

**THE DIFFERENCES BETWEEN MEN AND WOMEN
LANGUAGE STYLES IN WRITING TWITTER UPDATES**

THESIS

BY

**MARSHELINA FATIN
NIM 105110103111001**



**STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURE
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
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ABSTRACT

Fatin, Marshelina. 2013. **The Differences between Men and Women Language Styles in Writing Twitter Updates**. Study Program of English, Universitas Brawijaya. Supervisor: Isti Purwaningtyas; Co-supervisor: Muhammad Rozin.

Keywords: Twitter, Twitter updates, Language style, Men language, Women language.

The language which is used by people has so many differences. The differences itself are associated with men and women which belong to gender. If there are differences in spoken language, written language also has differences among men and women especially in social networking site as it is connecting people all around the world through internet services. In this study, the writer is interested in investigating the differences of language style and different purposes in language use among men and women on twitter updates and also the purposes behind it. The research problems of the study are (1) what kinds of language styles that are mostly used by men and women in writing twitter updates (2) what are the purposes of using certain language styles in writing twitter updates used by men and women on twitter.

This study used qualitative approach. The data were the twitter updates written by men and women users on twitter. In analyzing the data, the writer used theories by Adelaide Haas (1979) and A. Mullah (2001). There were eight twitter users consisting of four men and four women.

The twitter updates of men and women users were mostly talking about the same language contexts: 1) Form: directive, expressive, the use of emoticons, slang and obscene words, and hyperbolic words, 2) Topic: life-style, life's trouble, human relation, and social life, 3) Content: positive and negative value judgment, 4) Use: assertiveness, argument, command, and request. However, their types and their aspects are found different. Men and women have different words choice. Men language form is found harsher while women language form is weaker and more polite. It means that, men and women still have their own language style because of the different types and aspects. In the communication purposes, the analysis shows that both men and women users on twitter mostly communicate or write twitter update to express feeling and opinion rather than the other communication purposes such as report fact, solving problem, and develop and maintain rapport.

In short, the writer finds the language style and communication purposes between men and women twitter updates. The present writer suggests the future writers to find men and women differences in language style from literary works such as novel, short story, or next writers can examine other twitter feature such as twitter mention or also analyze the differences between men and women in conversation like in the movie or debate show on television. It is also suggested for the future writers to use another other theories beside Haas theory to analyze the phenomenon in sociolinguistic area especially in language and gender.

ABSTRAK

Fatin, Marshelina. 2013. **Perbedaan antara Gaya Bahasa Pria dan Wanita dalam menulis status di twitter**. Program Studi Sastra Inggris, Universitas Brawijaya. Pembimbing : (I) Isti Purwaningtyas, ; (II) Muhammad Rozin.

Kata kunci: Twitter, Twitter *update*, Bahasa dan gender, gaya bahasa, bahasa pria, bahasa wanita.

Bahasa yang digunakan kebanyakan orang memiliki banyak perbedaan. Perbedaan-perbedaan tersebut berhubungan dengan gender; pria dan wanita. Jika terdapat perbedaan dalam bahasa lisan, maka ada perbedaan pula di bahasa tulisan. Dalam study ini, penulis tertarik untuk menginvestigasi perbedaan gaya bahasa pria dan wanita dalam menulis twitter update dan juga tujuan di balik itu. Rumusan masalah dalam study ini adalah (1) apa saja jenis gaya bahasa yang paling sering digunakan pria dan wanita dalam menulis twitter update? (2) apa saja tujuan-tujuan dari penggunaan gaya bahasa tertentu dalam menulis twitter update oleh pria dan wanita?

Studi ini menggunakan pendekatan kualitatif. Data diambil dari status *update* pria dan wanita pengguna twitter. Dalam menganalisa data, penulis menggunakan teori Adelaide Haas (1979) dan A. Mulla (2001). Ada delapan pengguna twitter terpilih yang terdiri dari empat pria dan empat wanita.

Status *update* pria dan wanita pengguna twitter rata-rata menulis tentang konteks bahasa yang sama: 1). Format: direktif, ekspresif, penggunaan emotikon, slang dan kata-kata tabu, dan kata-kata hiperbola, 2). Topik: gaya hidup, masalah hidup, kehidupan social, hubungan antar sesama, 3). Konten: pendapat positif dan negatif, 4). Kegunaan: ketegasan, argumen, perintah, dan permintaan. Tapi, tipe bahasa dan aspek yang dibicarakan sama sekali berbeda. Pria dan wanita punya pemilihan kata yang berbeda. Format bahasa pria cenderung lebih kasar sedangkan format bahasa wanita cenderung lemah dan lebih sopan. Itu berarti bahwa gaya bahasa pria dan wanita tetap berbeda. Dalam tujuan berkomunikasi, analisa menunjukkan bahwa pria dan wanita cenderung berkomunikasi atau menulis status di twitter untuk menyatakan perasaan dan pendapat dari pada tujuan komunikasi yang lainnya seperti memberitahukan fakta, mengatasi masalah, dan membangun dan menjaga hubungan.

Singkatnya, penulis menemukan perbedaan gaya bahasa dan tujuan komunikasi pria dan wanita di twitter. Penulis menyarankan untuk penulis selanjutnya untuk mencari perbedaan gaya pria dan wanita di novel, cerpen, atau penulis selanjutnya dapat menganalisa *mention* di twitter. Penulis selanjutnya juga dapat menganalisa percakapan antara pria dan wanita di film atau acara debat di televisi. Disarankan juga untuk penulis selanjutnya menggunakan teori yang lainnya selain teori Haas untuk menganalisa fenomena di bidang sosiolinguistik terutama dalam bahasa dan gender.

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