score of treatment by using PowerPoint Presentation is 3.22 ( $ES > 0.80$ ) This

score is categorized as high. It means the use of cartoon movie is effective in teaching speaking in using expression of asking for and giving help especially at the seventh grade students of SMP Negeri 6 Pontianak. In the research process, the researcher found out there were some problems such as few students who were not interested in lesson. Most of them kept silence in teaching learning process. To minimize this problem, in pair work, the teacher mixed them with the active students. It help them in getting passion in teaching learning process. When using the PowerPoint Presentation for teaching writing, the teacher should be ready with any situation that may occur during the process of learning. For instance, when the teacher explains the materials the student may make some noise or talking. Thus, the teacher has to handle them well.

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