

DEIXIS IN BRUNO MARS'S DOO-WOPS & HOOLIGANS ALBUM

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ABSTRACT

This study deals with the English. The objectives of this study are to analyze type of deixis and to find out the most dominant type of deixis in Bruno Mars's Doo-Wops & Hooligans Album. This study was conducted by using descriptive qualitative method. The data of this research were taken from Bruno Mars's song lyrics in the Doo-Wops & Hooligans album and 10 titles songs lyrics as the samples. The findings showed that there are five types of deixis found in Bruno Mars in the 'Doo-Wops & Hooligans' album, namely Person deixis with 616 occurrences (60,39%), Spatial deixis with 95 occurrences (9,31 %), Temporal deixis with 58 occurrences (5,68%), Social deixis with 75 occurrences (7,35%), Discourse deixis with 176 occurrences (17,25%). In this song lyrics of Bruno Mars tends to use Person deixis as the dominant type. The deictic "I" is dominantly used in Bruno Mars's song lyrics. "I" refers to Bruno Mars as the singer, it means Bruno Mars wants to express her feelings to the listener by her songs.

Keywords: *Deixis, Bruno Mars, Doo-Wops & Hooligans Album, Descriptive Qualitative.*

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INTRODUCTION

As a social being, we have to interact between one with another by language is unavoidable. By using language, people communicate one with another in both spoken or written communication, to express their ideas, opinions, feeling, suggestion. When we use the spoken communication, we will express ideas and feeling or giving information is done orally, by gesture or body language. While written is done in writing activity, like article, lyrics, poem, etc. In order to understand the speaker's intention, we have to know the meaning purpose. Without meaning, all the utterances in any language used become meaningless. In a language field, the study of contextual meaning is called pragmatics that it has important roles in any situation of human communication.

In this research, it is important to study pragmatics. Pragmatics concerns with the study of meaning as communicated by a speaker and interpreted by a listener. The study of pragmatics also concerns with many principles to make sense of what somebody hear and read. Pragmatics focuses a study like deictic, reference, entailment, and speech act and so on. And in this research, the writer wants to analyze the kinds of deictic analysis of song lyrics in *Bruno Mars Album* and also the meaning of deixis of song lyrics in *Bruno Mars Album*.

On our daily communication, we used deixis on our utterances. Deixis takes some elements of it's meaning from the situation, such as person, spatial, temporal, discourse and social. Deixis interprets our utterance or encode feature of the context of utterances.

Nowadays people are easy and like to show their feeling by writing and listening the song. Music expresses the universal language of mankind, stimulus to our sense of hearing, express anything at all, whether a feeling, an attitude of mind, a psychological mood, a phenomenon of nature, etc. Song lyrics is a part of the music that will express the feeling of the singer. It also

can be divided into many genre, like pop, jazz, rock, and etc. Analyzing the deixis in song lyrics shows the important meaning which is expressed by the singer of the song lyrics and help listener to understand the point of the lyrics from the song.

The previous research was done by Lestari (2011) entitled *An Analysis Deixis in Rihanna Song Lyrics*. The results of this research are to find the types of deixis and the dominant types of deixis in Rihanna's song lyrics. The researcher uses Rihanna's song lyrics as the data and describes based on Cruse theory.

Analyzing the deixis in Bruno Mars's Doo-Wops & Hooligans album is the choices of the writer, because Bruno Mars is the favorite singer of the writer. Not only me, but so many people also interested to him, teenagers and adult know Bruno Mars so well. Bruno Mars is an American singer-songwriter, record producer, voice actor, and choreographer, born October 8, 1985. Doo-Wops & Hooligans is the first album of Bruno Mars. It was released on October 4, 2010. The single most famous in this album is "*Just the Way You Are*". The album was nominated for seven Grammy Awards, winning Best Pop Vocal Performance for "*Just The Way You Are*". Why it's been so popular? Because when talking about emotions, Bruno Mars seems to be king. So that why, deixis is presented in a song lyric to express the deep feeling and some kinds of author's expressions and experiences. The example of deixis: *I will meet you here this afternoon* that classified by "I, You" as personal deixis, "here" as spatial deixis, and "this afternoon" as temporal deixis. After understanding the theory and practice of deixis, the listener can get the meaning and the message of the song lyrics correctly.

Later, the writer analyzed Bruno Mars's Doo-Wops & Hooligans album, in order to find out the type of deixis and the most dominantly used in Bruno Mars's Doo-Wops & Hooligans album.

METHODOLOGY

Research Design

This research was conducted by using descriptive qualitative approach. Descriptive research is a research method, which describe the condition, event or situation. Sage (2007:3) states that Descriptive research provides a detailed account of a social setting, a group of people, a community, a situation, or some other phenomenon. According to Patton and Cochran (2002:2) states that Qualitative research is characterized by its aims, which relate to understanding some aspect of social life, and its methods which (in general) generate words, rather than numbers, as data for analysis. Qualitative descriptive designs typically are an eclectic but reasonable combination of sampling, and data collection, analysis, and re-presentation techniques. This study will analyze the deixis which is used in songs lyrics of the 'Doo-Wops & Hooligans' album and to find out the dominant type of deixis songs lyrics of the 'Doo-Wops & Hooligans' album.

Subject

The data of this research took from Bruno Mars's song lyrics in the Doo-Wops & Hooligans album according to (<http://www.metrolyrics.com/bruno-mars-lyrics.html>). There are 10 titles songs lyrics in the 'Doo-Wops & Hooligans' album to be sample of the study. Namely, 1) Grenade 2) Just the Way You Are 3) Our First Time 4) Runaway Baby 5) The Lazy Song 6) Marry You 7) Talking to the Moon 8) Liquor Store Blues 9) Count on Me 10) The Other Side.

Data Collection

The data in this research were collected by documentary technique, based on the following steps, firstly printing out the song lyrics from internet, secondly reading whole song lyrics, thirdly identifying and classifying the

deixis into their types are person deixis, place deixis, time deixis, social deixis and discourse deixis, then underlining it.

The Technique for Analyzing Data

The data were analyzed in the following procedures:

1. Classifying the deixis into their types : person deixis, spatial deixis, temporal deixis, discourse deixis and social deixis.
2. Counting the types of deixis used in the songs lyrics of the 'Doo-Wops & Hooligans' album.
3. Converting the frequency of each kind of deixis into percent by following formula:

$$x = \frac{f}{N} \times 100\% \text{ where : (x= percentage of each types of deixis, f= frequency of each types of deixis, N= amount frequency of all types of deixis)}$$

4. Finding out the most dominant types of deixis as the result.
5. Describing and explaining the findings.

RESULT AND DISCUSSION

After collecting the data, the deixis were classified based on the types of deixis. There are five types of deixis, namely: person deixis, spatial deixis, temporal deixis, discourse deixis, and social deixis. It was found that there were 1020 utterances. Here are some examples of deixis in the Bruno Mars's Doo-Wops & Hooligans Album.

Person deixis

When I see your face; (Second song: Just the way you are). The word “I” are person deixis, which refers to the singer (Bruno Mars). There are 18 kinds of person deixis which point to the person found in Bruno Mars in the ‘Doo-Wops & Hooligans’ album with their own frequency, they are : I, You, They, We, She, It, My, Her, Your, Our, Me, Us, No one, Every girl, Someone, Myself, Yourself, Nobody.

Spatial deixis

You know I, I’ve been waiting on the other side; (tenth song: The other side). The word “on the other side” which pointing where the relative location of people is being indicated. There are 41 deictic words which point the place or location in the Bruno Mars in the ‘Doo-Wops & Hooligans album, the words are used to show the listeners the status of location or place of something or somebody, near or far from listeners. They are: in the trash, on the blade, in front, train, straight right, on fire, in flames, room, here, go away, get away, the palm, bed, the tone, the fan, castle, around, anywhere, chapel, boulevard, somewhere, out there, far away, on the other side, the town, liquor store, whole block, nowhere, the city, top, the sea, the dark, there, beside, in the middle, the line, the sun, wonderland, inside, Narnia, on the other.

Temporal Deixis

Today I don't feel like doing anything; (fifth song: The lazy). The word today is one of three kinds of major division of time axis namely *present tense*.

There are 19 words which point the time or temporal aspect in the Bruno Mars's song lyrics, they are: the first, a while, every time, everyday, all day, a minute, all night, sunny day, the end of the night, now, today, tomorrow, beautiful night, right now, night, every night, always, a whole life time, day.

Social Deixis

There are 16 words which point the social aspect in Bruno Mars's Song lyrics, they are: baby, mad women, bad women, devil, liar, girl, babe, princess, lord, freaking man, od man, lotto, junior gong, superman, monster.

Discourse Deixis

There are 27 words which point the discourse deixis in Bruno Mars's song lyrics, they are: how, should, why, what, yes, but, cause, if, that, so, and, when, there, then, for, who, this, before, these, still, where, until, here, than, while, between, as.

After identifying all types of deixis, namely: 1) Person deixis, 2) Spatial deixis, 3) Time deixis, 4) Social deixis and 5) Discourse deixis, the writer presented the percentages of each types. It can be seen on the table1 as follows:

Table 1

The Number and Percentage of Types of Deixis in Each Song Lyric

Types of Deixis	Number of Occurrences	Number of Percentages
Person Deixis	616	60,39%
Spatial Deixis	95	9,31 %
Temporal Deixis	58	5,68%
Social Deixis	75	7,35%
Discourse Deixis	176	17,25%
Total	1020	100%

Based on the table analysis above, it can be conclude that there are five types of deixis which were used in Bruno Mars's song lyrics. It means that all types of deixis were mostly applied in creating those lyrics. From the table above inserted Person deixis is the dominant type used with 616 occurrences of 1020 total frequency. It means that the percentage of person deixis in Bruno Mars's song lyrics is 60,39% with formulation 220 occurrences for "I" in Bruno Mars's song lyrics. The deictic 'I' is dominantly used because the singer used deictic word as instrusction to show his own experiences, feelings and emotions inside human being into the song.

The second Spatial deixis with 95 occurrences of 1020 total frequency. It means that the percentage of spatial deixis in Bruno Mars's song lyrics is 9,31% with formulation 10 occurrences for " on the other side" in Bruno Mars's song lyrics. The deictic word ' on the other side' dominantly used because the singer used deictic word as instructions to show where the place into the song.

The third Temporal deixis with 58 occurrences of 1020 total frequency. It means that the percentage of temporal deixis in Bruno Mars's song lyrics is 5,68% with formulation 14 occurrences for "Today" in Bruno Mars's song lyrics. The

deictic 'today' is dominantly used because the singer used deictic word as instructions to show when the time into the song.

The fourth Social deixis with 75 occurrences of 1020 total frequency. It means that the percentage of social deixis in Bruno Mars's song lyrics is 7,35% with formulation 39 occurrences for "Baby" in Bruno Mars's song lyrics. The deictic 'baby' is dominantly used because the singer used the deictic word as instructions to show the social level into the song.

The fifth Discourse deixis with 176 occurrences of 1020 total frequency. It means that the percentage of Discourse deixis in Bruno Mars's song lyrics is 17,25% with formulation 30 occurrences for "Cause" in Bruno Mars's song lyrics. The deictic word 'cause' is dominantly used because the singer used deictic word as instructions to show the discourse into the song.

Discussion

The use of person deixis in Bruno Mars's in "Doo-Wops & Hooligans" album is 616 out of 1020 total frequency. It means that the percentages of person deixis in those Bruno Mars's song lyrics 60,39%. Person deixis is used in Bruno Mars's song lyrics when describing participant there.

The dominant type of deixis is person deixis due to the Bruno Mars's song lyrics elaborate the aspects of human beings or other participants. Elaborating participants enhance the use of person deixis itself.

The deictic "I" is dominantly used in Bruno Mars's song lyrics. "I" refers to Bruno Mars as the singer, it means Bruno Mars wants to express her feelings to the listener by her songs.

CONCLUSIONS AND SUGGESTIONS

Conclusion

After analyzing the use of deixis in Bruno Mars's Doo-Wops & Hooligans Album, can be concluded that there are five types of deixis are found in Bruno Mars's song lyrics: person deixis, spatial deixisi, temporal deixis, social deixis and discourse deixis. The most dominant type of deixis occurred in those Bruno Mars's song lyrics was person deixis with 60,39%. The deictic word "I" is dominantly used in Bruno Mars's song lyrics. "I" refers to Bruno Mars as the singer, it means Bruno Mars wants to express her feeling to the listener by her songs.

Suggestion

Based on the result of the study, the following suggestion are offered, it is hoped that the reader especially for the students to learn about deixis, because by knowing deixis, it will make the student easier to get the meaning from one song. It is suggestion to the other researcher to make the further research on deixis in other field of study.

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