

INDONESIA REPRESENTATION AND JOKOWI'S INTENTION IN JOKOWI SPEECH AT APEC CEO 2014

(An Ideational Meaning Analysis)

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Penelitian ini bertujuan untuk mengungkap makna ideasional yang terdapat dalam pidato Jokowi dalam pertemuan APEC pada tahun 2014 dengan menggunakan pendekatan SFL (*Systemic Functional Grammar*). Jenis penelitian ini adalah deskriptif kualitatif, sedangkan metode yang digunakan untuk mengumpulkan data adalah metode Simak Bebas Libat Cakap, dan metode yang digunakan untuk menganalisis data adalah metode padan referensial dan metode agih. Hasil penelitian ini menunjukkan bahwa terdapat 5 makna ideasional yang dapat merepresentasikan Indonesia, yaitu: Indonesia adalah negara yang besar, Indonesia adalah Negara berkembang, Indonesia menjanjikan keuntungan dalam sektor maritim, Indonesia adalah negara yang memperhatikan masyarakatnya, dan Indonesia sangat menyambut pengusaha; dan 6 makna ideasional yang memperlihatkan keinginan-keinginan Jokowi, yaitu: Indonesia menerima investasi melalui aktifitas bisnis, Indonesia menjadi negara yang produktif, Indonesia berjuang mengembangkan sarana dan prasarana, Indonesia mampu berkompetisi dalam dunia industri, Indonesia dipercaya oleh para calon investor, dan menunjukkan sistem kerja yang digunakan oleh Jokowi.

Kata kunci: makna ideasional, representasi Indonesia, keinginan Jokowi

BACKGROUND OF THE STUDY

Speech is a kind of spoken text that is full of speaker's idea conveyed to audiences in order to achieve the goal desired by the speaker. Speech is usually being spoken in a formal situation where it brings a matter that deserves to be discussed. Based on the purposes, there are four kinds of speech namely informative, demonstrative, persuasive, and entertaining speech. Informative speech intends to give useful information, demonstrative speech which contains instruction intends to show the audience how to do something, entertaining speech aims to make the audience relax and enjoy the presentation, while persuasive speech aims to convince the listener of the speaker's argument and persuading them to take an action of the argument.

The writer focuses on persuasive speech which is taken from a speech spoken by Jokowi in event namely Asia – Pacific's Economic Cooperation of Chief Executive Officer Summit 2014 that is held in Beijing. The writer chose to analyze this speech because speech which is especially containing matters of state will be more challenging to be analyzed since the speaker has to be able to convey his thought in a good language but still be able to represent the country that he brings. Moreover, the fact that this speech is the first for Jokowi as a president to give a speech in such event brings a matter that is interesting to be discussed which is about how he can represent his country in front of other countries and how he can reveal his thought showing his intention for Indonesia.

This research aims to find the ideational meaning which refers to the representation of Indonesia and the Jokowi's intention according to some related clauses through 128 clauses that have been identified by the writer.

Research that the writer observed had been conducted by some students who had the related topic. They are Linda Putri who had done her thesis entitled *Ideational Meanings in Barack Obama's Inaugural Speech (2009)*, Mukhiburrohmah who wrote *Transitivity Structure of Barack Obama's Inaugural Speech Addressed On 20th, 2009 (2009)*, Inneke Putri Puspasari who wrote *The Construal of Ideational and Relational Meaning in Pop – Islamic Songs and Dangdut – Islamic Songs (2015)*, Wahyu Dwi with his thesis entitled *Ideational Meaning and Thematic Analysis On Children's Songs In Barney "Dancing and Singing" Series (2010)*, and Mahya Alaei and Saeideh Sahangari who had finished a journal entitled *A Study of Ideational Metafunction in Joseph Conrad's Heart of Darkness" : A Critical Discourse Analysis (2016)*.

From all of the previous research have been mentioned, the writer could make a conclusion that the novelty of this study is that the writer just focused on ideational meaning to find the representation of Indonesia and Jokowi's intention using the speech of Jokowi in the event of APEC CEO Summit 2014.

RESEARCH METHOD

The writer used descriptive qualitative research which focuses on interpreting the ideational meaning of the speech systematically and did not use either graphic or statistic in analyzing the data.

The data that the writer used are the full speech of Jokowi in Pacific's Economic Cooperation of Chief Executive Officer (APEC) Summit 2014 taken from <http://www.englishindo.com/2014/11/full-teks-pidato-jokowi-dalam-bahasa-inggris-apec-ceo-summit.html#ixzz4JZCaJ3VW>. For this research, the writer had the population that is gotten from the speech

text or the script of the Jokowi's speech containing 128 clauses of sixteenth paragraphs. To find the representation of Indonesia and Jokowi's intention, the writer chose certain clauses that are related to each other for building a meaning. This research uses purposive sampling technique since the writer chose certain clauses representing Indonesia and the intention from text.

For this study, the writer chose to utilize observation method in collecting the data using non-participant or in particular called as *Simak Bebas Libat Cakap* because the writer only read the data and observe the language through the written sources without participating directly in making the speech.

The method of data analysis used by the writer is distributional method and identity method. For analyzing the data, the first method used is distributional method where the writer used a technique namely *Bagi Unsur Langsung*. It is applied by classifying the clauses into some entities in Transitivity System to enlighten the ideational meaning through the identification of processes, participants, and circumstances contained in the text. Then, it is continued by the use of identity method utilizing referential technique where it uses a determinant such as the noun, the verb, the clause, etc. After that, the writer classified the clauses to analyze what the linguistic unit reference refers to in finding the representation of Indonesia and Jokowi's intention.

RESULT AND DISCUSSION

Representation of Indonesia

1. Indonesia is a great country

the writer could construe the ideational meaning that Indonesia is a great country by analyzing these three clauses:

1. *We have a population of 240 million (10)*

Carrier	Relational: Attributive Possessive	Attribute
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2. *The distance is like from London in UK to Istanbul in Turkey (11)*

Token	Relational: Identifying Circumstantial	Value
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3. *We have 17,000 islands. 17,000 islands (13)*

Carrier	Relational: Attributive Possessive	Attribute
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As the first impression of Indonesia when making a speech, Jokowi directly explains about Indonesian population, distance, and islands. It indicates that he tries to make all people knowing about the superiority of

Indonesia then implying that Indonesia is a great country from the population density and the extension of the region.

Examples of (1) to (3) can be classified into relational processes. These examples have the same kind of relational process which is possessive attributive. It can be analyzed from the verb used there that is *have*. The verb shows that the attributes in the both of clauses which are *a population of 240 million* (example 1) and *17,000 islands* (example 3) belongs to the carrier *we* which represents Indonesia.

To help people imagine about how great the country is, another clause which is example (2) is appeared. This clause is identified as a circumstantial identifying relational process where circumstantial means that the verb is used to describe the relation between the carrier and the attribute. Here are some components forming the process. They are a carrier *The distance* as an entity for the attribute being attributed to, a verb *is* serving as the process indicating the kind of relational process, and an attribute of the process *like from London in UK to Istanbul in Turkey*. This clause presents an idea that Jokowi trying to give a description about the carrier which refers to the distance owned by Indonesia's area. By seeing this clause, people can imagine and identify indirectly about the greatness of Indonesia which refers to the population density and the extension of the region.

2. Indonesia is a developing country

4. *Our national budget for 2015 is \$167 billion (14)*

Token	Circumstance: Time	Relational: Identifying Intensive	Value
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5. *And for fuel subsidy is \$27 billion (15)*

Token	Relational: Identifying Intensive	Value
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6. *It is huge (16)*

Carrier	Relational: Attributive Circumstantial	Attribute
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In example (4), Jokowi uses words *Our national budget* which have function not only as a subject but also as a token of the process. The use of a token here can be identified since this example is included into identifying relational process. For supporting it, there are also two other entities appearing like a circumstance of time *for 2015* occurring after the token to give explanation about when the fact happens, and the verb *is*

which lies in the clause to serve as the process. The verb itself helps the writer to realize that the example is an intensive identifying relational process followed by the value \$167 billion. The analysis brings the explanation to a conclusion that this example tries to introduce about the condition of Indonesian national budget before the speaker uttered the next point in the next example.

Example (5) conceives a token which is *for fuel subsidy*, a verb *is* serving as the process, and the value \$27 billion. Same with the previous example, this is also included as kind of identifying relational process that is intensive. It identifies the relation between the value and the token which is about an exact amount of Indonesia's fuel subsidy. A supporting data comes from the example (6) mentioning that *It is huge*. That clause is analyzed as a circumstantial attributive relational process indicating the description about something owned by Indonesia. They indicate that Indonesia is still a developing country after knowing amount of such subsidy is included into a big amount of money.

3. Indonesia promises profit in maritime sector

7. In 5 years we want to build 24 seaports and deep seaports. (39-40)

Circumstance: Time	Senser	Mental: Cognition	Material: Creative Transitive	Goal
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8. We have 17,000 islands (42)

Carrier	Relational: Attributive Possessive	Attribute
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9. This is the potential ports in Indonesia. (49)

Existential	Existent:	Circumstance: Place
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Example (7) has been identified as a mental process with a senser *we* and the verb of sensing *want*, but since this clause does not make a meaning if it stands alone so it must be combined to the second clause in the same example which is included as a transitive creative material process. It have an actor *we* (can be seen in the previous clause), a verb of doing *to build* and a goal *24 seaports and deep seaports*, and a circumstance of time *In 5 years*.

It actually exposes the strength of Indonesia in maritime sector because sea is one of the best tracks in exporting and importing product between countries aside from air track.

In example (8) also mentioned that Indonesia has 17.000 islands. It can be related as a repetition of

example (3) where the writer has explained before that it is a relational process categorized as attributive relational process. This clause strengthens that Indonesia is profitable.

Example (9) is included as a kind of existential process. Since in this process the word *this* does not need to be analyzed so the writer just identified the verb *is* as the process, *the potential ports* as the existent, and *in Indonesia* as the circumstance of place. These four examples make an ideational meaning that Indonesia promises profit for all the candidates of investor in its maritime sector.

4. Indonesia is a country that cares for its citizen

10. We want to increase the income of the fishermen (28-29)

Senser	Mental: Cognition	Material: Transformative Transitive	Scope
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11. We want to give some fuel subsidy

Senser	Mental: Cognition	Material: Transformative Transitive	Goal
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to micro and small enterprises in the villages (30-31)

Recipient	Circumstance: Place
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12. We want to channel some subsidy

Senser	Mental: Cognition	Material: Transformative Transitive	Goal
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to the health program, the education program (35-36)

Recipient

13. We hope with our sea toll, The price in our islands

Senser	Mental: Emotion	Phenomenon	Carrier	Circumstance: Place
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Is the same (84-85)

Relational: Attributive Intensive	Attribute
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14. I invite them then we talk about the problem (112-113)

Sayer	Verbal	Target	Say	Verb	Verbia
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Example (11) contains two clauses which are mental and material processes. From this example, the writer could sense that Indonesia cares for the villager who struggle in micro and small enterprise and wants to give them a help.

Example (12) is analyzed containing of more than one clause too. The meaning is formed by mental process and material process. The mental process is same with the other mental process in the other examples while the material process has the similar entities like there must be a process of creative material *to channel* indicating it is kind of transitive clause, but what makes it different is in this process there are a goal and a participant categorized as recipient. The goal here is *some subsidy* and the recipient is *to the health program, the education program*. It shows that Indonesia cares for the citizens by giving the goal to the programs that are important like the health and education program.

Example (13) is made by mental clause but a clause following it is a relational process. Here the mental clause brings the writer to the kind of mental process which is emotion since the speaker uses the word *hope* as the verb serving as the process of sensing and a phenomenon *our sea toll* appearing after that to complete the process. With the senser *we* in that process, it indicates that Indonesia put a feeling with *our sea toll* as the phenomenon. It explains that the price especially the sack cement (see clause 82 in the data) is problematic because of transportation, and the circumstance of place *in our islands* emphasizes that the condition happens in Indonesian islands.

The last comes from example (14) whose idea is construed by verbal processes. The two clauses have the different senser that are *I* (Jokowi) and *we* (Indonesia). By using the verb *invite*, people know that he tries to have a conversation with the target *them* (the citizen). The writer could get an ideational meaning that all of the hope in mental process and the act of material clauses are a form of the Indonesian concern to its citizen.

5. Indonesia welcomes businessman

15. *We have national one-stop service office* (117)

Carrier	Relational: Attributive Possessive	Attribute
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16. *that can help you* (118)

Material Creative Transitive	Goal
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17. *that will serve you* (119)

Material Transformative	Goal
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Transitive	
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18. *that will facilitate you* (120)

Material Transformative Transitive	Goal
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19. *that will give you your business permit* (121)

Material Transformative Transitive	Goal	Scope
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Example (15) belongs into possessive attributive relational process. This process brings a carrier *we*, and a verb *have* that is serving as a kind of attributive relational process which is possessive. This example also brings an attribute *national one-stop service office* and totally this clause explains that the attribute which is a container of service is a proof owned by Indonesia to help the businessman. Examples (16) to (19) are identified as material process where each of them conceives a verb analyzed as the process and a goal without the appearance of the actor since the actor already exists in example (15). All these examples are going to show what activity that will be done by the actor indicated by the verb like: *can help, will serve, will facilitate, and will give*. From the four verbs used in example (16) to (19), the writer found that there is a kind of material which is transitive creative material process showed in example (16) while the other use transitive transformative material process indicating there is a change caused by the participant.

As a result, these clauses show us about the seriousness of Indonesia in giving all the good services and trying to make people being assured to do a business with Indonesia. That is an attitude indicating the nature of the welcome from Indonesia to the businessman.

Jokowi's intention

1. Indonesia receives investment through business activities

1. *I was a businessman years ago* (6)

Carrier	Relational: Attributive Intensive	Attribute	Circumstance: Time
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2. *This morning, I am very happy because we can talk*

Circumstance: Time	Carrier	Relational: Attributive Intensive	Attribute	Sayer	Verbal
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about business, about Investment with all of you (7-8)

Verbiage	Circumstance:
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	Accompaniment
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3. *We are waiting for you to invest in Indonesia.* (127-128)

Act or	Material Creative Transitive	Circumstance: Cause	Material Transformative Transitive	Circumstance: Place
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Example (1) is analyzed as an attributive relational process. In this example, the writer has analyzed some entities brought by the process such as a carrier *I* that refers to the speaker who is Jokowi, the verb *was* serving as the intensive attributive relational process, and there is an attribute *a businessman* ascribed to the carrier and a circumstance of time *years ago*. With this opening, Jokowi tries to make a similarity that is about business so they will have the same shared knowledge. With the shared knowledge, it makes bigger opportunity for Indonesia to be trusted by the audiences. It is such a strong background.

Example (2) which contains of two clauses. The first clause is known as attributive relational process while the second is identified as a verbal process. For the relational process, the writer found a time circumstance *This morning* showing when it happens, a carrier which is still the same *I*, the process itself *am*, and attribute *happy*. In the verbal process, there are some entities such as a sayer *we* identified as the sayer and the audience, the verb of verbal process *can talk*, the verbiage which has the similar meaning to circumstance of matter (Halliday and Matthiessen, 2014: 306) *about business*, *about investment*, and a circumstance of accompaniment *with all of you* presenting with whom the process is done.

Both the clauses in example (3) are transitive transformative material processes. In the first process, there is an actor *we* (identified as Indonesia) that does physical activity videlicet the process which is *are waiting* where it is done with a circumstance of cause of behalf *for you*. In the second clause, the writer found there is no actor anymore, it is directly started with the process of doing *to invest* with a circumstance of place which is *in Indonesia*. As a conclusion, all examples an ideational meaning that Jokowi shows the similarity and his happiness for talking about business since his intention is to help Indonesia for getting a trust to receive investment through the business activity itself.

2. Indonesia becomes a productive country

4. *So we want to channel our fuel subsidy*

Senser	Mental: Cognition	Material Transformative Transitive	Goal
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from consumption to the productive activities (17-18)

Circumstance: Matter

5. *We want to channel our fuel subsidy*

Senser	Mental: Cognition	Material Transformative Transitive	Goal
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to the farm for seeds, for fertilizers, and also for irrigation. (19-20)

Recipient	Circumstance: Cause
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6. *We want to build dams – 25 dams in 5 years*

Senser	Mental: Cognition	Material Creative Transitive	Goal	Circumstance: Time
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from our fuel subsidy to maintain the water supply to the farming area. (21-23)

Circumstance: Matter	Material Transformative Transitive	Goal	Circumstance: Place
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The second clause of example (4) that is a transitive transformative material process contains the process of doing *to channel*, the goal of the process *our fuel subsidy*, and a circumstance of matter *from consumption to the productive activities* telling to what reference the process in this clause is done. This example indicates Jokowi wants to change the custom of the citizen receiving much amount of fuel subsidy since it can be more effective if it is been channeled for the production.

The example (5) which covers two processes have the same entities of mental clause to the previously, while for the material process, in addition to the process and the goal, the writer also found a recipient and a circumstance. The verb used is *to channel* and the goal *our fuel subsidy* that is a participant stricken by the change as the outcome, the recipient *to the farm* as the receiver, and a circumstance of cause *for seeds, for fertilizers, and also for irrigation* which is more specific identified as causal circumstance because of purpose. The example brings an idea that it is a real plan according to the condition in Indonesia to strengthen what Jokowi wants shown in the material process.

The last example (6) needed for making this ideational meaning contains of three processes. As the other, this example has the same kind of processes and so do the mental process. What make different is that there are two material processes here. The first is included into transitive creative material process made by a verb *To build* as a verb of doing, a goal of the

process *dams*, two circumstances which are circumstance of time *in 5 years* and circumstance of place *from our fuel subsidy*. The second is identified as transitive transformative material process made by the verb *to maintain*, a goal *the water supply*, and one more circumstance of place *to the farming area*.

Totally, clauses from example (4) to (6) produce an ideational meaning that Jokowi has an intention for making the fuel subsidy more useful in production, so Indonesia can be a country that is productive.

3. Indonesia struggles for developing its facilities

7. *Some subsidy we want to channel*

Goal	Senser	Mental: Cognition	Material Transformative Transitive
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to the health program, the education program (35-36)

Recipient

8. *Some subsidy we want to channel to infrastructure (37-38)*

Goal	Senser	Mental: Cognition	Material Transformative Transitive	Recipient	Actor	Material Transformative Transitive	Goal
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9. *We plan to build our railway track, railway network (53-54)*

Senser	Mental: Cognition	Material Creative Transitive	Goal
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10. *We want to build our mass transportation*

Senser	Mental: Cognition	Material Creative Transitive	Goal
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in 6 big cities in Indonesia (60-61)

Circumstance: Place

The first process in this example is identified as mental process containing a senser *we* and the process of the mental clause of cognition *want*, then it is continued by the second process which is a material process containing a verb of doing *To channel* as the process, a goal of the process *some subsidy*, and a recipient *to the health program, the education program* as the receiver of the goal. Example (8) consists of two processes where the first process has the same kind of cognition mental process like what has been explained in example (7) which can be seen from the verb *want*. Then, for the

second, the writer found the same kind of material process that is transitive transformative analyzed from the verb *To channel*, the goal of the process *some subsidy*, and a recipient *to infrastructure*.

Example (9) used by the writer also contains two processes. The first is included as a cognition mental process seen from the senser *we* and the verb of thinking *plan*, while the second is identified as a transitive creative material process that can be seen from the verb *To build*, and the object as the goal which is *our railway track, railway network*. Meanwhile, from example (10), Jokowi expresses his intention by the verb *To build* identified as transitive material process, then a goal *our mass transportation* is appeared supported by a circumstance of place *in 6 big cities in Indonesia*.

4. Indonesia is able to compete in industrial world

11. *We hope not only the vessels can enter our sea toll*

Senser	Mental: Emotion	Phenomenon	Material Transformative Transitive	Goal
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but also mother vessels can enter the sea toll (77-79)

Recipient	Actor	Material Transformative Transitive	Goal
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12. *We need our power plants*

Carrier	Relational: Attributive	Attribute
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for manufacturing, for industrial zones (94)

Circumstance: Cause

The example (11) consists of three processes which two of three processes have the same kind of process which are transitive transformative material process. The first process found is identified as mental clause of emotion seen from the verb of sensing *hope* that is felt by the senser *we*, and a phenomenon following it the *hope not only the vessels can enter our sea toll but also mother vessels can enter the sea toll*. What has been detected here is that Jokowi uses his feeling expressing the relation about the vessels, sea toll, and mother vessels. Meanwhile, the first material process consists of a verb that serves as the process *can enter*, and a goal of the process *our sea toll* supported by the second process telling that the actor *mother vessels* effects the goal *the sea toll* through the verb of doing *can enter*.

Example (12) is included as attributive relational process that can be identified by the carrier *we*, a verb *need* serving as the attributive of the process, and the attribute of the relational process which is *our power plants*. This example presents us the quality of the power plants that is important for the carrier. In this clause, the writer found a circumstance of cause *for manufacturing*,

for industrial zones showing a purpose of the example (94). All of these examples give the writer an ideational meaning that Jokowi hopes for the better condition for industrial zone in Indonesia because he has an intention that his country can compete in industrial world considering the potential investor attending the summit.

5. Indonesia regains the confidence of potential investor

13. *They always complain about land acquisition* (96)

Sayer	Verbal	Verbiage
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14. *I will push my minister.. to help clear this problem.* (97-98)

Senser	Mental : Cognition	Phenomenon	Material Creative Transitive	Goal
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15. *I have experience with land acquisition* (99)

Carrier	Relational: Attributive Possessive	Attribute	Circumstance: Accompaniment
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16. *The toll road has been used (starting) 7 months ago* (115)

Goal	Material Transformative Transitive	Circumstance: Time
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The example (13) is identified as a verbal process. As people know that the idea of this process is to convey something through the entities. Entities that build this clause consist of a senser *They* who refers to the investor being told, a verb *always complain* serving as a signaling, and a verbiage *about land acquisition* targeting what is said by the sayer.

The example (14) consists of two processes. The first process is analyzed as mental process. This process contains of components like the senser *I* who serves as the participant that senses the sensing, a verb of mental of cognition *will push*, and the phenomenon of the process *my ministers, my governors, my mayors*. This process indicates that Jokowi has a commitment in his mind to push his government official in giving the best service. The verb *push* here is included as mental since it does not have a meaning in doing something physically but doing something mentally. The idea of this process is supported by the second process which is identified as a material process having entities like the verb *to help clear*, and the goal which is *this problem*. This process contains a doing activity which is to fix the problem referring to the land acquisition where the doer or the actor of the process is actually the government officials taken from the phenomenon in mental process: *my*

ministers, my governors, my mayors. In another word, it can be said that this example contains promising.

From the process in example (15), the writer could identify it as a relational from the participant called as the carrier *I*, the verb *have* serving as attributive relational process of possessive, the attribute *experience* completing the process, and even appearing a circumstance of accompaniment *with land acquisition*.

Example (16) is identified as a kind of material process which is transitive transformative material process. The goal which is *The toll road* is located in the front of the process, then there is the verb of doing something physically *has been used*, and a circumstance of time *7 months ago*. Totally all these example (13) to (16) indicate that Jokowi makes effort for Indonesia can regain the confidence from all the potential investor through all related processes explaining about the problem of land acquisition, the promising, and the experience of solved same problem.

6. Show off how the working system used by Jokowi

17. *I go to them then I invite them to lunch and dinner.* (109-110)

Actor	Material Transformative Intransitive	Circumstance: Place	Sayer	Verbal	Target	Circumstantial: Matter
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18. *Ah, this is me* (111)

Existential	Existent
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19. *We talk about the problem* (113)

Sayer	Verbal	Verbiage
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The first data for making this ideational meaning comes from example (17) consisting of two processes. These have the different kind of process. The first is successfully identified as an intransitive transformative material process. It is analyzed from the actor *I* who is being the one doing something physically by using the verb of intransitive transformative *go*. After that, there is verbal process in the second process. This process brings a sayer that has the same participant as the actor in the material process who is *I*, a verb of asking formed in word *invite*, a target *them*, and a circumstance of matter *to lunch and dinner*.

The example (18) contains a process which is identified as existential process. helps the writer to recognize that there is a verb *is* expressing the process and an existent *me* which refers to Jokowi. Considering *this* in this process where it is just be there for the need of the subject but it still gives a contribution for making

the idea since it show us referring to whom *this* in that clause. From the analysis, the writer knew that Jokowi presents an action of material and verbal process in example (17) as a character of himself to be a leader.

The example (19) has connectivity with the previous process. In this example, the writer could find a process of verbal. This process contains a sayer *we*, a verb of saying *talk*, and a verbiage telling about what is talked which is *about the problem*. The verbiage is the main purpose or the topic of the process. If the writer collected all of these processes, then they will produce an ideational meaning about Jokowi who tries to display how his way to solve a problem. He wants to show off the way that represents the working system used by him. The writer found that he bravely shows it because he may think it is a best way to do as a leader which characterizes him and he has a confidence that not every leader of a country can has the same way as his.

CONCLUSION

Based on ideational meaning analysis done by applying transitivity system to the speech, the writer found that this speech contains ideas that may represent Indonesia and Jokowi's intention. The ideas which are construed from 38 of 128 clauses are also gotten by considering the context where the speech is being spoken, the character of the speaker and the current situation. Through the analysis, the writer found five representations of Indonesia: Indonesia is a great country, Indonesia is a developing country, Indonesia promises profit in maritime sector, Indonesia is a country that cares for its citizen, and Indonesia welcomes businessman. Those representations show that Indonesia is included as a great country from its population density and the extension of the region but it is still a developing country. However, Indonesia is good in maritime sector and caring its citizen especially the businessman who wants to do investment in Indonesia.

Furthermore, the six ideational meaning of Jokowi's intention found by the writer are Indonesia receives investment through business activities, Indonesia becomes a productive country, Indonesia struggles for developing its facilities, Indonesia is able to compete in the industrial world, Indonesia regains the confidence of potential investor, and show off how the working system used by Jokowi. It can be concluded that Jokowi wants to make the investor believe his country for receiving the investment since he wants Indonesia changing to be a better country with its productivity, facility, and ability to compete in industrial world.

Besides, he also wants to show his way in working as Indonesia president. In the speech, the writer found that there are five processes sorted from the most frequency until the fewest namely material processes (35%), relational processes (26%), mental processes (25%), verbal processes (7%), and existential processes

(7%). Three of those processes are categorized into several different types. For material process, it is divided into transformative (24 clauses) and creative (21 clauses), for the relational process, it consists of attributive (26 clauses) and identifying (7 clauses), while mental process contains cognition (29 clauses), emotion (3 clauses), and perception (0 clauses). From those processes, it can be interpreted that Jokowi more focuses on action in developing his country through building and improving the facilities for the better condition in Indonesia physically and economically. Moreover, there are also some circumstances appearing in the data which are circumstance of role, cause, time, accompaniment, purpose, matter, and place.

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