INTERPERSONAL METAPHOR
IN MATA NAJWA’S TALK SHOW

Elisa Perdana*
Amrin Saragih**

ABSTRACT
This study investigate interpersonal metaphor in Mata Najwa’s talk show texts. Three are research problems are raised, namely 1) What types of grammatical metaphors are used in Mata Najwa’s talk show. 2) How is interpersonal metaphor coded in Mata Najwa’s talk show. 3) In what contexts are the interpersonal metaphors coded as they are in Mata Najwa’s talk show. The analysis based on interpersonal metaphor as developed in Systematic Functional Linguistics (SFL). Specifically, dealt with interpersonal metaphor, in this study consist of two types, namely, metaphor of mood and metaphor of modality. The total calculations are the metaphor of mood in Sang Penantang is about 94.85% and metaphor of modality is about 5.14%. The metaphor of mood in Sengatan Dahlan is about 95.34% and metaphor of modality is about 4.65%. In the investigating metaphor of mood is the dominant because the message of the sentences in political interaction used the patterns of mood which are seen as carrying the burden for making the different interpretation in the contextual occurences.

Keyword: Interpersonal Metaphor, Talk show.

* Graduate Status
** Lecturer Status
INTRODUCTION

Background of the Study

Language is found everywhere. Normal human cannot live without language. Language absorb into our thoughts, to bridge our relationship with others, and even slip into our dreamland. Human being needs language because language fulfills their needs, such as to represent, to exchange, and to organize their experience.

Since language is a human social phenomenon, it develops and changes as people use it for special purpose. Much of people’s understanding of their reality is depends on language. Halliday (1985: 17) states that language is a system for making meaning. The language is a part that cannot be separated from the semantic system, which includes the entire system of meaning in language, words, grammar and vocabulary. In other words, the function of language delivers a meaning from speaker to listener.

The language can be applied to social control. It derives information, impression, and education by language. Book, magazine, news, and talk show are the examples of language as social control. Talk show is a television or radio program where one or group get together to discuss various topics with a relaxed atmosphere but seriously, that is guided by a presenter. Sometimes, talk show brings a variety of groups who want to learn a great experience. Today, in Indonesia, talk show is interested in the communities. Talk show has a more lively atmosphere, besides that the language style of the speakers who became the main attraction.

Talk Show is an important role in influenced good or bad mindset towards people. It discusses the problem to be clear for societies from different background. The language of talk show depends on the characters presenter and scenario of a television program.

Interpersonal metaphor occurs to interpersonal function or meaning. The differences between ideational and interpersonal metaphor are that whereas ideational metaphor involves upgrading of grammatical unit (Saragih, 2012:78). Practically, it is significant to analyze interpersonal metaphors in Mata Najwa in order to find out what the message between actor/actress in this talk show and audiences. In addition, the analysis of the
interpersonal metaphors in this study must be sentence by sentence. After we can find out it, the message of the topic from their interviews.

In this research, deals with interpersonal metaphors of selected talk show from Mata Najwa. The Mata Najwa’s talkshow are choosen because it has many functions. In a talk show, to accomplish the interaction with the audience is the initial purpose of every speaker. According to Halliday (1994:354) says the grammar also accommodates metaphors of an interpersonal kind, in the expression of mood and modality, so this research explores how the speaker fulfills interpersonal meaning during the interaction in terms of mood and modality. It is focussing in political issues and analizing interpersonal metaphors for explaining language produce with a good perception of political interviews.

**METHODOLOGY**

**Research Design**

This research is conducted by applying the descriptive qualitative method. According to De Vos et al (2002:79) is quoted by Marshall journal, the qualitative method paradigm is in its broadest sense refers to research that elicits participant accounts of meaning, experience or perceptions. A qualitative study is concerned with non-static methods and small purposively selected samples. In this study, a descriptive method will be used to support by references of library research.

*Subject*

To get the result of the research, the data is needed and chosen deals with the problem that is related to the study. In this study, the sources of data were taken from video of Mata Najwa’s Talk Show which focus to political interview. There were six characters with six speeches were taken from two episodes and the writer analysed all of them.
Data Collection

The data is taken by applying library research technique. After doing the library research, the data is collected by implementing the procedures as the following.
1) Downloading episodes of Mata Najwa’s Talk Show in Metro TV on September 12th, 2012 and October 31st, 2012.
2) Putting the downloading of the programs into the CD (compact disk) and drawing them as the samples.
3) Making the scripts of the samples.

Technique for Analyzing Data

The data were analysed based on Halliday theory about Interpersonal Metaphor in Mata Najwa’s talk show by the following techniques:
1. Observations will be recorded in fields note and descriptive accounts,
2. Reading all talk show texts will relate to the topic,
3. Choosing the grammatical metaphor into the specific type (Interpersonal Metaphor),
4. Putting the metaphor of mood and metaphor of modality into a list,
5. Converting the occurrences into percentages.
6. Describing the findings of the study based on the statements available in the part of chapter I particularly at problems of study.

RESULT AND DISCUSSION

Qualitative Method

After collecting the data, the speeches are classified based on the types of interpersonal metaphor. Here are some examples of interpersonal metaphor in the two text’s interviews of Mata Najwa’s talk show. In the interviews found that Najwa and political or government figures use is metaphor of mood and metaphor of modality are expressing something in different way to investigate the context of the dominant forms. The proportion of the interpersonal metaphors in text is summarized in the following.
<table>
<thead>
<tr>
<th>Num</th>
<th>Interpersonal Metaphor Catagorize</th>
<th>Mata Najwa’s Episode</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Sang Penantang</td>
</tr>
<tr>
<td></td>
<td>Sentences</td>
<td>Percentages</td>
</tr>
<tr>
<td>1.</td>
<td>Metaphor of Mood</td>
<td></td>
</tr>
<tr>
<td>(1)</td>
<td>Statement</td>
<td>154</td>
</tr>
<tr>
<td>(2)</td>
<td>Question</td>
<td>44</td>
</tr>
<tr>
<td>(3)</td>
<td>Command</td>
<td>5</td>
</tr>
<tr>
<td>(4)</td>
<td>Offer</td>
<td>-</td>
</tr>
<tr>
<td>2.</td>
<td>Metaphor of Modality</td>
<td></td>
</tr>
<tr>
<td>(1)</td>
<td>Projection</td>
<td>11</td>
</tr>
</tbody>
</table>

Table 24. Proportion of Interpersonal Metaphor in Sang Penantang

<table>
<thead>
<tr>
<th>Num</th>
<th>Interpersonal Metaphor Catagorize</th>
<th>Mata Najwa’s Episode</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Sengatan Dahlan</td>
</tr>
<tr>
<td></td>
<td>Sentences</td>
<td>Percentages</td>
</tr>
<tr>
<td>1.</td>
<td>Metaphor of Mood</td>
<td></td>
</tr>
<tr>
<td>(1)</td>
<td>Statement</td>
<td>207</td>
</tr>
<tr>
<td>(2)</td>
<td>Question</td>
<td>54</td>
</tr>
<tr>
<td>(3)</td>
<td>Command</td>
<td>5</td>
</tr>
<tr>
<td>(4)</td>
<td>Offer</td>
<td>-</td>
</tr>
<tr>
<td>2.</td>
<td>Metaphor of Modality</td>
<td></td>
</tr>
<tr>
<td>(1)</td>
<td>Projection</td>
<td>13</td>
</tr>
</tbody>
</table>

Table 25. Proportion of Interpersonal Metaphor in Sengatan Dahlan

1. Metaphor of Mood in the interviews of Mata Najwa’s talk show.

Metaphor of mood is functioning as the representation of expressing something in different way or by giving some comparison word for the expression of an exchange. Metaphor of Mood as stated earlier is coded by the statement occurrences, question occurrences, and command occurrences.
a. Statement Occurrences
(1) Eee Marzuki Ali wakil dewan pembina partai Demokrat yang juga ketua DPR itu secara lantang menyebutkan ada 6 kegagalan Jokowi.
Marzuki Ali are the second chairman of Demokrat and the leader of DPR said that there are 6 mistakes of Jokowi.

b. Question Occurrences
(1) Itu kan merugikan tim anda juga pak Jokowi?
Is there a desserve for your team, Jokowi?

c. Command Occurrences
(1) Ya intinya harus ke solo melihat macet ndak di solo.

2. Metaphor of Modality in the interviews of Najwa Shihab.
Metaphor of Modality is functioning to code the speaker’s personal judgment. Metaphor of Modality covers projecting as exemplified in the following.
(1) Ee 25 kriteria saya jamin kemiskinan di Jakarta akan lebih 20 persen.
With 25 catagories I believe the poornes will reduse about 20 percentage.

CONCLUSION AND SUGGESTIONS

Conclusions

After analyzing the types of speech acts in Julia Gillard’s speeches, the conclusions are drawn as follows: There are two types of interpersonal metaphor are used in Mata Najwa’s Talkshow; they are the metaphor of mood in Sang Penantang is about 94.85% and metaphor of modality is about 5.14%. The metaphor of mood in Sengatan Dahlan is about 95.34% and metaphor of modality is about 4.65%. The total percentage of occurrences in metaphor of mood and metaphor of modality. The total percentage of metaphor of mood is followed by statement occurrences about 71.96%, 20.56% in question occurrences, 2.33% command occurrences, and 0% offer occurrences from Sang Penantang episode are about 74.19% in statement occurrences, 19.35% in question occurrences, 1.79% command
occurrences, and 0% offer occurrences from *Sengatan Dahlan* Episode. Then total percentage of metaphor of modality consist of projecting occurrences are about 5.14% in *Sang Penantang* and 4.65% in *Sengatan Dahlan*. Thus from the two types of interpersonal metaphors, statement of mood is dominant coded in *Mata Najwa’s talk show*, and distance they use projection of modality. They used dominant coded to describe these options are available even when the speaker is talking to him or herself, assuming roles of both speaker and addressee, in an interior dialogue. They used ‘statement occurrences’ are invite to receive information in other to ask feedback the information. Interpersonal metaphor of statement coded and that of modality of projecting process are used in *Mata Najwa’s talk show* when they describe meaning of the solving of the topic, tag of signalling that responses are required and expected to be, indirect argumentation and tell about the politic cases. The occurrences of the two interpersonal metaphor are caused by the different status among the participants. The different statuses between presenter in newsmakers are indenitcly coded in the two type of interpersonal metaphor. Therefore, interpersonal metaphor is related with the situation in political interview.

**Suggestions**

In the relation to the conclusion, suggestion are staged as the following: It is suggested that other researchers should make a detail analysis of interpersonal metaphor in other types of talkshow or other of political context. It is also suggested that others researcher should conduct further researches on interpersonal metaphor in other field of studies. It is advised that everybody who passions to join in political field or who wants to be the leader at the every contexts should appreciate their passions by learning the interpersonal metaphor.
REFERENCES


