



**PROSIDING SEMINAR NASIONAL PENDIDIKAN**

**“Meretas Sukses Publikasi Ilmiah Bidang Pendidikan Jurnal Bereputasi”**

Kerjasama Program Studi S-3 Ilmu Pendidikan, Program Studi S-2 Pendidikan Luar Biasa

Universitas Sebelas Maret Surakarta dan ISPI Wilayah Jawa Tengah

**Surakarta, 21 November 2015**

**ISBN: 978-979-3456-52-2**



# International Publication in the Area of Education

Oleh:

Assoc. Prof. Dr. Hamdan Said  
(Universitas Teknologi Malaysia)



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**International Publication in the Area of Education**

Hamdan Said  
(Higher Education Administration)  
Deputy Director (International Relations)  
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### FORM RESEARCH GROUP

- Higher Education (HiEd)
- Creative and Innovative Technology in Education (CITE)
- Educational Assessment and Measurement (EAM)
- Science and Mathematic Education (SME)
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### Key for success in Research and Publication – Teamwork

- Develop a research team comprising local and international partners
- Invite partners and students in the team
- Cite our colleagues' and partners' works
- Write more than 4 articles per year
- Must bearing 2 affiliations
- Stay focus in area of interest
- Write on a weekly basis – sikit sikit tulis
- Set aside time write – department supports

### Key for success in Publication and Research – Teamwork

- Meet partners at selected seminars
- Organize events leading to Scopus or ISI publication
- Share works with partners and students
- Be visible writers and scholars – academic.edu, google scholar, researchers ID, SCOPUS ID.
- Be support group members for citation

### ISI (Impact Factor – IF)

- ISI Journals all categories (World of Science - WOS) – Q1, Q2, Q3, Q4
- ISI journals for Social Sciences (Q1-Q4)
- ISI Journals for Education – Q1, Q2, Q3, Q4 (>280 journals)
- Q1 = top 25%, Q2 = top 50 -26%,
- Q3 = top 75 – 49%, Q4 = top 100 – 74%
- Go for journal with many issues per year

### Journal Category

- Institute of Scientific Information (ISI Journal)
- SCOPUS listed journals
- International Journals
- National Journals



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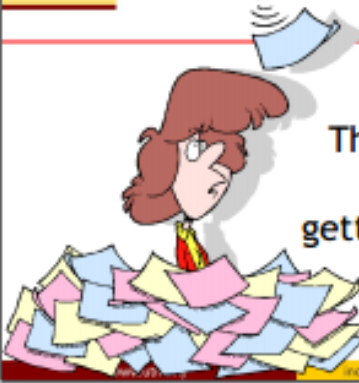
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 <h3>What is Journal IF? JIF is</h3> <ul style="list-style-type: none"><li>• <b>A</b> = 2015 citations to articles published in 2013-2014</li><li>• <b>B</b> = Number of articles published in 2013-2014</li><li>• <b>B/A = 2015 JIF</b></li><li>• <b>Example: Journal A</b></li><li>• 1.234 (374 citations in 2015 to articles published in 2014 and 2013 divided by 303 articles published in 2014 and 2013).</li></ul> <p><a href="http://www.utm.my">www.utm.my</a>    inovatif • entreprenerial • global</p>	 <h3>SCOPUS</h3> <ul style="list-style-type: none"><li>• <b>SCOPUS Journals all categories – &gt; 33000</b></li><li>• <b>SCOPUS Journals for Social Science Category) --- &gt; 7500 Journals</b></li><li>• <b>SCOPUS Journals for Education -&gt; &gt; 400</b></li><li>• <b>Watch out for discontinued Scopus journals and IF predatory</b></li></ul> <p><a href="http://www.utm.my">www.utm.my</a>    inovatif • entreprenerial • global</p>
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 <h3>What can be cited from our partners' works?</h3> <ul style="list-style-type: none"><li>• <b>Results or Findings</b></li><li>• <b>Methodology – analysis, instruments, method of presenting data,</b></li><li>• <b>Justification</b></li><li>• <b>Highlighted gap</b></li></ul> <p><a href="http://www.utm.my">www.utm.my</a>    inovatif • entreprenerial • global</p>	 <h3>Writing the manuscript</h3>  <p><b>The hardest part is getting started</b></p> <p><a href="http://www.utm.my">www.utm.my</a>    inovatif • entreprenerial • global</p>

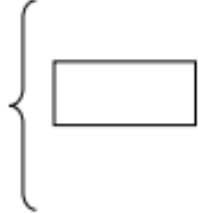




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<p><b>UTM</b></p> <h3>Recipe</h3> <p><b>You don't have to be great to start, but you have to start to be great.</b></p> <p>Get going!</p> <p>Sikit..sikit tulis...dan bukannya tulis sedikit sikit..</p> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	<p><b>UTM</b></p> <h3>Write in what order?</h3> <p>Title Abstract Introduction Methodology Results Discussion Acknowledgements References</p>  <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>
<p><b>UTM</b></p> <h3>Title</h3> <ul style="list-style-type: none"><li>• Determines whether paper gets read</li><li>• Uses keywords that researchers in a particular field will recognize</li><li>• Avoid long title (see journal rules) and abbreviations</li><li>• Short title normally gets published and cited often</li></ul>  <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	<p><b>UTM</b></p> <h3>Write a very strong abstract !</h3>  <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>
<p><b>UTM</b></p> <h3>Abstract</h3> <ul style="list-style-type: none"><li>• Critical part of paper</li><li>• State main objective</li><li>• Summarize most important results</li><li>• Avoid acronyms and mathematical symbols</li><li>• Precise and concise</li></ul> <p><b>Write and rewrite until flawless!!</b></p> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	<p><b>UTM</b></p> <h3>Abstract</h3> <ul style="list-style-type: none"><li>✓ Tell the reader what to expect</li><li>✓ Summarize important contribution</li><li>✓ Entice the readers to look further</li><li>✓ Have no detailed quantitative results</li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>















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 <h3>Introduction</h3>  <ul style="list-style-type: none"><li>• <b>Importance/necessity of study</b></li><li>• <b>Write this section in the past or present tense, never in the future.</b><ul style="list-style-type: none"><li>– Avoid expressions like “This study <b>will</b> examine”</li></ul></li><li>• This section should contain:<ol style="list-style-type: none"><li>1. Current state of knowledge or understanding at the beginning of the investigation (background);</li><li>2. A statement of the purpose;</li><li>3. Hypothesis/hypotheses and predictions.</li></ol></li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	 <h3>Background</h3>  <ul style="list-style-type: none"><li>• Introduce the reader to your research</li><li>• <b>Do not summarize and evaluate all past literature</b> on the subject.</li><li>• <b>Save other studies</b> you may be tempted to discuss for the Discussion, where they become a powerful tool for <b>comparing and interpreting</b> your results.</li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>
 <h3>Statement of purpose</h3>  <ul style="list-style-type: none"><li>• <b>Expresses the central question you are asking and thus presents the variable you are investigating.</b></li><li>• e.g.:<ul style="list-style-type: none"><li>– This study investigates the relationship between tree density and fruit size.</li><li>– The purpose of this study is to determine the effect of enzyme concentration on the reaction rate of ....</li></ul></li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	 <h3>Hypothesis</h3>  <ul style="list-style-type: none"><li>• <b>The explanation you are proposing for certain observations.</b></li><li>• <b>It should be accompanied by a prediction of results.</b></li><li>• e.g.:<ul style="list-style-type: none"><li>– If competition lowers reproductive output, then fruit size should be smaller when tree density increases.</li></ul></li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>
 <h3>Methodology</h3>  <ul style="list-style-type: none"><li>• <b>Demonstrates the reliability of results.</b></li><li>• Begin writing when research still in progress.</li><li>• Should be detailed enough so results can be repeated by others.</li><li>• Make adequate reference to accepted methods and identify differences.</li><li>• If any of your methods is fully described in a previous publication cite that.</li><li>• Explain why each procedure was done</li><li>• Do not mention unnecessary details.</li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>	 <h3>Participants</h3>  <ul style="list-style-type: none"><li>• Should be adequately described and should be representative.</li><li>• The importance:<ul style="list-style-type: none"><li>– assessing the results</li><li>– generalizing the findings</li><li>– making comparisons in replications</li><li>– literature reviews</li><li>– secondary data analysis.</li></ul></li></ul> <p><small>www.utm.my    inovatif • entrepreneurial • global</small></p>



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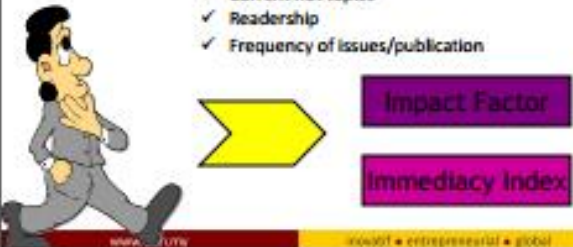


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 <h3>Results</h3>  <ul style="list-style-type: none"> <li>Briefly repeating protocols</li> <li>Present the results of the study but not interpret their meaning</li> <li>Do not over discuss results</li> <li>It is not necessary to describe every step of your statistical analyses.</li> </ul> <p>e.g.: Just say something like:      "Honeybees did not use the flowers in proportion to their availability (<math>\chi^2 = 7.9</math>, <math>p &lt; 0.05</math>, <math>df = 4</math>, chi-square test).</p> <p>www.utm.tg   inovatif • entrepreneurial • global</p>	 <h3>Tables and Figures</h3>  <ul style="list-style-type: none"> <li>Straight forward and concise</li> <li>Do not include the same data in both a table and a figure</li> <li>Present the data in a table unless there is visual information that can be gained by using a figure.</li> <li>A figure is useful for reporting:             <ul style="list-style-type: none"> <li>a regression analysis (line graph),</li> <li>comparing the several treatment levels (bar graph with error bars).</li> </ul> </li> <li>Avoid using figures that show too many variables or trends at once.</li> </ul> <p>www.utm.tg   inovatif • entrepreneurial • global</p>																
 <h3>Discussion</h3>  <ul style="list-style-type: none"> <li>Analyze the data and relate them to other studies.</li> <li>The Discussion should contain at least:             <ol style="list-style-type: none"> <li>The relationship between the results and the original hypothesis.</li> <li>An integration of your results with those of previous studies .</li> <li>Possible explanations for unexpected results and observations.</li> </ol> </li> </ul> <p>www.utm.tg   inovatif • entrepreneurial • global</p>	 <h3>Discussion</h3>  <ul style="list-style-type: none"> <li>Trends that are not statistically significant can still be discussed.</li> <li>Avoid redundancy between the Results and the Discussion section.</li> <li>End the Discussion with a summary of the principal points you want the readers to remember.</li> <li>Do not end with:             <ul style="list-style-type: none"> <li>the tired cliché that "this problem needs more study."</li> <li>What you wish you had done..</li> </ul> </li> </ul> <p>www.utm.tg   inovatif • entrepreneurial • global</p>																
 <h3>Introduction &amp; Discussion</h3>  <table border="0"> <tr> <th>INTRODUCTION</th> <th>DISCUSSION</th> </tr> <tr> <td>INTRODUCE THE TOPIC</td> <td>ANSWER RESEARCH QUESTIONS</td> </tr> <tr> <td>RELATE TO CURRENT KNOWLEDGE</td> <td>SUPPORT AND DEFEND ANSWERS WITH RESULTS</td> </tr> <tr> <td>INDICATE THE GAP</td> <td>EXPLAIN: - Conflicting results you got - Discrepancies with other research</td> </tr> <tr> <td>INTRODUCE YOUR WORK</td> <td>STATE LIMITATIONS OF THE STUDY</td> </tr> <tr> <td>STATE RESEARCH QUESTIONS AND OBJECTIVES</td> <td>STATE IMPORTANCE OF FINDINGS</td> </tr> <tr> <td></td> <td>ESTABLISH NEWNESS</td> </tr> <tr> <td></td> <td>ANNOUNCE FURTHER RESEARCH</td> </tr> </table> <p>www.utm.tg   inovatif • entrepreneurial • global</p>	INTRODUCTION	DISCUSSION	INTRODUCE THE TOPIC	ANSWER RESEARCH QUESTIONS	RELATE TO CURRENT KNOWLEDGE	SUPPORT AND DEFEND ANSWERS WITH RESULTS	INDICATE THE GAP	EXPLAIN: - Conflicting results you got - Discrepancies with other research	INTRODUCE YOUR WORK	STATE LIMITATIONS OF THE STUDY	STATE RESEARCH QUESTIONS AND OBJECTIVES	STATE IMPORTANCE OF FINDINGS		ESTABLISH NEWNESS		ANNOUNCE FURTHER RESEARCH	 <h3>References</h3>  <ul style="list-style-type: none"> <li>Relevant and recent</li> <li>Be highly selective</li> <li>Read the references</li> <li>Do not misquote</li> <li>Use correct style for journal</li> <li>Use Local and global references</li> </ul>  <p>www.utm.tg   inovatif • entrepreneurial • global</p>
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	ANNOUNCE FURTHER RESEARCH																

 <h3>Process of Research</h3>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>	 <h3>It is important to publish often to be regarded as a source of good science and creative ideas</h3>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>
 <h3>Common Difficulties</h3> <ul style="list-style-type: none"> <li>• Poor English skills</li> <li>• Lack of publishing experience</li> <li>• Multidisciplinary nature of Social Sciences</li> </ul>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>	 <h3>Your audience selection is very important !</h3>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>
 <h3>Journals</h3> <p>Choosing the right journal</p> <ul style="list-style-type: none"> <li>✓ Aims and scope</li> <li>✓ Types of articles</li> <li>✓ Current hot topics</li> <li>✓ Readership</li> <li>✓ Frequency of issues/publication</li> </ul>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>	 <h3>Revision before Submission</h3> <p>Why revision is important?</p>  <p><a href="http://www.utm.my">www.utm.my</a>   <a href="#">inowot</a>   <a href="#">entrepreneurial</a>   <a href="#">global</a></p>











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“I have reason to believe you are not telling the whole truth.”

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- [Journal of Marketing Education 2](#)
- [Journal of Marketing Education 3](#)

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