



**Icon-LBG** 2016

**The Third International  
Conference on Law,  
Business and Governance**

**PROCEEDINGS**

Hosted by  
Faculty of Law, Faculty of Economics and Faculty of Social Science  
Bandar Lampung University (UBL)

# **Icon-LBG 2016**

**THE THIRD INTERNATIONAL CONFERENCE  
ON LAW, BUSINESS AND GOVERNANCE 2016**

**20, 21 May 2016  
Bandar Lampung University (UBL)  
Lampung, Indonesia**

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**Organized by:**



**Faculty of Law, Faculty of Economics and Faculty of Social Science  
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## ***PREFACE***

The Activities of the International Conference are in line and very appropriate with the vision and mission of Bandar Lampung University (UBL) to promote training and education as well as research in these areas.

On behalf of the Third International Conference on Law, Business and Governance (3<sup>th</sup> Icon-LBG 2016) organizing committee, we are very pleased with the very good response especially from the keynote speaker and from the participants. It is noteworthy to point out that about 46 technical papers were received for this conference.

The participants of the conference come from many well known universities, among others : International Islamic University Malaysia, Unika ATMA JAYA, Shinawatra University, Universitas Sebelas Maret, Universitas Timbul Nusantara, Universitas Pelita Harapan, Universitas Bandar Lampung, Universitas Lampung.

I would like to express my deepest gratitude to the International Advisory Board members, sponsor and also to all keynote speakers and all participants. I am also grateful to all organizing committee and all of the reviewers who contribute to the high standard of the conference. Also I would like to express my deepest gratitude to the Rector of Bandar Lampung University (UBL) who give us endless support to these activities, so that the conference can be administrated on time

Bandar Lampung, 21 May 2016

**Mustofa Usman, Ph.D**  
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# **IMPLEMENTATION OF THE POLICY PROGRAM BINA LINGKUNGAN THE GOVERNMENT OF BANDAR LAMPUNG CITY (A Studies on Vocational High School 2 Bandar Lampung)**

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## **Abstract**

The problem in this research is, how the implementation of the policy Program Bina Lingkungan of the Government of Bandar Lampung City especially on Vocational High School 2 Bandar Lampung (2) anything that supports and hinders the implementation of the policy Program Bina Lingkungan (3) how the impact The program of students quality, the quality of the school and Teachers. research methods which, according to researchers in accordance with the method of this research is to use the type of qualitative research with descriptive analysis methods, the use of these methods is to describe and assess qualitative, How opinion of executing program ( Teachers and Educational staff ) about the implementation of the policy Program Bina Lingkungan of the Government of Bandar Lampung City especially on Vocational High School 2 Bandar Lampung All data retrieved directly from informants in field by using interviews and Observation . The results showed that the policy of Program Bina Lingkungan of the Government of Bandar Lampung have been implemented, but not optimal yet cause there are problem among them : Data manipulation of the new student Candidate, Decereasing interested of community to school in private school and others.

*Keywords : Implementation, Public, policy, impact*

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## **1. THE BACKGROUND OF THE PROBLEM.**

The public issue is the problem of the Government responsibility, because of concerns the welfare of all the people. So many of the policies issued by the Government, either the Central Government or regional Governments in order to achieve the welfare of society both from the field of economic, social, health, education and others. In the field of education in particular, there are many programmes organized by the Government in order to improve the quality of education in Indonesia. One of them Program policy of Bina Lingkungan To play a role in improving the quality of education in Indonesia, the Government of the Bandar Lampung in the next few years this execute program of Bina lingkungan, It is the policy of free schools without test for students are not capable of living adjacent to the school, Bina Lingkungan program apply for all Public school of SMP/SMA/SMK located in Bandar Lampung. This program applies to school-age children which the State of its economy so that it is less supportive to school. Therefore, for this policy or I get a feel for the city of Bandar Lampung has established specific criteria and only students who have these criteria that can be gate It in order to run this program effective policy. As for the criteria, among others, that is, 1) parent/pupil is not able to have a card that is marked Jamkesda with attached with a family card (KK), 2) the location of the residence of the prospective students are not far from the school will be on the list, 3) condition of semi-permanent homes, 4) the students have graduated the school prove with STTB/SKHU/IJAZAH . From the background above we are interested in doing research on the implementation and impact of the Program Bina lingkungan Bandar Lampung city.

## **2. THE LITERATURE OF REVIEW.**

The term policy (policy) often use interchangeable with other terms such as purpose (goals), programs, decisions, legislation and the provisions of the draft proposal is great. Speaking in the science of public administration were never apart from talks on public policy. Chandler and Plano (1982) in the dictionary of "Mandatory" Public Administrative Science, The Public Administration of Dictinoary, saying that "public policy is strategic use of reseorches to alleviate national problems or govermental concerns". Chandler and Plano distinguish top four forms: regulatory, redsistributive, distributive, and consistent.

In the book of Harbani Paolong (Toeri public administration; 2007), there are several notions of public policy, according to experts. Thomas R Dye (1981), says that public policy is "whatever elected Government to do or not do." Willian N Dunn (1994), says that public policy is a series of choices that are related are made by institutions or Government officials in areas related to the task of Government. Meanwhile, Parsons (2006:15), gives an idea of the policy is a set of action plans containing or political purposes. Mousavi said the policy contains the meaning of policy as a rationale, a manifestation of the consideration. This means that a policy is an attempt to define and draw up a rational basis for do or not.

### **3. RESEARCH METHODE.**

Based on the background, problems and objectives of this research then according to researchers according to the design of this research is to use a descriptive qualitative study types. The use of these methods is to describe the impact of the implementation of the policy Bina Lingkungan in Bandar Lampung city, qualitative, examines how the whole data obtained directly from informants in field by using interviews and Study documents. Thus, the research activity is characterized by activities collect, describe and interpret data about the situation of certain relationships, experienced, activities, views, attitudes or shown about tendencies that appear in the ongoing process, oppositions tapered as well as cooperation is executed. This design can be obtained through the description of the phenomenon, the facts, the nature and relationship of phenomenal about the impact the policy Bina Lingkungan program, intact and can be done so that the multidimensional categorization and formulation.

### **4. DISCUSSION.**

With of the law No. 32 of 2004 concerning regional Governments, as the regulation revision of law No. 22 of 1999, then various authority now exercised by local governments with more tangible and Real. The essence of the current autonomous region is a good level of each area or region Centre to manage the Affairs of his household affairs including policy making. So many policies that already by Government, either Government or the region in order to achieve the welfare of society, both in the field of economic, social, health, education and others. The Basically a policy issued by the Government as a public problem solving solutions and for the interests of the public so as to give a positive impact to society but are in fact not all policies can run well and goes according to what you want. So many programs policies issued by the Government this time both in the field of social, economic, health, education and others. In the field of education in particular, there are many programmes organized by the Government in order to improve the quality of education in Indonesia. One such program is Bina lingkungan. To play a role in improving the quality of education in Bandar Lampung, Bandar Lampung City Government in the past three years calculated from the year 2011 to date has been implementing a Bina lingkungan Program. It is the policy of free schools without test for students who could not afford and adjacent to the school environment.

#### **A. THE IMPLEMENTATION OF BINA LINGKUNGAN PROGRAM.**

There are several stages in the cycle of public policy and one of the important stages in the cycle of public policy is the implementation of policy. In other words, implementation is the stage where a policy implemented to its full potential and be able to achieve the purpose of the policy itself. Local regulations of the city of Bandar lampung number 01 in 2012 about the Organization of education is the cornerstone of the Government of the city of Bandar Lampung to crack down on up education programmes or policies of education in Bandar lampung. Chapter XI rights and obligations of citizens, Families, communities, and Governments. Part one of the citizen rights and obligations Article 27. And regulations of mayors of Bandar lampung Number 49 by 2013 on guidelines implementation of Acceptance of new students at all levels. With the establishment of the joint rules between the Minister of national education and the Minister of religious affairs number 054/VI/PB/2011 and the number MA/III/2011 new receptionto give the learners can be implemented with objective, accountable, transparent and not discriminatory. Chapter V Of the selection line is considered part of the acceptance of the new article 10 learners there are three selection line 1) Line achievements, regular Line 2), 3) Bina Lingkungan path.

#### **B. THE SELECTION LINE OF BINA LINGKUNGAN.**

That the line selection for prospective new students who have weak state of the economy and are living around of the school choice, and as residents of Bandar Lampung with the provisions satisfy the conditions specified. This Program applies only to schools that are located in Bandar lampung city, as for the stages of selection is done with file selection and visits ( Home visit ) to review the immediate condition of new students candidate.

### **C. STRATEGIC THINKING.**

Affairs policy making by local governments legitimately done so far does not violate the Pancasila and the Constitution and the laws and regulations that have been there before, To find out how the implementation and impact of the Bina lingkungan program on Vocational High School 2 Bandar Lampung and the factors that affect any of these Implementations, researchers using concepts that Metter and Van Horn as the basic theory or Grand an attribute theory. In this research that became the subject of research is the Government of the city of Bandar lampung while Becoming Informants is the head of SMKN2 Bandar Lampung. Offered from <http://www.lampung-news.com> Chairman of the Forum the dignity of Teachers assessing Suprihatin, Indonesia Bandar lampung Community Development Program to enter public schools without test can lower the quality of education in the city. "As much as 50 percent quota admission provided by the Government of the city of Bandar lampung done without the test, so it can reduce the quality of education in schools that run these programs," he said on Tuesday (20/4/16). According the results of research on the fact of this program has not been run in accordance with what it wants as many problems occurred Head Bandar lampung SMKN2 Hi. Ramli Jumadi, s. Pd. St. said that constraints in the program "the quota is assigned too much and being in the majors is still the favorite of many, while the per major quota has been established, and the public less familiar about this program so often occur between the trouble of the school and parents of prospective new students," same as of head SMKN2 Bandar lampung teachers foster talk are represented by Dra. Eny Johareni he say that "constraints in the process of teaching and learning community students still lack an understanding of the attitudes towards teachers, less manners, attitude that is not guarded and discipline, however not all students from the Bina lingkungan it's negative because there are student from the line that had been make achievement the present achievements of the province level" Ms. Eny said as the teacher of entrepreneur science in SMKN2 Bandar Lampung, the expectations of principals and teachers at the Government on community development program this is a reduced quota admissions and selection is not solely financial ability operates but note also the Track record of academic achievement and non academic candidates for new students. Implementation of policy on Bina lingkungan Program of the city of Bandar Lampung apabilaa pay attention to factors that are there and the implementation of this programme covering the economic, social and environmental politics, then the performance will be more effective policy implementation.

## **5. CONLUSIONS AND SUGGESTIONS**

### **A. CONSLUSIONS**

In practice not all policies successfully implemented perfectly because in General implementation of the policy more difficult than just formula, is actually the purpose of formulation of the Bina lingkungan of policy program very good but in the implementation of the policy, the Government has found the city of Bandar lampung escaped notice of the potential that exists in the commissioning programme (educators and Educational), but the Government is more oriented to implementing the policy objectives. The implementation of these policies is not controlled and are strictly controlled so that implies a lot of problems that arise as a result, the impact on the quality of the students and the school's reputation.

### **B. SUGGESTIONS**

Fit facts there is need for a review especially concerning the number of quotas and selection system, selan it need for evaluation and supervision of these policies because of all the good that the public policy rule, ban, redribusi, or other policies, must contain elements of flaws and gaps that need to be monitored and carefully align the in.

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