

CODE MIXING IN HITAM PUTIH TALK SHOW

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ABSTRACT

The study deals with the code mixing in HitamPutih Talk Show Program on Trans 7. The objectives of study were to identify the types of code mixing used, to find out the most dominant type of code mixing used, and to describe the reasons of the code mixing used in the talk show. The data consisted of three episodes of HitamPutih Talk Show on April – October 2014. The findings show that there were 116 insertions (32, 86%), 149 alternations (42, 2%), 88 congruent lexicalizations (24, 92%). The most dominant type of code mixing was alternation because the host often clarified the guest's statement to make the audience more understand what the guest said before, so they combined their speech with other language.

Keyword : Code Mixing, Talk Show.

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INTRODUCTION

Indonesia as a homogenous country consists of hundred thousands of island with the millions of population of different ethnic, culture, language, and religion. There are so many ethnic groups in Indonesia like Javanese, Sundanese, Bataknese, and Padangnese, etc. Mostly Indonesian people are bilingual. In daily life, they usually speak their own mother tongue language beside their national language, Bahasa Indonesia. Because of the situation, many people mix two or more language in their daily conversation like Javanese and Indonesian.

Furthermore the influence of globalization may also create new culture, life style, and make the effect to the language use that can make the people in society use different mode of language. Such as: the use of code mixing.

Not only in daily life, the phenomenon of code-mixing can be easily found in TV programs, novels, and magazines. Generally the language which is commonly mixed with is English. In this case English is International language where many countries in the world use it in every occasion either spoken or written communication. As the effect, nowadays Indonesian language is also influenced by English when they interact with each other.

An example of code mixing that we can find in Indonesian Television program, such as talk show. Many celebrities guest with a mix blood like Cinta Laura, Manohara, and Cathy Sharon that is commonly mix their Indonesian with English

because they have a difficult to speak Indonesian fluently. They speak English naturally because they have long stayed in abroad and English is their mother tongue language. But not all the guest can speak English well, for example TukulArwana and Olga Syahputra. They just want to show to the audience that they can also speak English. Even though, their English are bad.

Research Question

Relating to the background of the study, this research will be focused on 3 problems, namely:

1. What are the types of code mixing occurred in “HitamPutih” Talk Show program on Trans 7 that is used by the host?
2. What type of code mixing is the most dominantly used in “HitamPutih” Talk Show?
3. Why is the dominant type of code mixing used in “HitamPutih” Talk Show?

RESEARCH METHODOLOGY

Research Design

The study was conducted by using descriptive qualitative design. This study was intended to analyze the code mixing and to find out the most dominant type of code mixing used in talk show “HitamPutih”.

The Source Of The Data

The data were taken from HitamPutih's TV Program. The data were taken from transcript of the host's utterances in HitamPutih TV Program on episode 7 April 2014 (Agnes Monica), 3 September 2014, and 14 October 2014.

The Technique for Collecting Data

The data were collected by some steps as follows:

1. Watched three episodes of HitamPutih Talk Show
2. Typed the transcript of the utterances by the host and the guest star

The Technique for Analyzing Data

In this study, the data have been analyzed based on the following steps:

1. Identify code mixing will be found in "HitamPutih" Talk Show
2. Classify the types of code mixing
3. Count the percentages of code mixing types by using the formula :

$$X = \frac{F}{N} \times 100\%$$

X : the percentage of the items

F : frequency

N : The total number of the items.

4. Finding the most dominant types of code mixing has been found

5. Explaining the reason why the most dominant types used in HitamPutih to the background types of HitamPutih program.

FINDINGS AND DISCUSSION

FINDINGS

After analyzed all the data and determining the types of code mixing, the findings were presented as follows:

1. The three types of code mixing were used in three episodes of HitamPutih Talk Show on Trans 7; there were 116 insertions, 149 alternations, and 88 congruent lexicalization.

The table showed the type of code mixing is dominantly used in the table below.

No.	Source of Data	Types of Code Mixing			Total
		I	A	CL	
1.	HitamPutih Eps : April 7 th 2014	52	58	36	146
2.	HitamPutih Eps : September 3 rd 2014	38	54	30	122
3.	HitamPutih Eps : October 16 th 2014	26	37	22	85
Total		116	149	88	
Total Occurances			353		

NB : I=insertion, A=alternation, CL=congruent Lexicalization

From the table above show the types of code mixing are used in all episodes of HitamPutih talk show.

2. Alternation is the most dominantly types used in HitamPutih with 149 numbers of code mixing (32,86 %), then insertion with 116 numbers of code mixing (32,86 %) , and the last congruent lexicalization with 88 numbers of code mixing (24, 92%).
3. From some factors which supported people used code mixing in communication, prestige is the main reason why people used code mixing in communication because most people still think if they can show their english skill it can make their social position in society is higher than other people who can't speak English well

DISCUSSION

A. Discussion

Based on the result of the analysis that has been done, there were some discussions that could be used as a basic of this study, the following explanation were:

1. The result of this research that there were three types of code mixing in HitamPutih Talk Show in analyzing the form of code mixing which used, the researcher trying to determine the types of code mixing are used by the

host and the guest star in their conversation. So if the speaker only used one clause in a sentence the type of code mixing was insertion, while if the speaker use more clauses in sentences the speaker used alternation, on the other hand if the speaker used two or more clauses randomly in a sentence the type of code mixing used was congruent lexicalization.

2. In this study, alternation was the dominant type of code mixing found in this research. It means that halfway through the sentence, one language is replaced by the other. So the host and guest used alternation to clarify the meaning of the clause before.
3. There were some reasons why people used code mixing in their conversation, such as: bilingual, speaker and partner speaking, social community, vocabulary and prestige. Most of people used code mixing because of prestige to make people more confident to use code mixing in their daily conversation.

CONCLUSION AND SUGGESTION

CONCLUSION

After analyzing the types of code mixing were used in HitamPutih Talk Show program on Trans 7 applied by the host and the guest star as follows:

1. Three types of code mixing were found in three episodes of HitamPutih Talk Show. The types of code mixing were insertion, alternation, and congruent lexicalization.

2. The most dominant type of code mixing was used in HitamPutih Talk Show program was alternation type. There were 149 numbers from 353 numbers as alternation.
3. From the reason has been found by the researcher, it can be concluded about the reason of the host and the guest star used code mixing in their conversation and the main reason why the program used code mixing was because of prestige.

SUGGESTION

Based on the conclusion above, the researcher would like to propose some suggestion as follows:

1. For other researcher who want to conduct code mixing study as their research, they have to understand and learn more about this research. They can use the different object of the research such as movie, magazine, novel, advertisement or songs.
2. It is suggested that the speaker should be concerned about the use of code mixing that is utterance in talk show although the study about mixed language, but the purpose is still understood by the viewers.

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