ABSTRACT

Title : WEB DESIGN APPLICATIONS FOR MARKETING IN DISTRO PELANGI USING PHP, MYSQL, AND MACROMEDIA DREAMWEAVER 8
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Nowadays there are so many distibutor outlet (Distro) in either big or small town. The concept may very detends on demand of the fashion vogue. However the large number of distro become a fierce competition for the teller. Therefore marketing and product promotion are very important and would be better is the promotion can widely and easily read by every person. Website is the easiest way which can fulfill that case by using PHP programming, MySQL Database , and macromedia Dreamweaver 8. With the website design applications on distro pelangi its extected that it can give the consumers to get informations of the existing product on distro pelangi, so that is can increase the sales number on distro pelangi.