PENGARUH GAYA KEPEMIMPINAN DAN KOMPENSASI TERHADAP KINERJA KARYAWAN KUSUMA AGROWISATA BATU

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ABSTRACT: Purpose of this research there is to know : 1) influence of leadership style to the employee performance, 2) influence of compensation to the employee performance, 3) influence of leadership style and compensation to the employee performance. This research took a place in Kusuma Agrowisata Batu. According to the problem and research conducted in Kusuma Agrowisata Batu, population in this research is all employees and the total numbers are 40 persons. The number of sample used are 40 respondents that was determined by using saturation sampling technique. Data collection techniques for variable style of leadership, compensation, and employee performance using questionnaire technique. The analysis technique used in this experiment is multiple regression analysis with two predictors (independent variables) and the criterion (dependent variables). Based on the research, can be concluded 1) leadership style have significance influence to the employee performance (X1), 2) compensation have significance influence to the employee performance (X2), 3) leadership style and compensation have significance influence to the employee performance (Y).

Keywords: Leadership Style, Compensation, Employee Performance