

**THE IMPLICATURE IN FLOUTING OF MAXIMS FOUND IN
THE SIMPSONS MOVIE**

THESIS

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ABSTRACT

Dani, Surya. 2014. **The Implicature in Flouting of Maxims Found in The Simpsons Movie**. English Study Program, Languages and Literature Department, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: LaluMerdi; Co-supervisor : TantriRefaIndhiarti

Keywords: Cooperative principle, flouting of maxim, implicature, the Simpsons Movie.

Language takes an important part in human life. It is considered as a tool for communication. People express their feelings and convey their intention through communication. Good communication will happen if people obey four maxims in cooperative principle. However, there is a phenomenon when someone flouts the maxims since they want to imply something. The phenomenon is called implicature that always comes with flouting of maxims. The phenomenon is presented in The Simpsons Movie. There are two research problems of the study, namely: (1) what are the flouted maxims found in “The Simpsons Movie” and (2) what is the most frequent flouting of maxim found in “The Simpsons Movie and What are the possible reasons for the most frequently appears flouted maxim?

This study uses qualitative approach in relation to the use of clear description about the phenomena being studied. Document analysis is applied in this study to analyze conversation of the characters through the script of The Simpsons movie.

This study reveals that all floutings of maxims occur in this movie. From the occurrence of all maxims, maxim of manner is flouted most frequently. When this maxim is flouted, the hearer tends to fail to infer the intended meaning conveyed by the speaker due to its obscurity.

The writer suggests the next researchers conduct a research in movie which has funny and unique implicature to make interesting analysis and consider the context carefully in analyzing the data to make accurate analysis. Furthermore, the writer also suggests the next researcher make comparison between a study which uses movie as the as the data source to a study which uses other literary works as the data source.

ABSTRAK

Dani, Surya. 2014. **Implikatur pada Pelanggaran Maksim dalam The Simpsons Movie**. Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Lalu Merdi (II) Tantri Refa Indhiarti

Kata Kunci: Prinsip kerjasama, pelanggaran maksim, implikatur, *the simpsons movie*.

Bahasa memegang peranan penting dalam kehidupan manusia. Bahasa dianggap sebagai alat untuk berkomunikasi. Melalui komunikasi, manusia dapat mengungkapkan perasaan dan menyampaikan maksud mereka. Komunikasi yang baik akan terjadi jika empat maksim yang ada pada prinsip kerjasama dipatuhi. Tetapi, ada sebuah fenomena dimana seseorang melanggar maksim karena dia ingin menyampaikan maksud secara tersirat. Fenomena itu disebut implikatur yang selalu diikuti oleh pelanggaran maksim. Fenomena tersebut tercermin dalam *The Simpsons Movie*. Dalam studi ini penulis akan menjawab dua rumusan masalah dalam penelitian ini, yaitu (1) maksim apa saja yang dilanggar dalam film "The Simpsons Movie" dan (2) maksim apa yang paling sering dilanggar dalam film "The Simpsons Movie" dan alasan apa yang mungkin untuk menjelaskan maksim yang paling sering dilanggar.

Studi ini menggunakan pendekatan kualitatif untuk mendeskripsikan fenomena yang dipelajari dengan jelas. Dokumen analisis digunakan dalam studi ini untuk menganalisis percakapan antar tokoh dalam *The Simpsons Movie*.

Hasil studi menunjukkan bahwa semua pelanggaran maksim terjadi dalam film ini. Dari semua maksim yang dilanggar, maksim cara adalah maksim yang paling sering dilanggar. Ketika maksim ini dilanggar, pendengar cenderung gagal mengartikan maksud yang sebenarnya ingin disampaikan karena ketidakjelasanannya.

Penulis menyarankan pada peneliti selanjutnya agar menganalisis film yang unik agar menghasilkan analisis yang lebih menarik dan menyarankan agar peneliti lebih berhati-hati melihat konteks dalam menganalisa data agar mendapatkan analisis yang akurat. Selain itu, penulis juga menyarankan agar peneliti membandingkan antara studi yang menggunakan film dengan studi yang menggunakan karya lain sebagai sumber data.

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