RECOGNITION OF PRODUCTS THROUGH THE WEB APPLICATION (WEB SITE) IN STORES ADVENTURER WORKSHOP "BOLDER" USING MACROMEDIA DREAMWEAVER MX 6.0
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Abstract:
Increase the control and accelerate product introduction process can be quickly and accurately so that helps in the process of developing the product marketing activities. In using computerized program, then the data needed, whether products or customers will be efficient and can be defined, this resulted in any change of data needed to be resolved properly.

the provision of information will be faster and more efficient

Bibliography: 6 (1998-2001)