

**PRESENTATION INFORMATION PRODUCTS HOUSEHOLD TOOL WITH
MICROSOFT VISUAL BASIC IN. ELECTROLUX INDONESIA**

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KKP, Information Management, 2003

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Keywords: presentation of information, household products, visual basic

Abstract:

Marketing system on the branches of PT. Electrolux Indonesia still use manual way, through the brochures. Because it takes many pieces of brochures for various types of goods. This causes various problems, such as the limited number of brochures are available as well as new product information could not immediately known, because the brochures of the products concerned are not yet available.

By using Microsoft Visual Basic author makes the presentation of information products Page. Electrolux Indonesia, which is expected to assist in explaining the tasks of selling a product information to prospective customers. Presentation of the information displayed in the form of product data and pictures, plus a search module that allows you to search for a product the goods in question.

Bibliography: 5 (1989-2001)

