AN IMPLICATURE ANALYSIS ON THE MAIN CHARACTER'S UTTERANCES IN CARS 2 MOVIE

SCIENTIFIC STUDY

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ABSTRACT

This study describes the implementation of Relevance Theory to convey the

implicatures of Mater's utterances in Cars 2 movie. Mater is the main character of

Cars 2 movie whose utterances frequently causes misunderstanding between

Mater and other characters in the movie. Other characters in Cars 2 movie who

misunderstand Mater's utterances are Lightning McQueen, Francesco Bernoulli,

Holley Shiftwell, Finn McMissile, and Mater's voice-activated computer. In

analyzing the implicatures of Mater's utterances which are misunderstand by

other characters in Cars 2 movie, the writer considers the contextual effect of

Mater's utterances toward hearer's existing assumption. The implicatures of

Mater's utterances can be conveyed from the deduction of its contextual effect.

Keywords: implicature, Relevance Theory, *Cars 2* movie

This study starts from an assumption that implicature is one of the linguistics

phenomena which are closely related to the interaction and communication among

people. Hearer needs to convey the implicature of speaker's utterance in order to

make an effective communication. Implicature contains the meaning which

speaker expected the hearer to manifest from the utterance. However, it is

impossible to always convey the implicature of speaker's utterance correctly. This

situation is where the misunderstanding often occurs and implicature often founds. Mater, the main character of *Cars* 2 movie, sometimes utters utterances which causes misunderstanding.

American movies are usually criticized because of its superheroes mainstream in which the main character is usually depicted as someone who has superpower. *Cars 2* might want to disprove those critiques by putting Mater as the main character. Mater is an old rusty tow truck who is portrayed as a silly, dim-witted and goofy character, but unexpectedly has a vast knowledge about lemons' engine (term used for vehicles which are easily broken down and needed constant maintenance) which is proved to be useful to uncover the culprit in this movie.

As the main character, Mater engages in most conversations with the rest of characters. Some characters sometimes misunderstand Mater's utterance because they think he is just joking around since he is portrayed as a goofy character. However, not all of the minors in this movie misunderstand Mater's utterance. The characters who misunderstand Mater's utterances are Lightning McQueen, Finn McMissile, Holley Shiftwell, Francesco Bernoulli, and Mater's voice-activated computer.

Further, this study is aimed to find out the implicatures of Mater's utterances especially the utterances which are misunderstood by other characters in the movie *Cars 2*. The implicatures of Mater's utterances which are misunderstood by other characters are conveyed by using Relevance Theory. This study is expected to give a better understanding Relevance Theory, not only the principles but also its application in communication process.

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