THE IMPLICATURE IN FLOUTING MAXIM OF RELATION BY THE MAIN CHARACTER IN IRON MAN 2 MOVIE

THESIS

BY: LATSA NADA PRAMESWARI 0911110201



STUDY PROGRAM OF ENGLISH
DEPARTMENT OF LANGUAGES AND LITERATURE
FACULTY OF CULTURAL STUDIES
UNIVERSITAS BRAWIJAYA
2013

ABSTRACT

Prameswari, Latsa Nada. 2013. **The Implicature in Flouting Maxim of Relation by the Main Character in Iron Man 2 Movie**. English Study Program, Languages and Literature Department, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Indah Winarni; Co-supervisor: Wuliatmi Sri Handayani

Keywords: Cooperative principle, flouting maxim of relation, implicature, iron man 2 movie.

Language takes an important role in human life. It is a tool for communication. People can get what they want and express their feelings by doing communication. In order to have good communication, the speaker and the hearer have to obey "Cooperative Principle". However, there is a phenomenon when occasionally someone says one thing but he/ she means another. It usually happens with flouting maxim. One kind of flouting maxim is flouting maxim of relation. It occurs when a speaker or hearer responses which is very obviously irrelevant to the topic. The phenomenon is presented in the Iron Man 2 movie. This study aims to reveal the reasons why the main character flouts maxim of relation and what the impact to the conversation is.

This study uses qualitative approach because the writer analyzes conversations in movie. The result of the study shows that there are 7 reasons why the main character flouts the maxim. This study also shows that there are 20 utterances containing flouting maxim of relation. Furthermore, this study also reveals that the using of flouting maxim of relation makes conversation more interesting.

Hopefully, this study will inspire the next researchers to broaden their point of view in order to look for the problems of the study. Furthermore, the writer also suggests the next researchers to look for other subject to be analyzed and use other theories to analyze the data.

REFERENCES

Ary, D, et al (2002). *Introduction to Research in Education*. California: Wadsworth Group.

Forsdale, Louis (1981). *Perspectives on Communication*. Reading, MA: Addison-Wesley.

Green, G (1989). Implicature. New Jersey: Lawrence Erlbaum Associates.

Grice, H (1975). Logic And Conversation. New York: Academic Press.

Grice,H.P (1989). *Studies In The Way of Words*. Cambridge: Harvard University Press

Grundy, Peter (2000). *Doing Pragmatics*. Oxford: Oxford University Press.

Kramsch, C. (1993). Context and Culture in Language Teaching.Oxford University Press.

Leech, G (1983). *The Principles of Pragmatics*. In Oka. (Ed.). Prinsip-Prinsip Pragmatic. Jakarta: Universitas Indonesia.

Oktovian, MochammadAndrie Tri (2012). *ConversationalImplicature in Pepsi Advertisement Slogans*. Unpublished Thesis . Malang: Brawijaya University.

Raditya, Angga (2008). A Study of Flouting Grice's Conversational Maxim in Tennesse William Drama The Glass Menagerie. Unpublished Thesis. Malang: Brawijaya University.

Retrieved February 25, 2013, from http://www.opensubtitles.com

Richards, Jack C. and Richard Schmidt (2002). Longman Dictionary of Language Teaching and Applied Linguistics. Edinburgh Gate: Pearson Education Limited.

Sapir, Edward (2004). *Language: An Introduction to the Study of Speech*. Dover Publication.

Yule, George (1996). Pragmatics. Oxford: Oxford University Press.