CODE MIXING USED BY THE PRESENTER ON VISI FM

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ABSTRACT

This study deals with code-mixing used by presenters on VISI FM. The objectives of this study are to: (1) find out the forms of code-mixing, that are used by VISI FM's presenters. (2) find out the form of code-mixing that is dominantly used by VISI FM's presenter. This research applied descriptive quantitative method. The object of this study is presenter of VISI FM namely Deris and Lia. The tape recorder is used for collecting the data where the utterence of presenters were recorded while presenting that program. After collecting the data, the writer found that forms of code mixing occurred in the presenters’ utterances are code mixing in forms words, phrases, and sentences. Code mixing in form of word is dominantly used by male presenters namely Deris, where the percentage of the occurrence of code mixing in his utterances are 255 code mixing, where there are 29 code mixing in form of sentences, 92 code mixing in form of phrases, and 133 code mixing in form of words and code mixing in form of sentence is dominantly used by female presenter namely Lia where the percentage of the occurrence of code mixing in her utterances are 184 code mixing occurred where there are 82 code mixing in form of sentences, 44 code mixing in form of phrases, and 58 code mixing in form of words.

Keyword : Code Mixing

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INTRODUCTION

Language is a human system of communication that uses arbitrary signals, such as voice sounds, gestures, or written symbols. In daily life, people never separated from language. Language is the most important aspect in the life of all beings. There are so many languages in this world and at least people have one language that we know as mother tongue. The differences of ethnic, region, background and even differences country of people caused the variety of the language itself. In interaction, we will find people who can speak two languages that we call as bilingualism even more than two languages that we call as multilingualism, because there will be society in one certain community want to have relation among others by different language. Nowadays, people always mix their language especially English. Many books, newspaper, magazine, television program, movie and radio, and other source of information are written or spoken in English. Therefore, Indonesian Radio Program also been influenced by English. If we see the program or talk show, we will hear the presenters mix their language between Indonesia-English. VISI FM is one of the radio stations in Medan. VISI FM start to air in November 2001. VISI FM had been trendsetter among youth or teen in Medan. VISI FM’s presenter usually discuss about fashion, music, life style and more information about hot new that happend around. The presenters of VISI FM usually mix their language with English. Besides using Indonesian, her ability in using English and trend terminologies as language style, this is the reason why the presenter often does code-mixing spontaneously.

The research questions of the study are: (1) What forms of code-mixing are used by VISI FM’s presenters. (2) What form of code-mixing is dominantly used by VISI FM’s presenters.
CODE MIXING

According to Nababan, (1993:33) code mixing is when someone uses two or more languages in speech act, which demand the mixing of that language. The purpose of code-mixing seems to be symbolized a somewhat ambiguous situation for which neither language on its own would be quite right. Language mixing can also be used to express emotion, close personal relationship and solidarity, and to exclude a third person of conversation.

Another definition of code-mixing is suggested by Hudson (1996:53) that code mixing is where a fluent bilingual talking to another fluent bilingual changes language without any change at all in the situation. If a person uses a word or a phrase from another language, he has mixed, not switched. Also code-mixing can be said as mixed grammar in a single utterance. One of the characteristic of code-mixing that occurs in an informal situation is caused by the speaker’s habit only. Someone usually mix his or her language in a relax situation and without any certain reason.

Nababan (1993: 32) states that there four main reason while people do code-mixing as : (1)Bilingualism. (2)Situation. (3)Prestige. (4) Vocabulary.

In this case, there are four types of code mixing according to Malkmkjaer,(2001:62) there are can be in form of (1)words, (2)phrases, and (3)sentences.

METHODOLOGY

This research will be conducted with descriptive quantitative method. Best and Khan, (2002: 105) said that a descriptive study describe and interprets “what is”, what
is concerned with condition or relationships that exist, opinions that are held, processes that are going on, effect that are evident, or trends that are developing. It aims to describe the situation or thing that exists at the scene. Nazir, (1988:34) describe that descriptive method is a method of research that makes the description of situation of event or occurrences clearer, so that this method includes accumulating basic data.

Related to the statement above, this study focuses on description of code-mixing that occurs when the presenter of VISI FM present the program, by using descriptive quantitative method. It is obtained to find out percentages of form of code-mixing in the form of words, phrases, and sentences which occur and also to find out the types of code-mixing that is dominantly used by presenters.

**RESULTS AND DISCUSSION**

The table below shows code mixing used by the presenter on VISI FM, the findings are presented as follows:

<table>
<thead>
<tr>
<th>No</th>
<th>Types of Code Mixing</th>
<th>Number of Code Mixing</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Code Mixing in sentence</td>
<td>2</td>
<td>11.40%</td>
</tr>
<tr>
<td>2</td>
<td>Code Mixing in phrase</td>
<td>9</td>
<td>36.50%</td>
</tr>
<tr>
<td>3</td>
<td>Code Mixing in word</td>
<td>1</td>
<td>35.21%</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td>25</td>
<td>100%</td>
</tr>
</tbody>
</table>

According to table 1, all of code mixing types were found in utterances the male presenter. The writer found in Deris’ utterances, code mixing in form of word is dominantly.

<table>
<thead>
<tr>
<th>No</th>
<th>Types of Code Mixing</th>
<th>Number of Code Mixing</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Code Mixing in sentence</td>
<td>8</td>
<td>44.50%</td>
</tr>
<tr>
<td>5</td>
<td>Code Mixing in phrase</td>
<td>4</td>
<td>24.00%</td>
</tr>
<tr>
<td>6</td>
<td>Code Mixing in word</td>
<td>5</td>
<td>31.50%</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td>18</td>
<td>100%</td>
</tr>
</tbody>
</table>

Table 2. The Percentage of the Types of Code Mixing by Male Presenter

Namely, Deris
According to table 2, all of code mixing types were found in utterances the female presenter. The writer found in Lia’s utterances, code mixing in form of sentence is dominantly.

**Discussion**

The presenters of VISI FM used all types of code mixing in their utterances when they present the program. The types that they used are, code mixing in form of sentence, phrase, and word. It was found that there were 439 code mixing in their utterances. Here are some examples of code mixing in the utterance of the presenters.

**Code Mixing in Form of Sentence**

**In Deris’ Utterance**

1. Langsung aja kamu dengerin. **This is Edy Aselia Million dolars dream.**
2. Itu tadi single Happy with me. **That’s right, you happy**
3. ItutadibaruakuputerinNever feels so good. **This is the original person, that person is Michael Jackson.**

**In Lia’s Utterance**

1. I think its gonna be alright yah, Karena, hari ini ternyata oh ternyata tak begitu macet jalan.
2. Biar lebih semangat lagi, **I have Taylor Swift with Red.**
3. it is really bad think, if your partner cheating with another woman. Oh my God, oh tidak itu kan.

Code Mixing in Form of Phrase

In Deris’ Utterance

1. Lagu baru ini berjudul Million Dolars Dream yang diproduksi oleh Disney
2. Wasit yang satu ini cantik banget namanya Firinda Columbu Uliana dan beberapa waktu yang lalu berhasil menjadi trending topic.
3. ini merupakan single yang pernah menjadi Top Chart minggu lalu.

In Lia’s Utterance

1. Maksudnya kadang-kadang laki-laki itu kan selingkuh sama another woman itu kadang juga sifat perempuan yang memicu cowo buat selingkuh.
2. Tapi, biar kulit kepala kamu tetap nyaman, jangan lupa selalu pake nih Clear Ice Cool Menthol dengan cooling menthol yang bisa bikin kulit kepala kamu tetap fresh.
3. Kita bakal bahas fakta-fakta unik wanita, pasangan, kebiasaan wanita-wanita, ada apa aja makanya tungguin dan keep stay tune on VISI Fm.

Code Mixing in Form of Word

In Deris’ Utterance

1. Maybe, masih ada sesuatu yang penting mungkin yang kamu mau lakuin dan gak sempet dilakuin semalem.
2. Atau mungkin nanti sore ada yang mau hangout bareng sama sahabat-sahabatnya kamu, atau orang yang kamu sayang.. cieee..

3. Atau mungkin, malah stay aja di rumah buat ngerjain homework kamu yang banyak banget.

In Lia’s Utterance

1. Jadi lagunya tadi di request sama Rizky.

2. Biar mood kamu lebih bagus dan kamu makin fresh deh.


CONCLUSIONS AND SUGGESTIONS

After analyzing the data, it can be concluded that, (1) there are three forms of code mixing used by the pressenters of VISI FM in namely: code mixing in form of sentence, code mixing in form of phrase, and code mixing in form of word. (2)The types of code mixing that dominantly used by male presenter on VISI FM is code mixing in form of word and the types of code mixing that dominantly used by female presenter on VISI FM is code mixing in form of sentence.

Suggestions

With reference to the conclusions, suggestions are staged as the following:(1) for readers who always listen to the radio program, should learn about code mixing to avoid
misunderstanding of the message that conveyed by the presenters, because nowadays many presenters of radio use code mixing when they are broadcasting.

(2) for radio presenters, they should use language correctly, even they mix one language with another, they better use the language in the right structure or grammar, and also the right pronunciation in order to make listeners understand their utterances easier. (3) for other researcher, to use them as the main references in order to conduct a further research that significantly to the problem of society by using code mixing.
REFERENCES


