THE DIFFERENCES BETWEEN MALE AND FEMALE STATUS UPDATES ON TWITTER

THESIS

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ABSTRACT

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Key words: language and gender differences, status updates, theme, expression word.

This research focuses on analyzing the differences between male and female status updates on twitter. Twitter is one of the most popular social networking and also a one kind of tool for communicating to each other, besides we can get accurate information and it's not only a friendship media. When people updated status, it has differences from one another. Every person has individual own style in writing a tweet. So, the writer takes problems as: (1) what themes of males and females status updates on twitter are. (2) What males and females vocabulary are used to express their feelings in status updates on twitter.

This study is a descriptive qualitative study. The writer chooses 5 males and 5 females most active users from twitter. Then the writer takes minimum 5 status updates from each selected user. In this case the writer takes the data from twitter. The data is in Bahasa Indonesia. In the finding, the writer inserts into several categories based on the sentences of the status updates.

The result of this study shows, that the users both males and females, mostly share about social life, the second, they share about lifestyle, the third is about their life's trouble, and then the fourth, talk about sport. Besides, they talk about law especially about corruption, and the last is talking about news. And also some of the user uses the same vocabulary to express their feelings or to emphasize certain effects on them. Sometimes, the users add emoticons and autotexts which are basically used to make the conversation easier on the internet. There are some differences between males and females status updates on twitter, like choices of word, the use the words to express their feeling. Male users mostly use straight to the point sentence, where women used flowery or more expressive sentences. Male tend to be rougher, used swear or taboo words, but female have more reputable and prestigious and also less slangy. Sometimes, they quote a song's lyric and a passage from a book to make a status updates on twitter.

As the conclusion that, the status updates of males and females users mostly have the same theme. They made a status updates about social life in their daily life, lifestyle, and also trouble of their life. And also some of the user used the same vocabulary to express their feeling or to emphasize certain effects on them.

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