DEVELOPING ONLINE READING AND DISCUSSION BOARDS ON FACEBOOK AS PRE-WRITING ACTIVITIES TO IMPROVE STUDENTS’ WRITING ACHIEVEMENT

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Abstract: Penelitian ini dilaksanakan untuk mengetahui apakah online reading dan discussion boards pada facebook sebagai kegiatan pre-writing dapat meningkatkan kualitas writing lebih baik daripada kegiatan pre-writing melalui printed text reading, aspek writing apa yang meningkat secara signifikan dan persepsi siswa terhadap ORDB. Pada desain quantitatif, uji tes awal dan tes akhir kelompok kontrol dilakukan dan pada desain qualitatif, kuesioner dilaksankan. Pada pengumpulan data, tes writing, analisa dokumen, dan kuesioner digunakan. Subyek dibagi dua kelompok, eksperimen dan kontrol, masing-masing terdiri dari 17 siswa. Hasil penelitian menunjukan nilai signifikan dua arah 0.000. Berdasarkan aspek writing yang meningkat secara signifikan, ORDB meningkatkan kualitas writing terutama pada vocabulary. Siswa meningkat pada vocabulary dengan penambahan 1.62 (8.1%) dengan pre-writing melalui printed-text reading dan 3.06 (15.3%) dengan ORDB. Hasil penelitian menunjukkan perbedaan pada kedua kegiatan pre-writing. Berdasarkan kuesioner, diketahui bahwa metode ini dapat meningkatkan motivasi dan partisipasi dalam menulis.

This research was conducted to find out whether online reading and discussion boards on facebook as pre-writing activities can improve writing quality better than pre-writing activity through printed text, what aspects of writing significantly improved, and the students’ perception of ORDB. In quantitative design, control group pre-test and post-test design was conducted and in qualitative design, questionnaire was conducted. To collect the data, the writing test, document analysis, and questionnaire were used. The subjects were divided into two groups, the experimental and control, each consists of 17. The result showed the value of two-tailed significance was 0.000. Based on the aspects of writing which are significantly improved, ORDB promoted their writing performance mainly in vocabulary. Students improved vocabulary with gain 1.62 (8.1%) with pre-writing through printed text and 3.06 (15.3%) with ORDB. The result showed the difference of both pre-writing. Based on questionnaire, it was noted that it may increase motivation and participation in writing.

Keywords: Pre-writing, Online Reading, Discussion Boards, Facebook.
INTRODUCTION

As a productive skill, writing requires a multitude of skills like brainstorming, reflecting upon previous knowledge, organizing information, and communicating ideas. Adopting pre-writing activity to support and to improve writing skill is widely recognized by the language practitioners as a beneficial micro-skill. Thorne as cited in Mogahed (2013: 60) argues that prewriting is the most important skill to emphasize and practice extensively in basic writing classes. She describes basic writers as almost universally neglecting prewriting activities. She suggests some guidelines for teaching prewriting effectively. Pre-writing has been shown to facilitate the writing process for all types of writing (Brodney, Revves, and Kazelskis, First and MacMillan, Hart) as cited in Lin et al. (2004: 1). Good writers recognize the importance of the prewriting, view it as rehearsal, and spend a longer time in planning during prewriting (Brodney et al., Hillocks) as cited in Lin et al. (2004: 1). A lack of planning may result in poor writing performance (Bourdin and Fayol as cited in Lin et al., 2004:1).

Online reading, in this study, refers to reading on the Internet. Some writers use the term 'electronic reading' instead of 'online reading' and it means the same thing. Electronic Reading (e-reading) is used interchangeably with hypertext reading by many scholars (Esky as cited in Al-Rajhi, 2004: 16). The most important element in a hypertext structure is the hyperlink, which takes the reader back and forth from one point to another and thus makes e-reading more flexible and more fluid.

Online discussion forums have been used extensively as additional platforms for interaction among students, peers, and instructors. Researchers suggest that discussion forums are a perfect venue for expressing academic opinions. By reading responses and adding input, participants increase their engagement in the discussion, foster

“Facebook groups” is a feature that is available on the social networking site Facebook (FB). Yunus and Salehi (2012: 87) examined the students’ perceptions on the use of Facebook groups in teaching ESL writing. The students’ perceptions were measured through a questionnaire comprising 10 close-ended items. The respondents were 43 students in TESL, in the Faculty of Education, Universiti Kebangsaan Malaysia (UKM). The result showed that most respondents agree that they learn new vocabulary from reading the comments of others in the group, and the spell-check feature helps reduce their spelling errors. However, most studies have been conducted in Indonesia about technology and learning English are very limited. It has not been easy to gain access to materials, however, the internet has become a potential solution for the lack of these materials. Online reading has been utilized by teachers and learners with discussion board on Facebook to improve students’ writing skill, but not as pre-writing activities. Therefore, the present study was designed to fill an important gap in research on the use of online reading and discussion boards on Facebook as pre-writing activities by EFL learners since pre-writing is the first stage of the writing process, typically followed by drafting, revision, editing and publishing. Therefore, the teacher needs to stimulate students’ creativity, to think how to approach a writing topic.
The objectives of this research are as follow: 1) To examinewhether the students who are taught through online reading and discussion boards on facebook as pre-writing activities would improve their writing quality better than pre-writing activity through printed reading, 2) To explore the aspects of writing can be significantly improved by using online reading and discussion boards on facebook as prewriting activities, and 3) To investigate students’ perceptions of online reading and discussion boards on facebook as prewriting activities.

RESEARCH METHODS

The data were collected from the third semester college students in English education and pedagogy faculty of STKIP Muhammadiyah Kotabumi in academic year 2016-2017. There were 34 students and randomly divided into two groups, experimental group and control group. Both qualitative and quantitative approaches were conducted through writing tests, document analysis and questionnaire. In this case, the qualitative data collection after pre-writing with online reading and discussion boards on facebook is used to support the quantitative data of students’ writing aspects development. In quantitative research, the researcher used a true-experimental design. The quantitative research is in control-group pretest-posttest design.

Writing test fulfilled the content validity since the materials of writing test chosen were adapted from the learning contract of Paragraph Writing subject, and questionnaire fulfilled the construct validity as construction of items in questionnaire in Likert scale was used. The instrument was also considered as highly reliable. By using inter-rater in determining the writing skill, reliability coefficients were acceptable. The coefficients were 0.78 and 0.83 for printed reading pre-test and post test and 0.93 and 0.90 for ORDB pre-test and post-test. Questionnaire was tested by using Cronbach’s Alfa to see the reliability. It was reliable because $\alpha > r$ table (N = 17), $r_{table} = 0.482$. Since the
RESULTS AND DISCUSSION

RESULT

Scoring the pre-test and post-test by separating 5 aspects of writing (content, organization, vocabulary, grammar and mechanics) is to answer Research Question 1 “Do ORDB on Facebook as Pre-writing Activities improve students’ writing performance better than pre-writing through printed text reading?” In testing the hypothesis, the researcher used independent-sample t-test. She was helped by SPSS 15 for windows to find out the result of hypothesis test. The significant level used by the researcher was 0.05. She used gain score to know the improvement of students’ writing skill between pre-test and post-test in both pre-writing. The following table is the summary of hypothesis testing through t-test.

Based on the result of Independent Sample Test, the value of two-tailed significance of the tests was less than 0.05. In this case, the value of two-tailed significance was 0.000. It can be concluded that $H_0$ was rejected and $H_1$ was accepted in the hypothesis. In other words, online reading and discussion boards on facebook as pre-writing activities can improve students’ writing performance better than pre-writing activity through printed reading.

In order to answer Research Question 2 “What aspects of writing are significantly improved after developing ORDB on Facebook as Pre-writing Activities?”, the researcher chose to use analytic rubrics since they can provide separate categories for writing components, they can help to identify the specific strengths and weaknesses
of writers. The researcher also corrected the result as rater 1 and assisted by her assistant as rater 2. The most notified improvement was found in vocabulary (38.38%), followed by language use (27.99%) and content (25.33%). The fourth place was for mechanics (4.51%). The least notified improvement was found in organization (3.76%). The result showed that students began to pay attention for every aspect of writing skill as all aspects improved gradually. If the result above is transformed into the figure, it would be as follows.

Figure 4.2 Gain of Writing Aspects Improved

![Gain of Aspects of Writing Improved](image)

With regards to the result of pre-test and post-test with both pre-writing activity through printed reading and pre-writing activities through online reading and discussion boards on facebook, the researcher would explain further for vocabulary, language use, and content as those three aspects were notified to have significant improvement and also show that the aspects with online reading and discussion boards on facebook as pre-writing activities were improved better than the aspects improved with pre-writing activity through printed reading. It can be seen that vocabulary improved with online reading and discussion boards on facebook as pre-writing activities better than with pre-writing activity through printed reading. Students improved their vocabulary with gain 1.62 (8.1%) with pre-writing through printed reading and 3.06 (15.3%) with ORDB. The result showed the difference of both pre-writing.

The questionnaire was conducted to find out the answer of Research Question 3 “What are students’ perceptions of online reading and discussion boards on facebook as pre-writing activities in their writing?
class?” In order to answer this question, the researcher employed Likert Scale. The questionnaire consisted of 13 items, divided into two, 8 items for advantages and 5 items for problems. The questionnaire items construction reflected advantages in this research were adapted from Yunus and Salehi (2012: 88), and questionnaire items of problem were modified by combining five previous studies (Combining five previous studies as cited in Kamnoetsin, 2014: 155).

From the descriptive statistics showed on table 4.12 above, it could be seen that students found it most enjoyment on improving their writing by feeling encouraged by friends “liking” the ideas and comments, with the mean score of 3.2353. Besides that, for the problems, students initially found it the highest mean score of 3.1765 for the problem that Facebook creates bad habits of relying on the online correction tools (vocabulary and spelling) and it creates habit of using too many short forms in writing (students use informal English leads to grammar mistake).

**DISCUSSION**

Pre-writing through online reading and discussion boards on Facebook can improve the students’ writing achievement better than pre-writing activity through printed reading. It appears to be an effective medium in teaching writing and build positive attitude pre-writing activities, leading to the improvement of the students’ writing achievement since the combination of analytic score of the
Online reading and discussion boards on Facebook as pre-writing activities began with ‘reading’ and ‘posting.’ Reading is an activity which the students were assigned to read online articles and put the link on Facebook, the more the students read, the more they get vocabularies. Posting is an activity to display and publish the students’ writing before making an essay. In contrast to pre-writing through printed reading, publishing their writing through ‘posting’ and reading online articles are faster and more efficient than the manual writing in pre-writing through printed reading.

The case for an input-based, acquisition-oriented reading program based on extensive reading as an effective means of fostering improvements in students' writing was supported by Stotsky and Krashen as cited in Al-Rajhi (2004: 48) which reviewed a number of L1 studies that appear to show the positive effects of reading on subjects' writing skills, indicating that students who are prolific readers in their pre-college years become better writers when they enter college. L2 studies by Hafiz and Tudor in the UK and Pakistan, and Robb and Susser in Japan as cited in Al-Rajhi (2004: 48) revealed more significant improvement in subjects' written work than in other language skills. These results again support the case for an input-based, acquisition-oriented reading program based on extensive reading as an effective means of fostering improvements in students' writing.

The comparison of the pre-test and post-test with ORDB showed that the students’ writing aspects were improved better than with pre-writing activity through printed reading. It was found that all aspects improved. The most notified improvement was found in vocabulary with gain 1.62 (8.1%) with pre-writing through printed reading and 3.06 (15.3%) with ORDB. In 1925, Whipple as cited in Ghanbaria (2013) described the central role of vocabulary thus: "Growth in reading power means, therefore, continuous enriching and
enlarging of the reading vocabulary and increasing clarity of discrimination in appreciation of word values”. Words represent complex and, often, multiple meanings. Furthermore, these complex, multiple meanings of words need to be understood in the context of other words in the sentences and paragraphs of texts. Not only are students expected to understand words in texts, but also texts can be expected to introduce them to many new words. This finding supports Krashen's, Lao and Krashen's, and Nunan's argument as cited in Al-rajhi (2004: 119) that extensive reading increases vocabulary size.

According to Hanson-Smith as cited in Al-Rajhi (2004: 56), one of the motives for learners to read extensively from the Internet is that learners acquire most of their new vocabulary through reading. He adds that teachers should realize that the Internet is a marvelous source of free multimedia reading materials from which their students can easily check and read. Yunus found that the students can learn new vocabularies from reading the comments of others in the group, and the spell-check feature helps reduce their spelling errors. What they were working for additional vocabulary was to add their knowledge about what it was about, and the context about where, when, why and how. They seemed to work on their extra-linguistic knowledge in term of topic and cultural knowledge, knowledge of context, and familiarity with the others in term of socio-cultural knowledge.

Beside picturizing the positive perceptions from the students in terms of the feelings of enjoyment in improving writing, problems students faced were also discussed. Extensive reading helps to build confidence through the use of extended texts. Students’ perception is feeling encouraged by friends “liking” the ideas and comments. This finding is in relevance to previous studies showing that Facebook is an effective medium for language teaching and learning (Solomon & Schrum, Schwartz, Mills, and
Razak as cited in Putra, 2016: 83). Madge et al (2009) stated that clear picture is emerging whereby the students thought the use of Facebook was most importantly for social reasons, not for formal teaching purposes.

Therefore, considering the beneficial use of publishing activity on pre writing through online reading and discussion boards on Facebook, it is considered as a new step before revising, in stages of writing proposed by Crimmonas cited in Putra (2016: 78), namely planning, drafting, and revising. Furthermore, through publishing step, it reflects that the students were confident to express their idea in writing. It also reflects that they were eager to have their writing be praised and acknowledged. Yunus and Salehi (2009: 95) inferred that a high number of respondents agree that after participating in the FB group, they are more motivated and confident to write. When their comments are ‘liked’ by friends, this will boost their confidence and further encourage them to participate actively in the group because their comments and presence are being appreciated. This way of social interaction may also lead the students to be more comfortable in providing comments and increase their motivation and participation in writing activities.

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CONCLUSION AND SUGGESTION

Pre-writing through online reading and discussion boards on Facebook can improve the students’ writing achievement better than pre-writing activity through printed reading. It can be concluded that interactive writing can emerge when EFL learners find and read electronic texts, incorporate material from the text into their writing, and manipulate computer facilities that ease the writing process, such as spelling and grammar checkers. It is assumed that students may have a lot of practice in pre-writing activities to spend a lot of time in reading which may help them develop their critical thinking. It is seemingly beneficial to pre-writing activities since vocabulary was the aspects of writing improved with the most significant improvement.

However, considering Facebook requires adequate internet connection, it is also suggested that the suitable context and setting to apply pre-writing activities through online reading and discussion boards on Facebook to be carefully taken into account, and the English teacher should also prepare the students well for employing new technology into pre-writing activities. The decision, whether and how to use the Internet, must be based on a clear pedagogical rationale, while technological and developmental issues need to be carefully considered.

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