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SCHOOL OF POLITICAL AND SOCIAL SCIENCES
Bandar Lampung University, Indonesia

Icon-LBG 2016

**The Third International
Conference on Law,
Business and Governance**

PROCEEDINGS

Hosted by
Faculty of Law, Faculty of Economics and Faculty of Social Science
Bandar Lampung University (UBL)

Icon-LBG 2016

THE THIRD INTERNATIONAL CONFERENCE
ON LAW, BUSINESS AND GOVERNANCE 2016

20, 21 May 2016
Bandar Lampung University (UBL)
Lampung, Indonesia

PROCEEDINGS

Organized by:



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PREFACE

The Activities of the International Conference are in line and very appropriate with the vision and mission of Bandar Lampung University (UBL) to promote training and education as well as research in these areas.

On behalf of the Third International Conference on Law, Business and Governance (3th Icon-LBG 2016) organizing committee, we are very pleased with the very good response especially from the keynote speaker and from the participants. It is noteworthy to point out that about 46 technical papers were received for this conference.

The participants of the conference come from many well known universities, among others : International Islamic University Malaysia, Unika ATMA JAYA, Shinawatra University, Universitas Sebelas Maret, Universitas Timbul Nusantara, Universitas Pelita Harapan, Universitas Bandar Lampung, Universitas Lampung.

I would like to express my deepest gratitude to the International Advisory Board members, sponsor and also to all keynote speakers and all participants. I am also grateful to all organizing committee and all of the reviewers who contribute to the high standard of the conference. Also I would like to express my deepest gratitude to the Rector of Bandar Lampung University (UBL) who give us endless support to these activities, so that the conference can be administrated on time

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IT BUSSINESS : AT A GLANCE CLOUD LEARNING SYSTEM IN EF BANDARLAMPUNG

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ABSTRACT

In the learning In the use of technology teaching techniques in English for now is widely used for business, In large enterprises, the Cloud can lower costs, this is because companies do not need to buy a computer with a high specification of which to manipulate and store data, reducing the cost of hardware and software maintenance, no need to buy separate software for each PC in the company. Users do not need to bother to pay or download the upgrade application is used, it is because every time you log into the Cloud app will update automatically. The experiments show that learners who Adopted a situated and reading-based English learning system exhibited higher quality performance than conventional Reviews those who Adopted learning systems and Information Communication Technology (ICT). And, the performance of Learners who utilized the learning support system with a reading guidance mechanism was of higher quality than Merely that of learners who utilized a simple situated learning system.

Keyword : Cloud Learning, ICT, Learning System

1. INTRODUCTION

Technology business in the learning system basically was in trend in the world. If we learn English in a country where the language is spoken as Mother, generally we will more quickly master the language because every day we are surrounded by English, from waking to go back to bed. This is because English has become an integral part of our lives. Similarly, there we have to do in Indonesia, if we want to learn English with effective: we have to make the English language as a part of life. That is, we should try to use it every day where possible. For that, we can read, hear, or speak using English on every occasion that we meet or can we create. For example, we can set aside time each day to read one English article in one day. If the article has not been able to, one paragraph or one sentence per day was not a problem. We make The sentence sentence us that day, and we use the sentence in all opportunities that may exist in that day. Alternatively, we can also take the time to listen to everything in English (songs, news, or the tapes contain conversations in English) to tune our ears to the foreign language. All we can do among others, is to listen to the tapes (both songs, speeches, presentations, or tapes of learning in English) in the car on the way from home to work or vice versa. We can also try to write in English (writing memos, short letters, or write a work plan will we do during the week or for the next day). On Principally, we live surrounded by English.

Background

Cloud computing is the combined use of computer technology (computing) and the development of Internet-based (cloud). Cloud Computing is a paradigm in which information is permanently stored in servers on the Internet and stored temporarily in the user's computer (client) including the desktop, tablet computers, notebook, computer wall, handhelds, sensors, monitors and others. Cloud computing is a general concept that includes SaaS, web 2.0, and the latest technological trends of other widely known, with the common theme is reliance on the Internet to provide the computing needs of the user. For example, Google Apps provide common business applications online that are accessed through a web

browser with the software and data stored on the server. cloud computing is currently the latest technology trends, and examples of forms of development of cloud Computing technologies is iCloud.

2. LITERATURE REVIEW

Method IT Business Customer

Customer come to the office and than they ask of the product. When it is deal, the new student begin to register and make payment on the system in here :

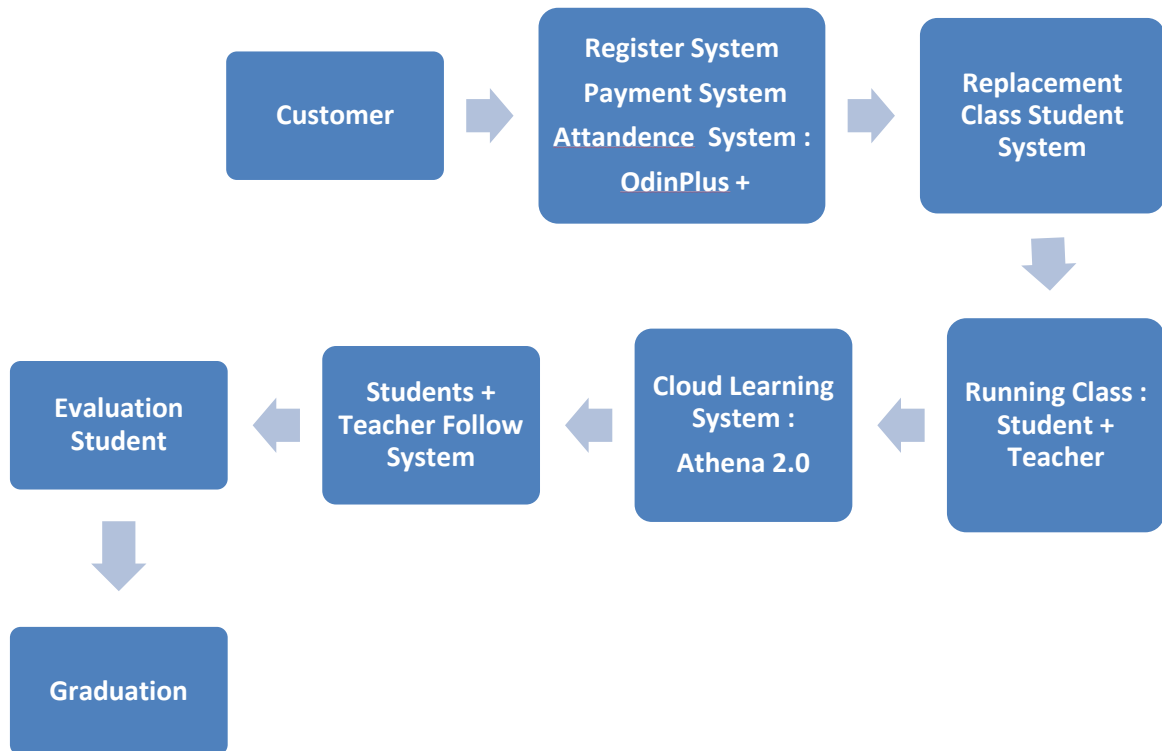


Figure 1. Method IT Business Customer

Cloud Learning Service

The rapid development of computer technology in developed countries, making researchers are increasingly hungry for computing power that can be answered challenges and problems they face. Although it already has a super a computer with a high capacity, what is out there is still felt less, because they are trying to solve the problems are even greater. After all the computers that held a "power-hungry computing researcher" used all-out to solve the problem, after a variety of ways try to solve the problem, and have the most efficient, but still the problem can not be solved too, what to do? Grid Computing is one answer to this question. Briefly, grid computing means to unite all the IT resources to in a set of services that can be used together to meet the needs of enterprise computing. Grid computing infrastructure in continues to analyze the demand for resources and regulate supply to be adapted to the request. Where data is stored orwhich computers process the request does not need to be considered. As electrical currents in their usage we do not need to know where plant or how the electricity network cabling. In completing problems monolithic systems and fragmented resources, grid computing aims to create a balance between resource supply arrangements and flexible control. According to a brief article by Ian Foster is no check-list that can be used to identify that a system of grid computing, namely:

- The system of coordination of computing resources which is not under a centralized control. Had resources who used to be in the scope of administrative domain, it can not be said of the computing grid computing.
- The system uses the standards and protocols that are open (Not adrift on an implementation or specific product). grid computing composed of agreements on the issues fundamental, necessary to achieve shared computing in a large scale. Agreements and standards needed is in the field of authentication, authorization, search resources, and access to resource.
- The system seeks to achieve advanced quality of service, (Nontrivial quality of service) which is far above the quality of service components individuals from the grid computing.

Grid Computing to manage IT resources that can be categorized as follows:

- a. Resources Infrastructure: Includes hardware such as storage, processor, memory, and networking; also software designed to manage this hardware, such as databases, storage management, system management, application server and operating system.
- b. Application Resource:
It is the embodiment of business logic and process flows in software applications. The resources in question can be made in the application package or application, written in any programming language, and reflects the level of complexity. For example, software that takes an order from a customer and sends a reply, a process that prints paychecks, and the logic of connecting a call from a particular customer to a particular party anyway.
- c. Information Resources: Currently, information is likely fragmented in company, making it difficult to see business as a whole. In contrast, grid computing is regarded information resources, covering the entire data on the company and its metadata can make the data meaningful.

Utility Computing is a provisioning service model where the service provider makes computing resources and infrastructure management available to customer required, and charge them for specific use rather than flat rate. In the structure of the system, users do not need to pay an initial fee for get computer resources. In addition, users also do not need to buy both product hardware and software to the service. Collaboration between the client and the service provider or vendor simpler where the client connected to a server that only we ourselves who can access it anytime and anywhere.

System Characteristics:

- a) The amount of storage or computing power available is much greater of the time-sharing a single computer.
- b) Utility Computing is more rent or can be regarded as a service.
- c) Utility Computing can be used jointly by various customers where the division is 50:50 each service its clients.

Excess Utility Computing is as follows:

- a) Does not require the initial cost of acquiring computer resources
- b) Maintenance and use of applications easier, because it does not need installed on each user's computer
- c) Utility Computing Grid Computing can support that has characteristics of the calculation is very large in a request that is supported by a large number of computers.
- d) To handle the expected future burden and to prepare for unexpected spikes in demand, Utility Computing allows companies to pay only for the computing resources they need, when they need it

Utility Computing system vulnerabilities are as follows:

- a) When the server maintenance experience, our activities will be paralyzed. That would be very merugikan us, especially in the field of business.
- b) Must be connected to the internet to be able to use the service Utility computing
- c) In terms of security, when we terbobol other user accounts, may account we would use and would be very detrimental to our pay according to what we wear.
- d) When we stop subscribe yet to ascertain if our data will be completely erased.

Classification of Cloud Computing at the three levels, namely:

1. Software as a Service (SaaS)

In the classification at the level of SaaS that everything the software we want to use as needed, all available on the internet and we did not require the purchase of licenses on the software are paid and we do not even need to install it because all the data is the data on cloud computing software has been provided on server, this is one step to save data storage hardware, we also do not need to update, manage data on software for all of the activities that have been performed by the provider cloud computing software, so we are more focused with what we do and therefore we can not be completely the software we use in cloud computing because it has been set by the provider, so in essence we really only live using software without the need to think about other things.

2. Platform as a service "PaaS"

In the PaaS level classification, we can create, design and design software online with the help provider in the offer on the concept of cloud computing and we do not require the installation of a software for making various kinds of software we want to create.

3. Infrastructure as a service (IaaS)

In the classification level of IaaS, can be deifying we have hardware online that is used for storage of important data that we want, have the average storage capacity is very large in comparison with the hardware installed on our computers, data storage on the provider that offered according to the needs and the positive impact in terms of operational costs because we no longer need to purchase or add hardware capacity on our computer.

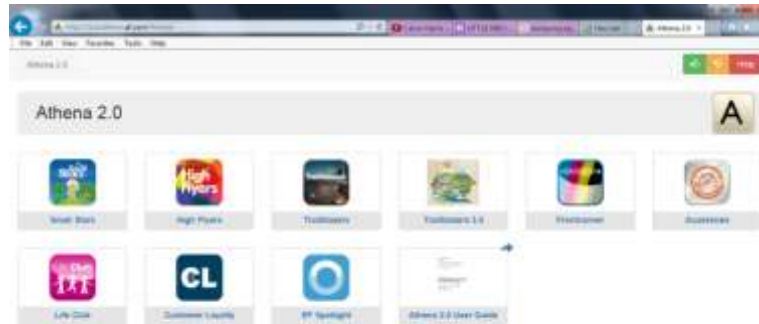


Figure 2. Screenshot of Back Office of Learning System for Student at EF

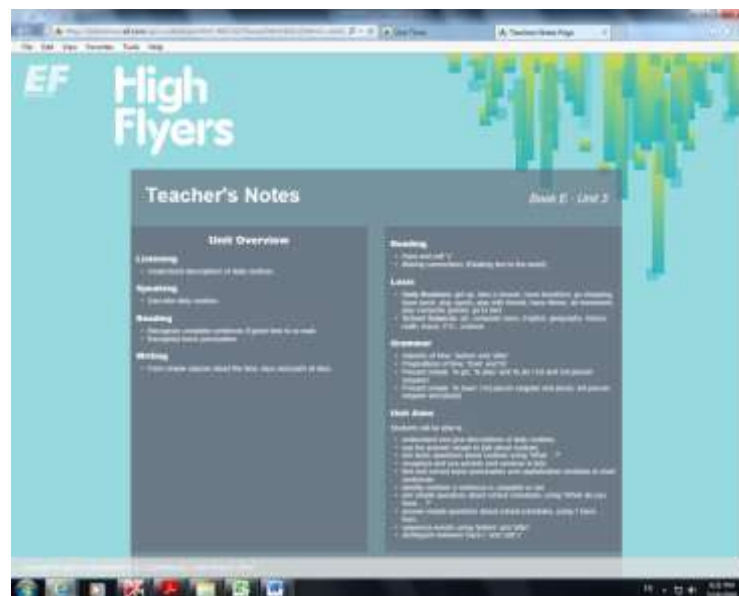


Figure 3. Screenshot of a Course of Learning System for Student at EF



Figure 3. Screenshot of a Lesson Activity of Learning System for Student at EF

4. CONCLUSIONS

With the main network service Cloud will help business entrepreneur develop learning system for student. The curriculum sustainable to implement in each center, a variety skill way to learn will available every time at EF Bandarlampung

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