

Indeks Pengarang

A

Achmad Syarief, 221
Alila Pramiyanti, 119
Asep Wawan Jatnika, 239
Atria Nuraini Fadilla, 221

B

Budi Isdianto, 209

C

Chairil Nur Siregar, 147
Chairil Nur Siregar, 25

D

Dana Waskita, 91
Deddy Wahjudi, 202
Dian Rinjani, 250

I

Idhar Resmadi, 110
Idhar Resmadi, 84
Ifa Safira Mustikadara, 221
Iis Kurnia Nurhayati, 134

J

Jejen Jaelani, 239

L

Lalitya Talitha Pinasthika, 202
Lies N. Budarti, 250
Lusia Marliana Nurani, 179
Lutfi Yondri, 1

M

Mahaputra Aditya Pradana, 228
Maylanny Christin, 119
Muh. Ihsan, 209
Muhammad Dwi Nugroho, 101
Muhammad Dzikri Ridwanulloh Annur, 101

P

Prima Roza, 165

Q

Qoriah A. Siregar, 269

Qoriah A. Siregar, 75

R

RahUtami Nugrahani, 15

Refi Rifaldi Windya Giri, 134

Ririn Sri Kuntorini, 228

Ronidin, 48

Ruly Darmawan, 202

Rulli Nashrullah, 266

S

Sigit Firdaus Prayogi, 209

Sonny Yuliar, 110

Sulastri, 48

Susaningtyas Nefo Handayani Kertopati, 72

T

Tri Sulistyaningtyas, 239

W

Windriani Puspita, 15

Y

Yani Suryani, 34

Yasraf Amir Piliang, 76

Yedi Yurwanto, 41

Yudi Latif, 165

Indeks Subjek

A

adaptasi, 1, 3, 10

AISAS, 221, 223

Antarbudaya, 266

atribut produk, 15, 19, 22

atribut, 15, 16, 18, 19, 20, 21, 22, 23, 24

B

bahasa billboard, 48

bahasa, 34, 35, 36, 37, 38, 39

bahasa, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59

bangsa, 1, 166, 167, 170, 171, 173, 174, 175, 176, 177, 178

bani adam, 41

budaya megalitik, 1, 10

Budaya Siber, 266, 268

D

difusi inovasi, 110, 112, 114, 117, 118

dunia forensik, 164

E

education, 179, 180, 181, 182, 183, 186, 188, 189, 190, 191, 192

ekonomi, 101, 102, 108, 109

ekspansi, 34, 39

elemen fisik, 209, 215

emotikon, 119, 121, 122, 124, 126, 127, 128, 129, 130, 133

English for Business, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145

F

flouting, 228, 231, 232, 233, 234, 235, 236, 237

forensik, 1, 161, 162, 163, 164, 165

G

General English, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145

geopolitik, 34, 35, 36, 39

Gunung Padang, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14

H

hunian vertikal, 1, 223, 224

I

identitas, 48, 49, 50, 51, 52, 56

ideologi, 239, 241, 242, 245, 246, 249

ilmu pengetahuan, 1, 169, 170, 172, 173

implikatur, 228, 232, 233

insan, 41, 42
Intelijen, 72, 73, 75
islamic schools, 179

J

jenga, 202, 203, 204, 205, 206, 207, 208
Kaskus, 119, 120, 122, 124, 125, 126, 128, 130, 132, 133
kawasan pantai Manado, 25
keamanan, 147, 148, 150, 151, 152, 154, 155, 156, 157, 158, 159
Keamanan, 72
kebudayaan, 1, 166, 171, 172, 174, 175, 176, 177
kemajuan bangsa, 1
kereta api, 84, 85, 86, 87, 88, 89, 90
kesalehan sosial, 41, 42, 45, 46
Kinerja, 72
knitting art, 250, 251, 252, 253, 254, 255, 256
kompleks perumahan, 239, 240, 241, 244, 245, 246, 247, 248, 249
Komunikasi, 266, 267, 268
Komunikasi, 72, 73, 74
komunitas, 119, 120, 122, 124, 125, 128, 130, 131, 133
konsumerisme, 239, 246, 249
konvergensi, 110, 111, 112, 113, 114, 115, 116, 117, 118
kotoran sapi, 101, 102, 106, 107, 108, 109
kreativitas, 76, 77, 80, 81, 82

L

language planning, 34, 35
limbah, 101, 102, 108, 109
linguistik forensik, 91

M

makna, 119, 120, 121, 122, 125, 126, 128, 133
manusia, 41, 42, 43, 44, 45, 46
masalah sosial, 101, 102, 108
masyarakat, 101, 102, 108, 109
material konstruksi, 101
media massa, 110, 111, 112, 118
media, 110, 111, 112, 113, 114, 115, 116, 117, 118
mitos, 239, 241, 242, 244, 245, 246, 249
moralitas, 84, 86, 89, 90
multiatribut, 15, 18, 21
muslim, 179

N

nama asing, 239, 241, 243, 244, 245, 246, 247, 248, 249

nilai, 1, 9, 10, 13, 14

nilai, 134, 135, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146

norma subjektif, 15, 18, 23

norma, 15, 18, 19, 23, 24

P

pantai Manado, 25, 26

Partisipasi masyarakat, 25, 26

pencemaran air laut, 25, 26, 33

pencemaran, 25, 26, 28, 30, 31, 33

penyuapan, 91

perbatasan, 147, 148, 153, 154, 155, 156, 157, 158, 159

perbedaan, 134, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145

percakapan telepon, 91

percakapan, 91

perencanaan bahasa, 34, 35, 36, 39

perilaku, 147, 148, 149, 153, 157, 158

perilaku, 48, 51, 52, 53, 57, 58

permainan analog, 202, 204

permainan digital, 202, 203, 204, 206, 208

pintu perlintasan kereta api, 84, 85, 86, 87, 88, 89, 90

pola fisik dan tumpukan, 1

potensi daerah, 147, 148, 149, 152, 153, 155, 158, 159

pragmatik, 91

prasekolah, 202, 203, 204, 205, 206, 207

prinsip kerja sama, 228, 229, 230, 231, 232, 237

produk, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24

pundan berundak, 1

punden berundak, 1, 3, 5, 6, 7, 8, 9, 10, 11, 13, 14

R

rajut, 250, 251, 252, 253, 254, 255, 256, 258, 259, 260, 261, 265

S

sabar, 250, 251, 252, 256

sains-teknologi, 76, 77

semantik, 91

semiotik, 48

sikap multi atribut fishbein, 15

simbol, 119, 120, 121, 122, 128, 133

simbol, 48, 49, 50, 51, 52, 53, 54, 57, 58

sintaksis, 91

siswa, 250, 256

sosial-budaya, 76, 78

sosiokultural, 1, 167, 174, 175
sosiokultural, 25
strategi kebudayaan, 1, 176
strategi komunikasi visual, 221, 227
struktur, 1, 3, 7, 8, 12

T

taman kresna, 209, 214, 218
tanda, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58
teknologi, 1, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178
teknologi, 84, 85, 86, 88, 89, 90
teori human centered design, 209, 210, 213, 218, 220
TOEFL, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146
transformasi, 76
transportasi, 84, 90

W

window farming, 221, 222, 223, 224, 226, 227