

VIOLATED MAXIM IN THE AMAZING SPIDER-MAN 2 MOVIE

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ABSTRACT

This study is concerned with an analysis of Grice's Cooperative Principles which are constituted in a conversation. This research was conducted by using qualitative method. The analysis particularly discusses the violation of maxim in the utterances, which are described in four types. They are the maxim of quantity, maxim of quality, maxim of relation and maxim of manner. The data of this study are the utterances of the main character in *The Amazing Spider-Man 2* movie. The utterances which contain violated maxim are identified and analyzed. The findings show that there are 51 utterances violation of maxim in *The Amazing Spider-Man 2* movie. Those are 20 utterances (39.2%) violation of maxim relation and it can be concluded as the dominant type violated, 16 (31.5%) for maxim of quantity as the second largest number violated and 8 (15.6%) for the maxim of quality. The last, those are 7 utterances (13.7%) violated maxim of manner. It shows that the maxim of manner is the lowest number. Based on the analysis, there are the reasons as the main backgrounds which prompt the main character named Peter Parker to violate the maxims. The reasons are to keep the secret and change the topic.

Keywords : Cooperative Principles, maxim, movie.

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Introduction

Background of Study

Human being and communication are two related items. Speakers use language to communicate and exchange their thoughts, ideas, feelings, knowledge and assumption. In the communication, they use words or sentences to send their messages, and expect the hearers to understand what they intend to mean. It is important for the speakers to understand that language use can determine the success of communication. The easiest way to do this is to utter a sentence which means literally like what they say.

However, some people choose to break the rule of being informative as is required. People use sentences which are not related to what the exact meaning. What they literally say might have another meaning. It means that sometimes a speaker does not always use a clear word or sentence in conveying his purpose. The listener sometimes gives response to the speaker by using a sentence that implies something. This condition surely can make misunderstanding between what is said and what is meant and also because this distinction make the communication will be failed.

To make the conversation gone well, the speaker and listener have to obey the principles in communication which manage their act, their using language, and the interpretation of their act and speech. The rules called Cooperative Principle that should be obeyed in order to achieve a cooperative communication among speaker(s) and listener(s). The Cooperative Principle describes how people

interact with one another. People use the cooperative principle to cooperate with the others by giving some utterances which can be understood easily and to interpret those utterances by assuming that those utterances are obeying the principle.

This research analyze the violated maxim in conversation or dialogue in a movie. The Amazing Spider-Man 2 movie is the movie that will be a source of the data because it was one of the best superhero film in 2014. This study aims to analyze how the main character named Peter Parker do the violated maxim rules because of condition that led him to hide his identity as the Spider-Man to other people. Such as Parker want to change the topic indirectly can deliberately violate the maxim of relation by being irrelevant in giving his utterances and he also deliberately violate the maxim of manner by use some unclear expression to keep his secret as the Spider-Man. Indeed, the maxims that violated by Peter Parker as the main character make this movie to be the audiences preferred.

Research Question

Related on the background of this study, the research problems were formulated the following

- a. What kinds of maxims are violated in *The Amazing Spider-Man 2* movie?
- b. Which maxim is dominantly violated in *The Amazing Spider-Man 2* movie?
- c. Why is the dominant type violated in *The Amazing Spider-Man 2* movie?

The Objective of The Study.

In relation to the problems, the objectives of the study are

1. Describing the violation of maxim that are used in *The Amazing Spider-Man 2* movie,
2. Deriving the dominant violation of maxim that are used in *The Amazing Spider-Man 2* movie, and
3. Reasoning for the type of maxim dominantly violated in *The Amazing Spider-Man 2* movie.

Review of Literature

Pragmatics is another branch of linguistics that is concerned with meaning (Kreidler 1998:18). Pragmatics is different from study of grammar. Pragmatics is the study of language use which offers a complementary perspective on language, providing an insight into the linguistic choices that users make in social situation.

The cooperative principle was firstly proposed by Grice (1975, as cited in Jeffries, 2006 : 189). Grice in Levinson (1983: 100) explains the theory of meaning by saying that, this theory talks about the ways on how people communicate each other. The meaning provides stricter sense of non naturally meant than what actually said. Thus, an utterance often derives a number of inferences that may have been communicative in Grice's theory.

Without the cooperative principle, people's communication will be more difficult because according to the principle, people give their conversational

contribution as is required by others and by the accepted purpose of the communication, and people interpret it by assuming that it follows the principle to be able to achieve final goal of the communication which is convey meaning successfully. The cooperative principle is subdivided into four maxims. Maxim is a crucial notion within the theory of the Cooperative Principle (Mey : 569). Maxim means a succinct formulation of some fundamental principle or rule of conduct.

Grice (1975) further analyses cooperative principle into four conversational maxims as the following :

- 1) **Maxim of Quantity** proposes the speaker to give his/her contribution sufficiently informative for the current purpose of the conversation and does not give more information than required.
- 2) **Maxim of Quality** is concerned with the truth telling and has two parts : Do not say what you believe to be false, and do not say that for which you lack adequate evidence.
- 3) **Maxim of Relation** is maxim which guides all the statements should be relevant to the conversation. The speaker should understand the topic that being discusses first the relate their utterances to the topic, so that the others will understand them easily.
- 4) **Maxim of Manner** proposes the speaker to be brief, be orderly, avoid obscurity of expression and avoid ambiguity.

According to Cook (1989: 31), there are five purposes that can be achieved by violated the maxims:

- 1) **To Show Respect** by giving more than needed utterance as the way to be more polite without telling her purpose directly which could make people manager angry with people.
- 2) **To Create Hyperbole and Irony**, in hyperbole people exaggerate the real condition by using exaggerated expressions which are obviously untrue. In irony, people use utterances to be meant the opposite and of course, the utterances used are obviously untrue to the fact.
- 3) **To Change a Topic**, in order to change the topic, people use utterances that violate the maxim of relation.
- 4) **To Keep a Secret**, secret must not be known by others and people have to quietly talk about it or use some utterances that are unclear or not brief, so that the utterances cannot be understood by others
- 5) **To Create Humors**, sometimes people use some words or utterances that make people laugh. Those four maxims can be violated to create humors, and of course, the situations will depend on the types of maxim violation in the humors.

Research Methodology

This research was conducted by applying descriptive qualitative design. Descriptive qualitative method is explore and create a description, illustration or painting systematically, factual and accurate about the facts, characteristics and the relationship between investigated phenomenon ascribe to social human

problem. This method would be applied because it was intended to analyze and describe the utterances that violated maxim in *The Amazing Spider-Man 2* movie and during the data were sentences which contain violated maxims.

Technique for Collecting Data

The technique of collecting data would be presented as follows :

1. Downloading the script of *The Amazing Spider-Man 2* movie.
2. Watching *The Amazing Spider-Man 2* movie several times to know the whole story and re-correcting the script of the movie.
3. Identifying the main character's dialogues which contain the violated maxim.
4. Transcribing the main characters's dialogues which contain the violated maxim.

Technique for Analyzing Data

The data would be analyzed by following these steps :

1. Identifying the kinds of maxim which are used in *The Amazing Spider-Man 2* movie.
2. Classifying the violated maxim into four types of maxim by using Grice Theory.
3. Counting the violated for each maxim by using the percentage formula:

$$X = F/N \times 100\%$$

Where : X : the percentage of the violating for each maxim

- F : the frequency of violating maxim occurrences
 N : the total number of violating maxim occurrences
4. Finding out the most dominant violated maxim in utterances in *The Amazing Spider-Man 2* movie.
 5. Giving the description and reason why the dominant maxim is violated by the main character in *The Amazing Spider-Man 2* movie.

Result and Discussion

After downloading, watching, transcribing, identifying and analyzing the data, it was found that there were 51 dialogues in the script *The Amazing Spider-Man 2* movie.

Theoretically, there are four violation maxims. They are violation maxim of quantity, violation maxim of quality, violation maxim of relation, and violation maxim of manner. This study discovered that all types of maxims were violated and they were shown in percentage in the following table.

The Percentage Overview of Violation Maxims

No	Types of Violated Maxim	Frequency	$X = F/N \times 100\%$
1.	Quantity	16	31.5%
2.	Quality	8	15.6%
3.	Relation	20	39.2%
4.	Manner	7	13.7%
Total		51	100%

Table 4.1 showed that there were 51 utterances violation of maxim which were in *The Amazing Spider-Man 2* movie. Those were 20 utterances (39.2%) violation of maxim relation and it can be concluded as the dominant type violated, 16 (31.5%) for maxim of quantity as the second largest number violated and 8 (15.6%) for the maxim of quality. The last, those were 7 utterances (13.7%) violation of maxim of manner. It shows that violation of manner was the lowest number in script *The Amazing Spider-Man 2* movie.

Conclusion And Suggestions

Conclusion

Based on the above findings of this study, it can be concluded that :

There were four types violation maxims in *The Amazing Spider-Man 2* movie. The total number of maxim were violated in the script were 51 violation maxims. There were 16 (31.5%) utterances of violated maxim of quantity, 8 (15.6%) violated maxim of quality, 20 (39.2%) violated maxim of relation and 7 (13.7%) violated maxim of manner.

The result showed that the dominant type of maxims which was violated in *The Amazing Spider-Man 2* was the violated maxim of relation. Violated maxim of relation was the dominant in *The Amazing Spider-Man 2* movie because the main character did not give a relevant contribute to something being talked about, which was aimed at keeping his secret as the spider-man to other people.

Suggestions

Having conducted a research about an analysis of violation maxim, it is useful to consider the following suggestions :

Understanding the maxim would help people when conducted a conversation whether as speaker or hearer. To everyone who are talking or speaking especially in a formal situation should give complete, clear, true, and orderly information. Breaking the maxim or creating violation of maxim is dangerous, because it could trigger the wrong perception of the listener.

It is suggested that not only the students but also everyone should have a good knowledge of the use of maxim to avoid the violation of maxim because not every person know the violation of maxim.

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