MULTIMEDIA APPLICATIONS ANIMATED MARKETING SHOP SURVEY RESULTS USING MACROMEDIA FLASH 8

Zaenuddin Achmad, 30405119, Hariyanto, SKom., MMSI
KKP, Information Management, 2008
STMIK JAKARTA STI&K
http://www.jak-stik.ac.id
Keyword : Applications, Survey Results, Flash 8

Abstract :
Animation frequently encountered only in the world of entertainment and but animation can also be used in other fields. For example in the world of business and trade. With animation, the delivery to another party will not be boring.
Animation applications is expected to help marketing the store to be able to explain the survey results, based on which the can from the field.
In writing this research will be discussed how to make an animated multimedia marketing survey results are simple and interesting shops. This animation created using Macromedia Flash 8 application program. Where Macromedia Flash is often used to create animations in the world of entertainment (entertainment).

Bibliography : 4(2003 – 2006)