

**APPRAISAL IN THE 2013 INAUGURAL ADDRESS OF
PRESIDENT BARACK OBAMA**

THESIS

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ABSTRACT

Haristyanti, Indria. 2015. **Appraisal in the 2013 Inaugural Address of President Barack Obama**. Study Program of English, Department of Languages and Literatures, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Indah Winarni; Co-supervisor: Muhammad Rozin.

Keywords: Systemic Functional Linguistics, Appraisal, Attitude, Modality, President Barack Obama, Inaugural Address.

Systemic Functional Linguistics (SFL) views language as a meaning-making. Appraisal as a framework under SFL focuses on the ways the speakers construct particular identities and how they position themselves in front of people whom they are addressing. By analyzing the language that is used by the speakers, it can provide the sight of the speakers' objectives and belief, as well as to understand their position in relation to the others. In this study, the researcher is interested to analyze the Appraisal on 2013 inaugural address delivered by President Barack Obama. There are two problems of the study that are proposed by the researcher: (1) what are the types of Affect, Judgement, and Appreciation elements used by President Barack Obama in his 2013 inaugural address?; (2) how does the attitudinal positioning function to convey the perspective of President Barack Obama?. The researcher applies a theory from Martin and White (2005) and limits the data by selecting the utterances that contain adjectives, verbs of emotion (mental process), adverbs, and modalities

The researcher conducted her study using qualitative approach. In collecting the data, the researcher firstly searched for the transcript of President Barack Obama's 2013 inaugural address from the Internet. Then, she read the transcript and selected the utterances that contain Attitude elements.

The study shows that President Barack Obama used all of the types of Attitude elements in his 2013 inaugural address, which are, Affect, Judgement, and Appreciation. The most dominant type of Attitude is Judgement, the second is Appreciation, and the least is Affect. Judgement of positive capacity is the expression that is often found in Obama's inaugural address. In Appreciation, Obama mostly used positive reaction in his speech. In Affect, Obama only used the expression that are related to dis/inclination and in/security. In relation to Judgement, the type of modality that is mostly used by Obama is intrinsic modality. By using Appraisal theory to analyze the utterances in 2013 inaugural address of President Barack Obama, the researcher found that the attitudinal positioning of Obama as the speaker function to give positive perspective towards his own feelings, the behavior of American people, as well as the phenomena that occurs in United States of America.

Finally, the researcher suggests the future researchers to conduct the Appraisal analysis in the other speech from English speakers. Future research also can be done by taking all of three aspects of Appraisal or only focusing on Engagement or Graduation.

ABSTRAK

Haristyanti, Indria. 2015. **Appraisal pada Pidato Pelantikan Presiden Barack Obama pada Tahun 2013**. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing (I): Indah Winarni. Pembimbing (II): Muhammad Rozin.

Kata kunci: *Systemic Functional Linguistics, Appraisal, Attitude, Modality*, Presiden Barack Obama, pidato pelantikan.

Systemic Functional Linguistics (SFL) melihat bahasa sebagai sebuah pembuat arti. *Appraisal* sebagai salah satu kerangka di dalam SFL berfokus pada bagaimana cara pembicara membuat identitas khusus dan memposisikan diri mereka. Dengan menganalisa bahasa yang digunakan oleh pembicara, hal ini dapat memberikan pandangan dan keyakinan pembicara tersebut, dan juga memahami posisi mereka terkait hubungan dengan orang lain. Dalam penelitian ini, penulis menganalisis *Appraisal* di dalam pidato pelantikan yang disampaikan oleh Presiden Barack Obama pada tahun 2013. Ada dua rumusan masalah yang diajukan oleh penulis: (1) Apa saja tipe dari *Affect, Judgement*, dan *Appreciation* yang digunakan oleh Presiden Barack Obama pada pidato pelantikannya. (2) bagaimana attitudinal positioning berfungsi untuk menyampaikan pandangannya pada pidato pelantikannya. Penulis menggunakan teori yang dibuat oleh Martin dan White (2005) dan membatasi data dengan memilih ungkapan yang mengandung kata sifat, kata kerja, kata keterangan, dan *modality*.

Penulis melakukan penelitiannya dengan menggunakan pendekatan kualitatif. Dalam pengumpulan data, penulis terlebih dahulu mencari transkrip dari pidato pelantikan Presiden Barack Obama pada tahun 2013 di internet. Kemudian, penulis membaca transkrip tersebut dan memilih ungkapan-ungkapan yang mengandung elemen dari *Attitude*.

Hasilnya menunjukkan bahwa Presiden Barack Obama menggunakan semua tipe dari elemen dari *Attitude*. Tipe yang paling mendominasi adalah *Judgement*, dilanjutkan oleh *Appreciation*, dan paling sedikit adalah *Affect*. Pada wilayah *Judgement*, positif *capacity* adalah ungkapan yang sering ditemukan. Pada wilayah *Appreciation*, Obama paling sering menggunakan positif *reaction*. Pada wilayah *Affect*, Obama menggunakan *dis/inclination* dan *in/ security*. Dalam hubungan dengan *Judgement*, tipe dari *modality* yang paling banyak digunakan oleh Obama adalah *intrinsic modality*. Dengan menggunakan teori *Appraisal*, khususnya *Attitude*, penulis menemukan bahwa posisi Obama yang berhubungan dengan *Attitude* sebagai pembicara berfungsi untuk memberikan pandangan positif kepada ungkapan perasaannya, sikap orang-orang Amerika, dan juga kejadian yang muncul di Negara Amerika.

Akhirnya, penulis menyarankan para peneliti selanjutnya untuk melakukan penelitian di pidato Bahasa Inggris yang lain. Penelitian selanjutnya juga bisa menggunakan semua aspek dari *Appraisal* atau hanya berfokus pada *Engagement* atau *Graduation*.

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